

# THE PHI ALPHA

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NO. 3

## SAE'S IN ACTION !!!

Although chapters throughout the realm have conducted service projects and blood drives for many years, none have received the widespread publicity and caught the eye of so many as the blood drive conducted by Illinois Beta chapter at the University of Illinois.

In a letter received from Illinois Beta Housemother Mrs. Marian Hines, she relates: "It all started Monday noon. Jim Keithley came in and said, "Mrs. Hines, I have a wonderful idea. I just heard they need blood in Viet Nam and this is the perfect place to get it." So he brought it up in chapter Monday evening and afterwards four men went to Chicago and started things. Thursday a pledge tells us that the Pentagon is on the phone and then the White House, and Friday it was in all of the papers. Every organization in the city is behind them and other schools are calling to see how they got started."

Jim Keithley, the originator of the crusade, had participated in the campus blood programs at Western Illinois University. With the present involvement in Viet Nam, Jim linked the two, and conceived the campus blood drive for the servicemen in Viet Nam.

He first contacted Mr. P.E. Roberts, local director of the Red Cross, who pledged his support and indicated that mobile blood units would be available for collection on campus.

After the project was okayed by the chapter, they contacted Col. Funch of Scott AFB, to see if there was need for the blood, and if the Air Force could transport the processed blood directly to Viet Nam. Col. Funch and Gen. Estes of Military Air Transport Service both gave their endorsement of the plan.

Through Dr. James Rusk of the New York Times, Mr. Chester Cooper of the White House Staff, and Senator Dirksen, they received confirmation from the Pentagon. The Defense Department, however, did not want whole blood and could not transport the blood directly to Viet Nam for distribution. Dr. Shirley Fisk, Deputy Defense Secretary, maintained that the drive was feasible if the blood could be given to be broken down into serum albumin and other blood derivatives. The processed blood, moreover, was to be stockpiled by the Red Cross, and distributed by the Defense Department both in the U.S. and in Viet Nam.

By this time the drive had gained the support of various campus service organizations, administrative offices and alumni associations. Through these organizations they promoted further interest in the plan and gained the attention of news services and media. When, on October 22, they formally announced the proposed crusade, they had been guaranteed the help of several radio stations, newspaper editors and press agents.

With the formal announcement of the crusade came encouragement, endorsements and support from various newsmen, legislators, officeholders and executives. Among the endorsements were those of Sen. Dirksen, Sen. Proxmire, Gov. Scranton, Gov. Kerner and Adm. Yeager.

Mr. Bob Hope offered to speak in their behalf and they have been in contact with Mr. Danny Kaye. Mr. Cooper of the White House Staff also suggested that they contact the singing group, the Brothers Four; after talking with their agent it was arranged to have them sing in Champaign for the kickoff on November 13.

## SAE'S IN ACTION (continued)

As the crusade gained momentum, they began to see the possibilities of a coordinated national effort. Mr. Cooper expressed his desire to see other campuses establish similar drives; the Red Cross agreed to help coordinate the effort.

Coincident with the announcement of the Illinois Beta Blood Drive was the receipt of a letter from Lt. Jesse L. (Bud) Alley, Jr., South Carolina Phi '64. It read in part as follows:

"At the present time I, along with many other Phi Alphas, am serving in Viet Nam. My C.O. here is an SAE. Many times in the past few weeks I have read several instances of fraternities receiving black eyes for actions. The past week's news has been full of college protests over U.S. policy in Viet Nam. The thought occurred to me that perhaps my fraternity would be different, as in the past, and may take the lead in starting a program of doing good and spreading hope in a people who know not the meaning of it.

"I have seen so much poverty and have helped treat those afflicted with malnutrition and sores, as well as fight against the communists, that this idea seems to me to be in keeping with the ideals of my fraternity, as I have known it. This seems to remind me of the passage in THE TRUE GENTLEMAN: "--nor shall I make the poor man conscious of his poverty or the obscure man of his obscurity--" Maybe the fraternity as a whole would be willing to help us help these people, or certainly a chapter or two. Maybe you could at least get this appeal into the hands of those who care. In particular, any type of clothing or foodstuffs would be appreciated and do more good than any party or celebration or convention."

Other letters have been received by the National Office from brothers serving in Viet Nam and other trouble spots throughout the world, each expressing a belief in the conscience and pride of our chapter membership and the creative ability to espouse a cause such as that undertaken by Illinois Beta and others. Ensign G. Drew Gibson, Jr., Oklahoma Kappa, suggests: "that a greater realization of such basic responsibilities by chapters can reduce irresponsibility in many other areas. Brother Ted Hess, adviser to Oklahoma Kappa, stated in the November, 1964 RECORD, 'SAE's leadership is respected throughout the college world. Can our chapters do less than lead the way for all fraternities to the restoration of the respect and responsible positions which the fraternal orders once held firmly.'"

We believe they will provide that leadership!

*Note: As this issue goes to press, it was announced in a communication from the American Red Cross that the Illinois Beta Blood Drive had been an overwhelming success, with 2,125 pints of blood being received during the three day period.*

The installation of Mississippi Sigma at the University of Southern Mississippi will be held on December 10, 11, 12, 1965. Please join us in welcoming this, the 151st Chapter, into the realm of Minerva. Letters and telegrams of congratulation should be addressed:

Mississippi Sigma of SAE  
Box 492 - Southern Station  
University of Southern Mississippi  
Hattiesburg, Mississippi

Telegrams should read "Deliver, do not phone."

At the National Interfraternity Conference to be held in Washington, D.C., on December 2-3, 1965, Past ESA Fred H. Turner will be elevated to President-elect of the Conference. It is interesting to note that many SAE's are active in inter-fraternal and related organizations. Scholarship Commissioner Gary R. Anderson is a member of the Executive Committee of the Fraternity Scholarship Officers Association; ESR Rex Smith is Secretary of the College Fraternity Secretaries Association; Past ESA Glen T. Nygreen is currently serving as President of the National Association of Student Personnel Administrators; and Past ESA Turner is also Editor of the Interfraternity Research and Advisory Council Bulletin known as IRAC.

At press time it was reported that G. A. ("Dolph") Ginter, '97, Ohio Epsilon (Cincinnati), Past ESA, is recovering nicely from fractured ribs received in a fall on September 25 and, according to his daughter, Catherine Ginter Bowman, hopes to be back at his home in Cincinnati soon. Brother Ginter wishes to express his appreciation to everyone in the fraternity who has written to him. The volume of mail has been "a bit overwhelming" and he hopes that a blanket thanks will suffice until he is able to thank each one individually.

Province Rho Archon Dave LaVine and Treasurer Jim Peterson recently attended the installation of Iowa Chi at Cedar Falls. They discussed with the Supreme Council members present some of the plans for the 1967 National Convention in Minneapolis. Everything is progressing very well and it would appear that this will be another outstanding Convention in every respect. Reserve the dates now so that you may attend—June 18-19-20, 1967.

Past ESA Arthur L. Beck has advised the National Office that he will be leaving for Florida to spend the winter shortly after Thanksgiving. His address will be P.O. Box 944, Avon Park, Florida. When he and Isabel return to Buffalo in the spring they will have a new address. They have sold their house and will be living in an apartment. Son Jay has just been appointed a member of the Permanent Extension Investigation Committee in addition to his duties as Deputy Archon of Province Beta and Assistant Director of Leadership Training.

Dr. Herman P. Thomas, '17, Va. Tau (Richmond), chairman of the Department of Economics in the University of Richmond's School of Business Administration, was honored recently by friends and former students, at a testimonial luncheon which marked

# Noble Notes



NOBLE LESLIE DeVOTIE  
Founder

the beginning of a drive to raise \$10,000 for the establishment of a scholarship in his honor. This recognition came to a man who has given 27 years of active service to the Fraternity, the latest being President of the Virginia Tau House Corporation. At the testimonial Dr. Thomas said that he had two primary convictions - the worth of Christian education, and of the American free enterprise system.

Largely responsible for the University of Tennessee's interfraternity council plan for leadership is Robert ("Bob") Bonitati, '60, Conn. Beta (Connecticut), assistant to the dean of students and fraternity adviser. According to the July issue of BANTA's GREEK EXCHANGE, leaders of the IFC are obsessed with the belief that the fraternity system is moving into the most dynamic era of growth, rapid change, and progress it has ever known. Bob, a faculty member of SAE's Leadership School for several years and former president of the Western Regional IFC, brought many good ideas to the campus from Arizona State's outstanding system. He believes in fraternities and knows how to get young fraternity leaders moving and keep them moving.

Guests at the installation banquet for Mississippi Sigma at the University of Southern Mississippi will include the Hon. Paul B. Johnson, Governor of Mississippi, and the Hon. W. Carroll Gartin, Lieutenant Governor. Both are alumni of Mississippi Gamma at the University of Mississippi. ESW Paul B. Jacob will serve as toastmaster and Dr. Edley H. Jones, Louisiana Tau-Upsilon, prominent eye, ear, nose and throat specialist of Vicksburg, Mississippi, will deliver the installation address. It is expected that many other prominent alumni from Province Theta and members of the Supreme Council will be in attendance as well as representatives from each of the seven chapters in the Province.

# THE LION'S SNORT



The "Lion's Snort" will carry news items of a general nature to the Fraternity. Chapters or individuals wishing to submit items should send them to the National Office, P.O. Box 1856, Evanston, Illinois 60204.

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Georgia Beta at the University of Georgia will celebrate 100 years of continuous existence on December 4, 1965. This is the first Chapter of SAE to achieve such an historic position, and it is interesting to note that they have initiated 1,618 men during their first 100 years. Although the actual founding date was New Year's Eve, 1865, the date of December 4 was chosen for the celebration so that more Brothers could attend and school would be in session. ESA Gurnett Steinhauer will be present representing the Supreme Council. Anyone wishing to send messages of congratulations should address them to: Johnny Isakson, E.A., Georgia Beta of SAE, 247 Pulaski Street, Athens, Georgia.

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Ohio Epsilon at the University of Cincinnati obtained a list from the National Office of SAE's serving overseas and sent Christmas greetings from that Chapter. Because of the early deadline for overseas Christmas mail the cards were sent in mid-November.

The University of Maryland has announced graduate assistantships in its residence halls for 1966-67. The assistantships are available to qualified unmarried men and women who have a bachelor's degree and admission to the Graduate School. Previous experience in working with individuals and groups in college is desirable. The graduate assistant lives in residence, is concerned with the welfare of students, and assumes other responsibilities in the unit. The assistantship requires that half-time be devoted to these duties. The assistant may enroll for a maximum of 10 hours of graduate work per semester. Appointments are made for the period September 1 - June 30. Graduate assistants receive (1) \$2,400 for the 10 months, and (2) remission of graduate school fees.

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One of the most recent Chapter projects took place in Ann Arbor, Michigan. Don Hackney, chairman of the camping committee of Portage Trails Council, Boy Scouts of America wrote the following to the ESR in Evanston:

"The University of Michigan Chapter of Sigma Alpha Epsilon conducted a service project which we felt would be of interest to the National Office of the fraternity. On November 6, 25 members of the local chapter arrived to two of our Council owned camps, Camp Newkirk and Bruni Lake Camp, for a day of work in painting, carpentry, tree cutting and tree planting. The spirit and enthusiasm with which every man worked was indeed a credit to SAE. Their efforts have added substantially to our physical facilities and to the intimate enjoyment of our Scouts. We feel that this chapter has set a pattern of community service on the campus that exemplifies the high ideals of SAE.

## The Phi Alpha of Sigma Alpha Epsilon

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