

THE PHI ALPHA

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A KEYNOTE TO THE FUTURE

The 111th Anniversary National Convention held at the Radisson Hotel in Minneapolis, June 18 to 21, 1967, is now history. That it will loom large in the annals of SAE there is little doubt. One innovation at this convention, however, is worthy of particular note. ESA Steinhauer selected an undergraduate, Steve T. Walker of Alabama Mu, to deliver the Keynote Address at the opening session on Sunday afternoon, and asked him to prepare some remarks that would set the tone for the sessions to follow.

After reviewing the "glorious past," and the "prosperous present" of SAE, he moved to the "promising future." That portion of his text beginning with the "promising future" is extremely interesting and is quoted herewith. Space limitations prevent us from printing the entire address.

"But as an undergraduate I cannot help but ask the question, 'How long can we bask in the sunlight of this prosperous present?' We must realize that soon we are to be alumni. And we must look to the future just as others have.

"The future — a mystical, uncertain, undefined term. Is it 1986? or is it 1968? It is none of these, gentlemen. The future is today — right this moment. The future depends on the effort we put forth today. You know, if we don't do it now, tomorrow could be too late.

"So let us be eager and anxious. The days ahead are promising. But for them to be as glorious as the past and as prosperous as the present will take continued hard work, day in and day out.

"Now, sure, all of this sounds good. But don't we need something more tangible than flowery words and a review of familiar names? I think we do. And I think the place to find this tangible foundation is in an examination of the characteristics of these great fraternity brothers.

"First of all, they possessed confidence — not an egotistical arrogance, but rather a calm self-assurance.

"Second, they had discipline. Part of it is self-discipline — doing the things that no one else can make you do. But, also, part of it is acceptance of the fact that orders must be obeyed as well as given.

"Third, they had integrity. They remembered three short words — Duty, Honor, Country.

"Fourth, they had optimism. They felt that in most men the good far outweighs the bad. And they believed that if a man succeeds in doing what he wants with his life, and does it well, then that life, be it long or short, is fulfilled.

"Fifth, they were Americans with tremendous faith: faith in the fraternity system, faith in their friends, faith in themselves, and, most important, an enduring faith in their Benevolent Creator.

"There they are, five qualities: confidence, discipline, integrity, optimism, faith. Let us strive to achieve these characteristics. And while we are doing so, let us remember that the future of SAE will take "true gentlemen" with high aims, noble ambitions, and big hearts.

"The glorious past belongs to the DeVoties. The prosperous present belongs to the Steinhauers. The promising future, brothers, belongs to us."

SCHOLARSHIP

The latest complete report from the National Interfraternity Conference shows that SAE is 24th among the 61 member fraternities in national scholarship ranking. Here is a table showing the percentage of SAE chapters above the campus all-men's average for the past 15 years:

1965-66	54.2	1962-63	53.1	1959-60	55.6	1956-57	46.6	1953-54	38.8
1964-65	47.4	1961-62	51.2	1958-59	49.6	1955-56	47.3	1952-53	43.0
1963-64	55.8	1960-61	50.8	1957-58	44.3	1954-55	38.8	1951-52	34.5

We have made some improvement generally over the years, hitting our high point in '63 - '64. We're proud of the general trend but can hardly boast about a situation in which just over half of our chapters are above the average of all undergraduate men. Scholarship remains a first line of attack in fraternity problems and policies.

33rd LEADERSHIP SCHOOL STARTS AUGUST 20

The thirty-third annual Leadership School of SAE gets underway at the Levere Memorial Temple on August 20. Although a few sessions will be held in Harris Hall on the Northwestern University campus, most will be at the Temple. The model initiation will be conducted in the Assembly Room of the Alice Millar Chapel of Northwestern University the first week, and in the Ballroom of the North Shore Hotel the second week.

Since the first sessions under the dynamic leadership of John O. Moseley in 1935 (116 in attendance), over 9,500 undergraduate chapter leaders from across the country have worked and studied together under the inspiration of a dedicated faculty. Double sessions began in 1950. The highpoint of enrollment was reached in 1966 when 548 undergraduates attended. Over 500 are expected in 1967, which should include the 10,000th delegate.

The faculty is drawn from all parts of the country and represents every type of chapter, thus providing a broad background of experience. Each is a specialist with a competent understanding of the qualities that make for a smooth-running chapter. Combine this with a high level of enthusiasm and zeal and the result is a great experience for all who attend.

Some program changes this year include a session on Sunday evening entitled "Rush, the Fine Art of Human Communication," and another on Monday afternoon dealing with Public Relations and Fraternity Publications. Scholarship will be included as one of the Chapter Operations Workshops.

A pledge class for each session has been carefully selected and their week of pledge education will be culminated in an initiation ceremony on Friday afternoon conducted by a team organized at the opening of the school. This is an extremely exciting occasion both for the new brothers and for those who have worked all through the week to perfect a beautiful and meaningful ceremony.

Also in attendance will be representatives of the ten successful petitioners that were granted charters at the recently concluded National Convention in Minneapolis. Special programs have been planned for them during the times of the meetings that are restricted to members only.

All signs point to this as being the best Leadership School ever held. However, this can be judged only by the way in which each delegate returns to his chapter, inspired by the ideals of the Fraternity and dedicated to the implementation of all that he has acquired for the improvement of his chapter.

An SAE Essay from the ESA

This, the Leadership School edition of the PHI ALPHA, provides me with the opportunity to speak to you for the first time as your ESA — newly elected, anxiously looking forward to the next two years, and somewhat overwhelmed by the awesome possibilities for leadership that SAE has in the whole realm of higher education. No other fraternity in America has the machinery, substance and capabilities that ours does to be a positive influence on the lives of young men from one corner of our nation to the other.

We are in the midst of great changes in our society; most rapid and far-reaching are those transpiring on college and university campuses. Only those institutions in our society that can adjust to these changes will survive. As this is true of academic institutions, it also is true of fraternities. If we do so, our importance on the campus will be greater than ever in our history. This is our challenge and our opportunity.

We must remember, also, that leadership can have its illusions, and it can have its realities. A leader has great influence: he expects to receive credit for his successes, he is sure that his leadership role will be fun and that he will find continuing satisfaction. These are the illusions of leadership.

The realities of leadership are: that the leader must be organized, he must be willing to accept responsibility, he must be prepared to deal with all kinds of personalities, he must be able to communicate simply and clearly, he must recognize the need for group participation, and above all, he must be prepared for views which may differ from his own.

The opportunities are at hand for each of us to carefully hone the skills of leadership which are so necessary to us, both individually and collectively. The great philosopher William James suggests to us that "the hell to be endured hereafter, of which theology tells, is no worse than the hell we make for ourselves in this world by habitually fashioning our characters in the wrong way."

Let us each resolve to take from the experiences offered at this 33rd Leadership School and make our SAE a character-fashioning organization that will have a respected place on college and university campuses for years to come.

Noble Notes



NOBLE LESLIE DeVOTIE
Founder

The College Fraternity Secretaries Association held their annual meeting in July at the Stanley Hotel in Estes Park, Colorado. ESR Rex A. Smith was elected President of the Association for the next year. The banquet speaker was Past ESA and NIC President Fred H. Turner. Brother Turner also received the CFSA Distinguished Service Scroll at the meeting, the first one to be presented since it was authorized five years ago. This award is presented for outstanding service to fraternities.

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We are proud to announce the appointment of two new Chapter Supervisors. They are: John M. Hilliard of New Mexico Alpha (ENMU) who will visit chapters in the west central part of the country; and Carl P. Kimball of California Iota (Fresno State) who will visit the western chapters. Chapter Supervisor Ron Maddy will assume new responsibilities in the National Office, assist in the installations of the ten new chapters, and will be available for special chapter visits. Former Chapter Supervisor John Wicklund is traveling in Europe and Bob Strong has been inducted into the Army. He will leave for service on September 6. We are presently seeking a replacement for Bob to visit chapters in the East.

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Joe Walt, Chairman of the Permanent Extension Investigation Committee and Historian, has accepted a one-year appointment as Academic Dean of Simpson College, where he has been Chairman of the History Department. Also, as Editor of the PHOENIX, he has recently completed a revision which includes the actions taken at the 1967 National Convention. The revised edition will be available to chapters in the fall.

Since the last report in Phi Alpha, eight new Founders' Memberships have been subscribed. Five of them are in one family and they are: #218, Stephen A. Crump, Georgia Beta '15; #219, John David Crump, Georgia Epsilon '07; #220, Charles Kibbie Crump, Georgia Psi '17; #221, Joseph R. Crump, Massachusetts Gamma '40; and #222, John M. Cutler, Jr., Georgia Psi, '42. Further details concerning these five memberships will appear in the November RECORD. ESA Roy L. Miller received membership number 223 at the National Convention, presented much to his surprise and pleasure by many of his SAE friends in Des Moines. Past ESA Cobb C. Torrance posthumously became Founder #224 at the Convention and his membership was subscribed by his many friends, chapters and alumni associations in Province Epsilon. Number 225 is Henry C. Mackall, Minnesota Alpha '06. Brother Mackall, a prominent attorney in Minneapolis, attended many of the Convention sessions and has been active in alumni activities in that city for many years.

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This year has seen the passing of four Executive Secretaries, two of whom died while in active service to their fraternity. Harold Buchanan, secretary of Delta Chi died on December 28, 1966. H. Seger Slifer, former secretary and National President of Chi Psi died on April 17, 1967. Earl Watkins, 37 year old secretary of Pi Kappa Alpha died on April 31, 1967. Roy C. Clark, secretary emeritus of Acacia died on May 20, 1967.

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Lt. Patrick H. Orell, New Mexico Alpha '69, with the U.S. Army in Okinawa, writes about the homage paid to the famous SAE War Correspondent Ernie Pyle on the anniversary of his death by enemy machine gun fire 22 years ago. The bronze tablet on the white granite monument on the island of Ie Shima bears the inscription, "The Soldier's Buddy."

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In the last issue of Phi Alpha we reported that Louisiana Epsilon had presented their housemother with a Golden Daughter of Minerva membership. Dale Helmers of Kansas City tells us that Kansas Alpha at the University of Kansas presented to their housemother, Mrs. Hazel Jenkins, a similar membership last Christmas, commemorating her seventeenth year with the chapter.

THE LION'S SNORT



This is a year for chapter anniversaries. Mississippi Gamma at the University of Mississippi celebrated 100 years in December, 1966. Louisiana Epsilon at Louisiana State University had their 100th birthday in March, 1967. Colorado Zeta at the University of Denver and Indiana Alpha at Franklin College commemorated 75 years on their campuses; Colorado Zeta in December, 1966; Indiana Alpha in April, 1967. Wyoming Alpha reached a golden fiftieth in March, 1967. Two celebrations are planned so far for this fall. They are: 100 years for Virginia Sigma at Washington and Lee on October 7, 1967; and 75 years for Pennsylvania Alpha Zeta at Penn State University on November 11, 1967. The next centennial will not occur until 1978, for Alabama Alpha Mu at Auburn University.

The 1969 National Convention will be held at the Sheraton-Palace Hotel in San Francisco, June 15 to 18. ESR Smith has been to San Francisco to meet with the hotel management and has made committee room assignments and other necessary arrangements. The host committee promises a very interesting and productive convention.

Case Institute of Technology and Western Reserve University, both in Cleveland, have merged and the institution is now known as Case Western Re-

serve University. This change will have no effect on our Ohio Rho Chapter although some fraternities will be presented with problems because they have chapters on both campuses.

It has been made official by Dr. George Modlin, President of the University of Richmond, that Virginia Tau will be allowed to resume full operations on September 11, 1967. They were suspended in December, 1966 for violations of college and fraternity regulations. Pennsylvania Zeta at Bucknell University will also resume activities this fall after a suspension which was imposed in April of 1966. Both chapters will be under the close supervision of an Alumni Commission.

From time to time, we receive letters of commendation for civic activities undertaken by a chapter, and we are proud of these accomplishments. One of the most active chapters in this regard is Michigan Epsilon at General Motors Institute. They have won the Guy R. Cowing Community Service Award five out of the last six years. Already this year they have logged 2,362 man-hours in hosting open houses for the International Institute, painting and repairing four community halls in Flint, and carrying wood for the Sugarbush Camp in Northern Michigan. Their newest project is the assumption of all public relations and advertising for Goodwill Industries in Flint. This includes planning all campaigns in various advertising media, formulating some policy, and working closely with the entire Goodwill program. This will include part responsibility for the administration of a \$100,000 budget for advertising.

The Phi Alpha of Sigma Alpha Epsilon

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