

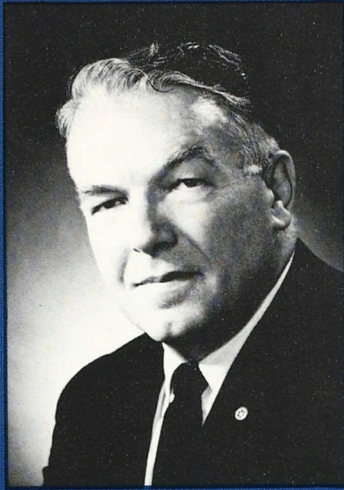
# the RECORD

OF SIGMA ALPHA EPSILON

WINTER 1972 • VOLUME 92 • NUMBER 1



NORTH CAROLINA ALPHA • NORTH CAROLINA STATE UNIVERSITY



ESA Robert van Blaricom

# A MESSAGE FROM THE ESA

When any of us attempts to describe Sigma Alpha Epsilon to a stranger, it is hard to decide where to start—or where to stop. One thing seems obvious. Before our description can go very far, we find ourselves quoting statistics. In the last issue of “The Record”, our annual report was largely a presentation of figures depicting our growth and the present state of the order.

At present, Sigma Alpha Epsilon is made up of approximately 120,000 living members. Some 12,000 of these make up our 180 active chapters in 46 states. These are divided into 22 provinces. There are also about 150 dues-paying Alumni Associations. Our total net worth is some four million dollars, and our annual operating budget last year was \$544,570. Our paid staff to manage all of this is nine men and eleven ladies. I quote these figures to help illustrate how we are truly a volunteer organization, or how dependent we are upon the services of loyal members.

Volunteer—is a wonderful old word that has retained much of its original meaning. It defines, “one who performs a service of his own free will or who assumes an obligation voluntarily.”

A very few of our active chapters are virtually self-sufficient. Most of them are supported by such assistants as: Chapter Advisor, Faculty Advisor, Minerva Clubs, Alumni Associations, Little Sisters, Province Officers, House Corporations, and Chapter Consultants. The need for this can be better understood when we realize that the average chapter collegiate member is there two and one-half years. Some of our chapters have annual operating budgets of \$100,000 or more. It is not practical to expect a student to manage this in his spare time.

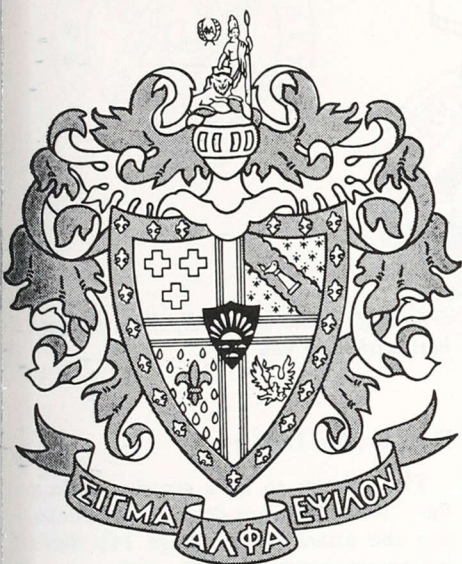
Forgetting finances for a moment and considering other things that the chapter leadership is called upon to resolve, brings to mind the words of George Santayana who wisely pointed out that “Those who cannot remember the past are condemned to repeat it.” If a student is only in the chapter two or three years, he can’t be expected to be aware of much of the past. Alumni counseling is very beneficial because it brings a source of continuity to the operations of a chapter, even though the membership may change dramatically with the passing of time. This sometimes incredibly swift change is more than some Alumni can accept. We will all acknowledge that not all change is good, but we should all realize that “change is the essence of life,” and it will always be a large part of our fraternity.

I have often wondered why some of our loyal members have served the fraternity with so much devotion, while others “drop out” before they get started. Fraternity means friendship or brotherhood, and this is one good explanation. I believe there is another word which also does much to answer why. The word is “altruism.” The definition of it is, “regard for and devotion to the interests of others—opposed to egoism or selfishness.”

As I see the future, there is no way for Sigma Alpha Epsilon to ever be anything but a volunteer-operated fraternity. In our complex and growing organization, our needs are indeed great. But when I think of the host of loyal brothers past and present who serve the fraternity, my natural optimism is reinforced. The only threat to our future could be a time when good men will do nothing for their fraternity.

*R. van Blaricom*

R. van Blaricom  
050172



# the RECORD

## OF SIGMA ALPHA EPSILON

VOLUME 92 • NUMBER 1

WINTER, 1972

Edited by William F. Lohrer, Ohio U. '61

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### on the cover

North Carolina Alpha at North Carolina State University was chartered on October 24, 1947. In its nearly 25 years of existence, the Chapter has distinguished itself in scholarship, athletics, and service to community and school. Turn to page 25 for more information on this fine jewel in Minerva's crown.

MEMBER



College Fraternity Editors Association

PUBLISHED CONTINUOUSLY SINCE 1880

CIRCULATION 62,500

Second class postage paid at Evanston, Ill., and at additional mailing offices.

Send address changes to P.O. Box 1856, Evanston, Ill. 60204

Published quarterly by Sigma Alpha Epsilon, 1856 Sheridan Road, Evanston, Ill.

Notice of Change of Address (Form 3579) should be sent to Sigma Alpha Epsilon, P.O. Box 1856, Evanston, Ill. 60204.

Printed by the Benson Printing Company, 136 4th Ave., N., Nashville, Tenn. 37219



## Dear Brother Lohrer

Dear Brother Lohrer:

Not that I want to get involved in a name calling event, but I was at least interested in your article in the new RECORD entitled, "Ruffled Feathers" under the general heading of Recordings. In the article it seems that there is a bit of name calling between Pennsylvania Delta at Gettysburg and Ohio Sigma at Mount Union as to which was the first chapter in the North.

I hope my memory serves me right. I could be wrong, for it was almost 50 years ago when I studied the history of our fraternity as a part of my preparation for initiation into SAE. At that time, we were taught that my chapter, Washington City Rho, was the first chapter in the North and that it was the only chapter in the North to survive the Civil War. Later, when the matter came up as to whether or not our fraternity would admit any chapters in the North our elder brothers had the wisdom to realize that there was in existence a chapter in the North and approved the admission of either the Gettysburg or the Ohio Sigma chapter or chapters.

Now, we can quibble as to just what was the North. Of course, the old Columbian College—the forerunner of the present George Washington University—was south of the Mason-Dixon Line in the District of Columbia, but it was certainly "In the North" as far as our country was divided by the Confederate States of America. So if my memory hasn't played tricks on me, you can tell the fellows at both Pennsylvania Delta and Ohio Sigma not to get their feathers too ruffled for neither of them were actually the "First in the North." And good old Washington City Rho has always taken pride in the fact that it was there before either of them.

Clarence Q. Graham  
Colonel, U.S.A. (Retd.)  
George Washington '27  
(Washington City Rho)

*Thank you for your informative letter. I'm sure we'll be hearing from the good brothers of Gettysburg and Mount Union.*

Brother Lohrer:

In reference to the article concerning Ernie Pyle, published in the August, 1971 issue of the RECORD, an error was made as to the location of death. Actually, Ernie Pyle was killed on the island of Ie Shima, which is located about five miles off the coast of Nago, Okinawa.

Enclosed is a picture of the Ernie Pyle Memorial on Ie Shima, which I would like to donate to the Chapter National.

Phi Alpha,  
J. E. Keith

P.S. Ernie Pyle now rests at the Punchbowl Memorial, Oahu, Hawaii.

*Many thanks for your nice letter, Brother Keith. It was one of several received concerning Brother Pyle's death and our truly inexcusable error. I certainly enjoyed the card from Col. Herb Reid, Richmond '45 (Va. Tau), of Virginia Beach, Va. Many thanks, Brother Keith, for the color transparency. I'm sure ESR Hotaling will be happy to receive it.*

Dear Brothers:

We, the men of Idaho Alpha of Sigma Epsilon, would like to say thank you for letting us be a part of you on this our 52nd anniversary.

Phi Alpha Brothers  
of Idaho Alpha

*Your letter received by the National Office on November 5, 1971, was deeply appreciated. It is with great pride that The Record reprints your letter, and to remark that you do us honor by being*

*a part of Sigma Alpha Epsilon. Sincere best wishes to you all.*

Dear Brother Lohrer:

There seems to be a growing feeling that "the Greeks are done," and articles like the attached (see Page 14) don't help matters.

This one, however, I could not accept and thought you might be interested in my reply to columnist Harris.

Richard J. Coelho

*The anti-Greek article by Sydney Harris and your letter of reply appear on pages . Thank you for bringing this to our attention. I can't help thinking Mr. Harris would have added diversity to his chapter had he gone Greek in the same way that he infuses thought-provoking material into his column.*

Dear Brother Lohrer:

Perhaps you did not see these tributes to our Brother Bobby Jones? I never fail to read thoroughly each issue of The RECORD. Keep up the good work.

Fraternally,  
Dave Lambert  
Maryland (Beta)

*Thank you for the news clippings on Brother Jones. He certainly was a credit to his Fraternity, his profession and the athletic world. I also appreciate your nice comments on my efforts. Believe me, it is a labor of love.*

Letters on all subjects are welcomed. Send to William F. Lohrer, P. O. Box 1856, Evanston, Illinois 60204.



# FOUR CHAPTERS CHARTERED

The gold and purple banner of Sigma Alpha Epsilon has been unfurled on five more college campuses—Drexel University, Philadelphia, Pa.; Oglethorpe University, Atlanta, Ga.; Hampden-Sydney College, Hampden-Sydney, Va.; Morehead State University, Morehead, Ky.; and New Mexico Highlands University, Las Vegas, N.M.

Minerva's continually growing

realm has now grown to 180 Chapters. The five campuses on which the new Chapters are located were approved by the Permanent Extension Investigation Committee, the Supreme Council, the Province in which each Chapter is located, and finally, the 115th Anniversary National Convention last June in Richmond, Va.

The new Chapters are Pennsylvania Epsilon, Georgia Eta, Virginia Upsilon, Kentucky Gamma, and New Mexico Sigma.

The installation activities of all but N.M. Sigma will appear in this issue. The May issue will carry details and photographs of N.M. Sigma's installation.

## PENNSYLVANIA EPSILON

Sigma Alpha Theta, a local organized at Drexel University on Nov. 21, 1966 by six young, dedicated men, became Pennsylvania Epsilon in ceremonies held Sept. 17-19. Twenty-two undergraduates and 10 alumni were initiated as charter members.

The University was founded in 1891 as Drexel Institute of Art, Science and Industry. In 1936 the name was changed to Drexel Institute of Technology, and in 1970 to Drexel University. The school is located in the heart of University City,

a portion of West Philadelphia now undergoing major rejuvenation as an educational - research - industrial - residential complex unlike any area in the country.

One of the most distinguishing facets of Drexel is its plan of cooperative education, which has been in operation since 1919. The program enables the student to acquire practical experience related to his college studies by alternating terms of service in business and industry with terms in school.

Drexel's student population ex-

ceeds 11,500, of which 5,700 are day school undergraduates. There are 12 fraternities and 5 sororities on the campus.

Installation activities began Friday evening, Sept. 17 with the familiar introduction session led by ESR Jack R. Hotaling. After several talks and ample time for a question and answer period, the Chapter hosted a reception at its newly redecorated Chapter house.

Initiation ceremonies were conducted Saturday afternoon at the Drexel Activities Center. The install-



DREXEL—The Brothers of Pennsylvania Epsilon posed for this portrait following the installation ceremonies.

ing officer was ESW Russell P. Heuer. He was assisted by ESH Louis E. Smith. Initiation team members included Brothers from Pa. Alpha-Zeta, Pa. Chi-Omicron, Ind. Alpha, N.M. Alpha, N.Y. Epsilon, Pa. Gamma, and Pa. Theta.

Brother Tom Kessler served as toastmaster at the installation banquet. ESW Heuer presented the charter, ESCh Bill Brickle installed the new officers, and ESH Smith presented the gavel on behalf of the Supreme Council.



DREXEL—ESW Russell P. Heuer, Jr., presented the charter for Pennsylvania Epsilon to Chapter EA Mike Sakala. Seated is ESH Dr. Louis E. Smith, and ESCh William P. Brickle.

## GEORGIA ETA



OGLETHORPE—Past ESA Paul B. Jacob, Jr., at the microphone, installed the new officers of Georgia Eta. Left to right are: Past EA Kenneth A. Roberts '72; Richard J. Payne '72; Gary E. Williams '72; Jeffrey R. Miller '73; Gordon W. MacIlvain '73; C. Wayne Hibbs '74; EA James H. Ewing '72; and C. Harvey Buek, Jr.

On June 23, 1859 at Midway, Ga., on the campus of Oglethorpe University, the original Georgia Eta chapter of SAE was founded. It was the eleventh chapter in Minerva's small realm. Unfortunately the Civil War forced a closing of Oglethorpe and Georgia Eta.

On Saturday, Oct. 3, nearly 109 years later, Georgia Eta was revived in impressive ceremonies held at the Oglethorpe College Center. Thirty-six men were presented badges by ESDA Joseph A. Mancini, who was assisted by ESH Louis E. Smith.

Oglethorpe flourished from the time of its founding in 1835 until the beginning of the Civil War. Then her men enlisted in the Confederate ranks, her endowment was lost in Confederate bonds, and her buildings were converted to barracks and hospitals. It wasn't until 1913 that

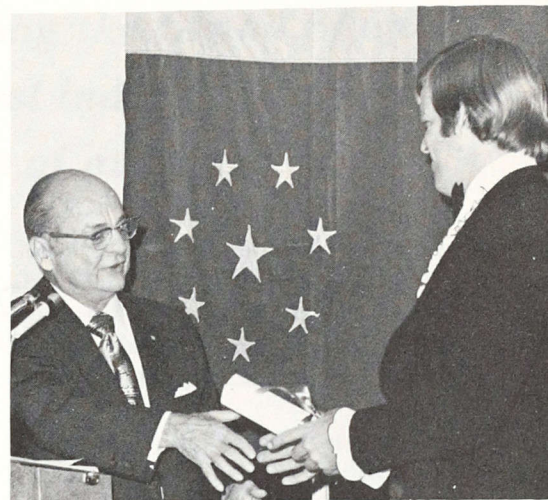
Oglethorpe received her new charter and the campus was then located in Atlanta.

The University's enrollment has been consistently small and purposely so. She has grown in numbers steadily but slowly, and at the current figure of 1,400, growth to a larger number is not expected until this spring.

Phi Alpha was established on Jan. 23, 1968, by four SAE Brothers with the intent of reviving Georgia Eta and once again making it a part of the National Fraternity.

Following the initiation ceremonies Saturday afternoon, a champagne

party was held at the Chapter house and a banquet was held in the evening at Atlanta's Ansley Country Club. Brother Robert Cousins served as toastmaster. The main address and the presentation of the charter to EA Ken Roberts was made by ESDA Mancini. Following remarks by Warren Jordan, one of the founders of Phi Alpha, the roll call of officers was made by Levere Memorial Foundation Executive Secretary Rex A. Smith. The men were installed by Past ESA Paul B. Jacob, Jr. The banquet ended with Assistant ESR Bill Flournoy leading the gathering in the singing of "Friends."



OGLETHORPE—ESDA Joseph A. Mancini presented the charter of Georgia Eta to Past EA Kenneth A. Roberts '72.

## VIRGINIA UPSILON

Much like Georgia Eta, Virginia Upsilon has been reborn nearly 110 years after the Chapter closed its doors and the men went off to join the Confederate Army in 1861.

Hampden-Sydney College is a liberal arts school for men. The enrollment is slightly less than 700. It is the 10th oldest institution of higher learning in the U.S. with the oldest private charter in the South. Affiliated with the Presbyterian Church, the college is located on a 550-acre campus in the heart of Virginia, 65 miles southwest of Richmond.

The rebirth of Virginia Upsilon began on Friday evening Oct. 16 with dinner in the William Henry Harrison Room of the Hampden-Sydney Commons. The introduction session followed in the Parents and Friends Lounge in Venable Hall. Talks were presented by ESA Robert van Blaricom, Past ESA Howard P. Falls, ESW Russell P. Heuer, Jr., ESR Jack R. Hotaling, Province Gamma Archon Donald Falls, and Consultants Ken Tracey and Bill Stovall.

The banquet was held Saturday

evening in the dining room of Lankford Hall on the campus of Longwood College in the neighboring town of Farmville. Brother Bob Lamond, a newly initiated Brother, served as toastmaster. ESA van Blaricom delivered the address, Past ESA Falls installed the new officers, ESW Heuer presented the gavel to EA Rick Donaldson. Chapter Advisor Elmo Firenze was presented a plaque by the Chapter in appreciation for his tireless efforts on behalf of the Brothers.

The thirty-one men who are now members of Virginia Upsilon have a rich heritage. Phi Alpha was a leader on the Hampden-Sydney campus, and Virginia Upsilon has pledged itself to continue in that tradition.



HAMPDEN-SYDNEY—Seated at the head table for the installation banquet are, left to right, ESA Robert P. van Blaricom, Chapter Advisor Elmo B. Firenze and ESW Russell P. Heuer, Jr.

HAMPDEN-SYDNEY—Members of the initiation team posed for this picture shortly before the formal installation of Virginia Upsilon.



## KENTUCKY GAMMA

Sigma Gamma Sigma, better known to thousands of Morehead State University students as the Campus Club, officially became Kentucky Gamma in impressive ceremonies Oct. 22-24 in Morehead, Ky.

Campus Club was founded in 1933, making it the oldest organization on the MSU campus. More than 500 Morehead men were members. The local organization was closed in a formal meeting on Oct. 19, the 38th anniversary of its founding.

Morehead State, this year observing its Golden Anniversary, stands on a beautiful 500-acre campus renowned for its physical beauty, academic excellence and congenial



*MOREHEAD—ESA Robert van Blaricom presented the charter for Kentucky Gamma to EA Jim Bailey '71. Brother van Blaricom was the keynote speaker at the banquet.*



*MOREHEAD — Undergraduate Brothers and alumni gathered with Supreme Council members and National Office staffers for a reception given by the Little Sisters of Minerva on Friday evening.*

spirit. The enrollment has mushroomed from 698 students to well over 6,000, and nearly \$25 million in physical facilities has been added in the last four years.

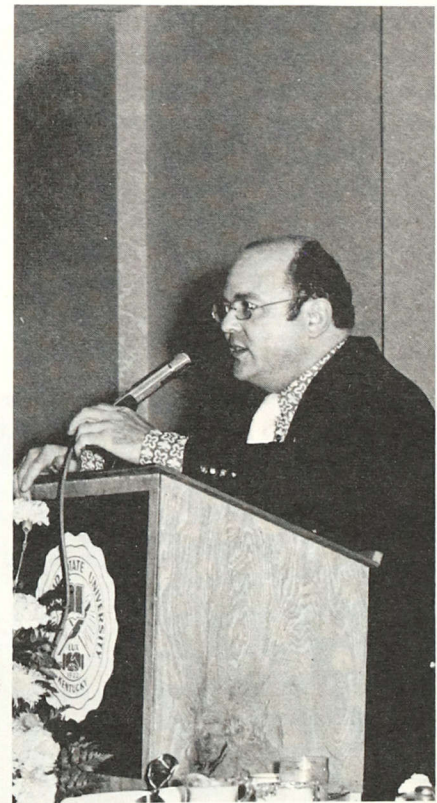
Installation festivities began Friday, Oct. 22 with the customary introduction session conducted by Supreme Council and National Office staff members. The session was followed by a reception given by the Little Sisters.

Formal initiation ceremonies were held Saturday afternoon in the Adron Doran University Center. Installing officers were ESA Robert van Blaricom and ESW Russell P. Heuer, Jr. Brother van Blaricom delivered the banquet address Saturday evening in the ballroom of the University Center.

Kentucky Gamma gained two alumni members when Allen Hale and Ted Gray, two pledges of Ohio Theta at Ohio State University, were initiated at their home Chapter and added to the roll of Kentucky Gamma. Brother Hale had been a pledge since 1919 and Brother Gray, President Pro-Tem of the Ohio Senate, a pledge since 1946.

Collegiate representatives from Chapters in Province Iota were present to assist in the initiation, as were Chapter Consultants Dave Poe and William Stovall.

Brother James Bailey '71, a graduate student from Flat Gap, Ky., was installed as the Chapter's first EA.



*MOREHEAD—The "Master of Song Leading," John Henry Stone, Marshall '58 (W. Va. Alpha), brought an added lift to the banquet proceedings. Brother Stone is W. Va. Alpha's advisor, as well as a long-time member of the Leadership School faculty.*



*“ . . . Winning the Grand Slam was the finest individual sports achievement of all time.”*

## “BOBBY” JONES DIES

**R**obert Tyre (Bobby) Jones II, Georgia Tech '22 (Phi), rightfully called “The Emperor of Golf,” died December 18 at his home in his beloved Atlanta at the age of 69. He had been suffering from a rare spinal disease and crippling arthritis since 1948.

Brother Jones, Founder Member No. 32 of The Levere Memorial Foundation Sustaining Fund, Past Honorary ESA, and EA of his Chapter during his undergraduate days, was a golf superstar in the days great athletes were not referred to as superstars.

The author of golf's only Grand Slam—British Amateur, British Open, U.S. Open, and U.S. Amateur—in 1930, Brother Jones retired shortly thereafter and practiced law in Atlanta.

“I loved golf,” he once said, “but I think it would have been a drudgery to me if I had to play tournaments the year around. I played in only two major tournaments a year and every fourth year—the Walker Cup year—I would go to Britain for the British Amateur and the British Open.”

Many sportswriters believe that Bobby's winning of the Grand Slam was the finest individual sports achievement of all time. He won the two Amateur titles at match play; the two Opens at medal play. Match play is now virtually unheard of, with the British Amateur the only one still using this tiresome one-to-one, man-to-man, head-to-head mode of scoring.

Bobby won the British Amateur,

played at historic St. Andrews in Scotland, by winning seven separate matches at 18 holes, and the title match at 36. Less than a month later, he won the British Open, whipping the greatest of pros as well as amateurs on two continents.

One month later, in the intense heat of a Minnesota July, Bobby won the U.S. Open by two strokes. Enroute to the title, he carded a third round-course record 68. His name became a by-word in every American household.

With two months rest, Bobby moved on to Philadelphia for the U.S. Amateur and, as famed sportswriter Grantland Rice wrote, “a chance no golfer ever knew before and no other golfer will ever know again in this generation . . .”

He qualified in two 18-hole rounds, and then ripped off five straight victories to become the first and only golfer in history to win the four major championships in the same year. Then he retired from active competition, but not from the golf scene.

In retrospect, Brother Jones' record was unparalleled in golf history. He won 13 national championships from 1923 to 1930, participating in all four only twice, 1926 and 1930.

Several years after retirement, Bobby helped design the Augusta, Ga., course where the tournament he created, the famed Masters, is held yearly. He was the Augusta National Golf Club's only president, and following his death, the club's trustees voted to make Brother Jones “President in Perpetuity.”

Services were held in Atlanta.



# JOHNNY MUSSO

## ALL-AMERICAN

Alabama's Crimson Tide, unbeaten and untied going into their Orange Bowl clash with Nebraska New Years Day, is far from being a one man team. But if Coach Paul "Bear" Bryant wanted to single out a player for special praise, that one man would be Johnny Musso.

The power-packed Musso is one of the finest college running backs in the country . . . words echoed by coaches from coast to coast. Known as the "Italian Stallion," Musso, a native of Birmingham, Ala., finished fourth in the Heisman Trophy balloting, was named to three straight All-Southeastern Conference first teams, and won repeat honors on numerous All-American teams.

In the SEC championship game against Auburn Nov. 27, before a sellout crowd in Birmingham, Musso tallied twice as 'Bama rolled to its 11th straight win, 31-7 over the previously undefeated Plainsmen.

Johnny carried the ball 33 times for 167 yards and also completed a pass. Time after time, with Alabama faced with third down and short yardage, Musso's number was called in the huddle. Seldom did he fail. When the game ended, Chevrolet presented the University of Alabama a \$1,000 scholarship in Brother Musso's name.

In early December, Johnny was feted at the Waldorf Astoria in New York City for his accomplishments in the classroom. For the second

straight year he was named to the All-Academic All-American squad.

Before the television cameras following the rout of Auburn, Musso gave all the credit for his success to his offensive line. "It's the best line I've ever run behind," he said. "Our win today was a great team effort." Alabama ran nearly twice as many plays from scrimmage as did Auburn, holding the ball an incredible 44:03 minutes out of a possible 60.

"I want to go on record that Johnny Musso is a better player than John David Crow was when he won the Heisman Trophy for us at Texas A&M," said Coach Bryant. "I doubted that anybody could block, tackle or run any better than John David, but Johnny does it every bit as well and he's a better passer."

If Coach Bryant isn't Brother Musso's biggest fan, then John David Crow, a 'Bama assistant coach, is. "I've been around a lot of great players and I know how to describe a great one," he says, "but it's hard for me to come up with the words to tell you just how good Johnny is at everything. If he could block for himself he would be even greater. He's in a class by himself."

Johnny, a quiet, humble, intelligent young man, is well-liked by his teammates. Not the rah-rah type, Brother Musso is a leader both on and off the field. He carries a 2.5 average (on a 3.0 system) as a pre-law major.

A five-sport letterman in high school, he played both quarterback and tailback for coach Shorty White at Banks High School in Birmingham. "He's the most complete football player I've ever been around and the best I've ever coached." That's some statement, when you consider that Banks' alumni include the likes of Jimmy Sidle, Bobby Johns and Larry Willingham, all All-Americans at either 'Bama or Auburn.

Last year, Johnny was one of four NCAA All-Americans chosen to tour Vietnam last summer. He visited the camps and hospitals, talking with as many young men in combat as possible. The experience was the highlight of Johnny's life. "I think that anyone who could have met a young man that I did would have a whole new perspective on life. Tommy Morton, a Birmingham boy, had just had his right leg amputated. It would have been easy for him to sink into despair, but he's just got a fantastic attitude about life and service to others," recounted Johnny.

Coach Bryant, never known for his passing out of plaudits, was going over Johnny's grades one day last year. "Five A's and a B," observed the 'Bear'. "That would be good if you were majoring in shower bath."

That's the story of Brother Johnny Musso, an All-American on and off the gridiron!



*“ . . . No longer are rushees breaking down the chapter house door to pledge!”*

# RUSHING: A NEW ERA

By Larry Pasquale  
Kent State '72 (Ohio Lambda)

This is a new era of rushing . . . no longer are rushees going out of their way to make it to rush activities; nor are they breaking down the chapter house door to pledge!

Consequently, most people are probably thinking that fraternities are dying. If this is what they feel, then I have to disagree with them. I feel that fraternities are not dying, but instead are in a definite transitional period . . . a period where people have changed both inside and outside fraternities.

The problem lies in showing the people outside that there is no difference between them and members of fraternities. More importantly, the people outside (let's call them non-Greeks for clarification) think people in fraternities are for the establishment and assume that fraternities are what they were in the past. Therefore, in your attempt to get people to join your chapter you must first prove to them you are basically the same as they are. However, you are not going to do this by putting up posters, placing ads in the school newspaper, using slogans, or, even more ridiculously, by calling people you do not even know just because their name appeared on a so-called rush list. I'm afraid this just does not work. I say this because of Spring Quarter 1971. I put up posters all over the campus, and ads in the school paper with a slogan. Out of approximately fifty people who went through rush not one came as a result of either type of media.

As the figures show, use of the media is not effective in drawing rushees to your chapter house. Instead, prospective fraternity members will listen to the people with whom they associate daily. This is exactly the approach—personal associations—you must use. To get a person interested, you must first let them get to know you as a person. Hence, the people to concentrate on are those with whom you associate in your everyday doings . . . in your classes, dorm, apartment, job, etc. Once you get to know them, and more importantly, they get to know you, ask them what they think of fraternities. If it's negative, try to clear up their misconceptions.

Let the rushees know what you get out of your fraternity—social events, participation in athletics, opportunities for leadership. Do not push just one point; all are important. It's also important to have positive answers for all questions or objections.

Once you have developed an honest friendship with one person, he will most likely believe you or at least give some thought to the things you have said. Invite him to the house for social, sports, and other various activities. If his interest wanes, fall back on your already developed friendship and ask him to the house as a favor of you.

Of most importance, do not, and I emphasize, do not wait until the three or four weeks of rush to invite him to the house. Rush is a year long job. Once he's through the door, have him talk with brothers who share the same interests he does. This is where the older men in the house play a major role, for they can answer many of the questions the rushee may have.

Once the rushee has visited the chapter house, he presumably has an idea of what your fraternity is like. That's the time to ask him what he thinks about your chapter. I was fortunate to have a good answer for nearly every reason given by a rushee for not being able to pledge. For instance, money. If the rushee said he couldn't afford to pledge, I would tell him of our payment plan. I would also tell him what he would get for his money. First, I would ask him how much he spends each week for social activities. Then I would strongly point out how he would save money for social activities because of the large number of social events held by my chapter.

Other reasons given for not pledging include amount of time pledges must spend at the house and harassment from the active members. Fortunately, Ohio Lambda has changed with the times. Pledges are encouraged to visit the house because they want to and not because they have to. Furthermore, pledges do not have to clean the house every day. The brothers who live in the house keep it clean. There are occasional work sessions, but the main purpose for these is to develop pledge interaction.



*Get to know your rushees! The best way is through personal contact. Good rush functions . . . where the rushees have the opportunity to meet all the Brothers . . . are a must if your Chapter is to succeed. Rushing techniques was one of the discussion topics at the 37th Annual Leadership School. This discussion was held in the Court of the Archons.*

There is no physical or mental harassment for pledges of Ohio Lambda. A pledge is treated as an equal. Certain accomplishments must be fulfilled by each pledge, however. Among these are getting to know all the active members and learning the history and songs of the fraternity.

Each pledge is encouraged to take part in intramural sports, chapter projects, and other group activities for the betterment of society, the fraternity, and most of all, himself.

By now, most of you reading this article are probably thinking that you would rather die than clean your chapter house or not be able to harass your rushees. In time, that is exactly what will happen.

All of the tactics I have just mentioned can be used during rush at any time in the school year. However, it should be noted that rush in each quarter is different and should be handled in a different manner. Preparations for winter quarter rush should begin in early fall with the selection of a rush chairman. If he is to be successful in his job, he must, as stated previously, urge brothers to look for possible rushees from people they associate with daily.

The spring quarter rush chairman should be named early in the winter quarter for the same reasons as just mentioned.

Fall rush has purposely been left for last because it has to be run differently than winter or spring quarter. The rush chairman should be elected during

the spring quarter. Much of his work will be done in the summer. Brothers should be encouraged to seek out June high school graduates who will be enrolling at their school in the fall. Again, the same procedures are used; become friends, tell them about fraternity and try to clear up any misconceptions they might have.

Of prime importance to the fall rush chairman is knowing where incoming freshmen with fraternity inclinations are going to be living. These men should be contacted immediately after school begins in September.

In conclusion, a few points should be followed every quarter if your chapter's rush is to be successful. Once a person becomes interested, but because of some reason cannot pledge that quarter, keep inviting him to attend chapter functions. Also, if your chapter has Little Sisters, by all means use them. However, during rush functions, make sure the Little Sisters talk to the rushees and not the active brothers. Posters and ads in the school newspaper can be essential for informing prospective rushees about time, place, phone number, dress, etc., but they should not be counted on to get people knocking on your chapter house door.

Hopefully, if your chapter follows the procedures that I have used you will find out, as I did, that fraternities are not dying but must be "sold" on a personal basis.

# \$T\$L\$C\$

## ALUMNI CHAPTER RELATIONS

Or

### *The Dollar versus Tender Loving Care*

By William C. Lucas, Jr.  
Province Zeta Archon

#### ABOUT THE AUTHOR



William C. Lucas, Jr., is a 1948 graduate of the University of Missouri (Alpha). A public relations executive in Kansas City, Mo., Brother Lucas has long been involved in Fraternity programs at the national and local levels.

I wish I had a dime for every time I've been sucked into an argument between alumni and active chapter representatives. No one seems to be able to take the middle ground. Those of us who work closely with the actives tend to defend them but the vast majority of alumni are reinforced each year by the graduating seniors.

It takes less than five years from time of graduation to convert an active into an alum and it begins with the first letter asking for money. Too frequently it ends when Junior goes Beta or moves into a plush federally financed apartment fifteen years later.

Back in the 1940's when the GI bill was born and the chapters were limited only by whether they could crowd five or six men into a two-man room, I was, as an active, subjected to all sorts of alumni pressure in regard to the son of the president of one of the nation's larger corporations. A nice boy but nothing very special, he got a bid but allowed as how he'd feel more at ease over at the Phi Delt house. The chapter was curious enough to ask about his father, an alum of our chapter: Was he a Life member? Had he ever contributed in time or money to the house corporation or a local alumni association? The answers were all negative but our chapter was mature enough to recognize that there was still hope of participation so the bid had been issued.

A couple of years later, the second son arrived on campus and alumni pressure included threats. The first time seemed mild compared to what we were subjected to with this kid. Curiously enough no one ever thought it important to give us a brief on grades or activities; Daddy was a millionaire and had lived in our house a couple of years; that should be enough. We allowed as how he, the second son, would be happier with his brother over at the Phi Delt house but Daddy had to pop for an apartment because the Phi Delt's didn't want him either.

A few days ago Jack Hotaling got a letter in reply to the request for funds put out by the folks up in Evanston. The chapter's house corporation, also trying to raise money for the mortgage and some new furniture, got the same sort of letter. The shoe was on the other foot; this alumni brother had paid his dues and participated but the chapter had failed to respond to alumni letters. This alumni brother stated rather pleasantly that he thought he'd devote some time to other charities, at least until he sent his second son to college.

And this is an important point: There is not a lot of difference between Sigma Alpha Epsilon



*Many Sig Alph alumni continue to actively participate in Chapter Collegiate activities both at the local and province levels. Here, Province Psi Archon Richard Schelsky meets with members of several of his chapters at the 37th Leadership School last August in Evanston.*

and other charities from the alumni point of view. The number of hours and the number of dollars available is restricted. Who comes first? My chapter? My alumni association? My favorite special fraternity fund? A province project? The national fraternity? With more than twenty years as an alumnus behind me, I think I can speak for the majority and say: Sigma Alpha Epsilon is my *collegiate chapter*. But, my local church is also mine very personally and both want my extra dollars for worthy purposes.

I don't think I've ever attended an alumni function but that someone hasn't talked about the good old days, these being when we all got boozed up and threw a telephone poll through the Gamma Phi front door (it was closed at the time) or tore all the plumbing out of the "facilities" in the Kappa Sig house. Confession is good for the soul and it was great fun doing it and remembering but somehow I always find it a bit difficult to raise Hell with Missouri Alpha because they've managed to tear up the "unbreakable" closet doors and have let the toilets overflow and ruin the ceiling below. On the other hand, it is still pretty difficult to sit down and write a check to be used for repairs to the house.

"My brothers of Missouri Alpha, I leave to you, in trust, a million dollars worth of property in which I lived, learned, and loved. I hope you will do the same. I have lived in the house on the hill; I have learned in the house on the hill; I still love the house on the hill. If you will know this, you will understand me."

This is as it should be but just isn't. In my father's day (circa 1894), there wasn't even a house, let alone a million dollars worth of property. And now there are a million reasons why

the alumni think they have a right to tell the active chapter what to do. But if we were so damn smart, there wouldn't be a half a million dollars worth of mortgage which means a clarion call for the kind of chapter responsibility we did not have to accept. So, alumni help pick up the responsibility and find added reasons to try to tell the chapter what to do. We inhibit your learning process this way but try to understand that the amount of money involved in risk just plain scares us.

Now let's lay it on the line. Alumni are not perfect, nor do they expect perfection from the chapter collegiate. If either was true, a major reason for our existence would vanish. On the other hand, it is more than just polite fiction to maintain that we are better than anyone else. If this were not true and we stopped meeting the continuing challenge to prove it by example and deed, *every* reason for our existence would vanish.

We are brothers, alumni and collegiate. We expect favored treatment from our brothers and frequently get it. When we don't, the rejection is a little harder to take and we tend to react with more force. My brother hurt me therefore I will try to hurt him more than I would a total stranger. Growing up is both painful and expensive, I know from experience.

When my son Willie goes down to Mizzou in 1985, will my brothers answer my letter? Will the four generations of brothers mean anything to the fifth? Or will he be judged strictly on his own merits? How do you answer the terror in a father's heart? What little his great-great-grandfather may have done in 1860 or his father in 1970 was not done for his profit or theirs but for the good of the order. Still. . . .

# DEATH KNEEL FOR GREEKS!

By Sydney J. Harris  
Syndicated Columnist

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of Sydney J. Harris and  
Publishers-Hall Syndicate.*

One of the unmourned—at least by me—casualties of the new college life-style is the fraternity-sorority system. It is going in most colleges, and almost gone in others. In my time, it seemed as permanent as a dean's pipe; now it surely will not survive this decade.

In one of my first columns, more than a quarter-century ago, I attacked this system as a rude travesty of what college ought to be; at that time, I thought I was spitting against the wind, but the wind turned faster than anyone could have anticipated.

## PAST MEANINGS

The fraternity-sorority system was based on a false premise, and so it had to collapse eventually, as all institutionalized untruths must do. It was based on the premise that young men and women who had things in common ought to live together and play together.

But college is, or should be, the place where young men and women who have little background in common except their youth ought to learn more about different kinds of people before they get into the great world and perpetuate the errors of their elders. It is a place for broadening one's horizon, not constricting it.

## FALSE PREMISE

The old-fashioned fraternity and sorority simply encapsulated the past, and thus learned nothing from it.

The light blonds from Minnesota lived in one house, and the dark jews from Brooklyn in another, and the odd Hindustani stayed in a room at the Student Center, and they joined loyalties only at football games and synthetically unified Class Days.

The kids today want none of that, and rightly so. They know that you learn little from "your own kind" except that your own kind is indubitably superior to any other kind. And they also have found out that it's damned dull to spend most of your time with people who look and sound and act exactly like yourself. Ethnic constipation sets in fast.

Now they are all down at the student union building, because that's where the foreign students are, and interesting people from all over the world. They live where they feel like, and with whom they feel like, because that is what growing up consists of—exploration, diversity, the exchange of experiences, the shedding of insulation.

Their parents wanted them to be with "the right sort." They are finding out for themselves that the right sort come from everywhere, in all shapes and shades; and the wrong sort are precisely those who think there is only one right sort. If their parents had learned that lesson, the word "fraternity" might still have its noble connotation, not just its snobbish one.

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# AN ANSWER FOR MR. HARRIS

Dear Mr. Harris:

I have, for a long time, followed your writings in various newspapers and have sincerely enjoyed them—up until the past few years.

While I may be mistaken, there seems to be a certain querulousness that has not only crept into your writing in the past year, but has resulted in a change in the picture of the man I had held for so long.

An example is a recent piece on the fraternity-sorority system. If I am not mistaken, Mr. Harris, on several occasions you have attacked those who speak and act in generalities, and in this column I cannot help but feel that you have done just what you decry in others. Your statements attack ALL fraternities, ALL sororities, ALL chapters on ALL campuses. Is this not being unfair?

I have no idea if you were a fraternity member or not. As you have already surmised, I was and can assure you that while these groups have weakened and are not doing so well now, there have been periods in the past when, for one reason or another, they went through similar phases—and came through.

Having run the entire gamut from pledge through faculty advisor, I feel I do have a background for speaking. At no time in the 40 years of my association with fraternities did I ever hear or have implied to me that the system was based on the premise that like people *ought* to live together and play together.

Further, at no time during my undergraduate participation was there ever implied or stated anything that gave me feeling of constriction in my relations with other students on the campus. This is not to say that perhaps in *some* chapters on *some* campuses this implication does not exist, but I have never experienced it and I am trying to express myself in non-general terms.

From my first association with a fraternity the basic premise as explained to me was that here was an opportunity to develop friendship, leadership, selfless action, and an ability to live with others whose ideas, dress,

habits and background *were* different from yours. All of this I found to be true—but this was 40 years ago.

However, Mr. Harris, what happens to sincere friendships and selfless attitudes when each individual feels it necessary to be doing “his own thing?” What happens to leadership development when persons reject socially sound restrictions that limit their personal “liberties?” You can condemn a system when its values seduce its individuals, but you are wrong to condemn a system when its individuals distort its values to the detriment of social good. And this, I feel, is what we are seeing at present among these Greek groups.

I am afraid what you have done is to witness the present condition of *SOME* chapters and have deliberately worked backward to an assumed proposition that would prove your prophecy of 25 years ago.

No one will deny that these groups are changing and changing rapidly. Many of these changes will be most beneficial in the light of today’s social dynamism, but to discard the entire Greek system on the basis of one ill-conceived premise is completely wrong. If one were to accept your thinking, the same rationale could be applied to marriage, religion, education, law, government *and* mass communication.

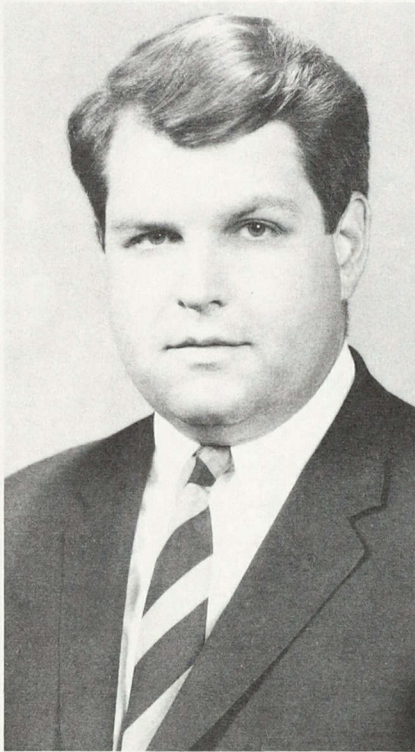
Fraternities and sororities can be a beneficial force in our society, and many chapters are at present. They are not “passing” anymore than common sense among the most of mankind is passing. One has only to look at most of our large cities to see that ethnic diarrhea can be just as harmful as ethnic constipation, and not ALL students are at the student union building—believe me.

Perhaps, Mr. Harris, at our age we are entitled to just a little petulance, but I cannot feel that any of us is entitled to use the media of a syndicated column to inflict that petulance on others.

Very sincerely,  
Richard J. Coelho  
Denison '35 (Ohio Mu)

*South Carolina legislator  
leads crusade for conservation  
of the natural habitat.*

## A POPULAR MAVERICK



Alex Sanders

Several years ago, South Carolina State Legislator Alex Sanders, South Carolina '60 (Delta), would have been branded as a maverick. Today, however, Brother Sanders, described by a newsmen as "ample of girth, voluble of speech and whimsical in temperament," is looked upon with favor in his crusade for conservation of the natural habitat.

Brother Sanders is the South Carolina legislature's pre-eminent environmentalist, championing such causes as anti-pollution of South Carolina air and water, marshland conservation, and endangered species protection.

His efforts have won for him recognition by several national organizations and publications, including *The New York Times*, *Harper's Magazine*, the South Carolina and National Wildlife Federations, and the League of Conservation Voters.

One of Rep. Sanders' pet projects has been stopping the harvesting of timberland in the Santee Swamp until the effects the cutting of the wood would have on wildlife can be determined. He says a claim by a member of the Audubon Society that the Ivory Bill Woodpecker, thought to be extinct, is alive and well in the swamp is added reason to postpone the cutting.

"The death of the Woodpecker," said Brother Sanders with great so-

lemnity, "would be something akin to the death of an Angel."

Brother Sanders will go to great lengths to prove his point. Take, for instance, the time during the 1970 legislative session when he obtained a one billion candlepower search light and trained its beam on smoke billowing forth from the state penitentiary near downtown Columbia. He said conversion of the coal furnaces to oil and gas would not only clean the air but save the state taxpayers \$11,000 annually in fuel bills.

Obviously, his colleagues in the legislature agreed. They appropriated \$75,000 to make the conversion.

Nearing completion of his third term, the 31-year-old Richland County Democrat has made a name for himself in South Carolina politics. Unfortunately, he has few political friends or allies. His stand on another issue—construction of a plant that would have dumped 2.5 million gallons of treated effluent into Port Royal Sound—drew howls from those seeking industrial development within the state.

"Victor Hugo said there is nothing as powerful as an idea whose day has come," says Sanders. "I don't think I thrust the ecology issue on South Carolina. It's been my mania since I can remember. My day came, that's what it was."

And every environmentalist in South Carolina is happy!

# HAZING

EDUCATIONAL & LEADERSHIP CONSULTANTS

SPEAK OUT ON HAZING

DAVID POE

MONTY PODVA

CHARLIE WITZLEBEN

KEN TRACEY

# "Let's Keep Hazing In Pledgeship—And Die"

... said the new initiate just returned from a province workshop on pledge education.

"What do you mean by that? We don't haze anymore," replied his companion, an officer about to graduate. "You had it easy. You don't even know what hazing is!"

## WHAT IS HAZING?

*Hazing is not* anything which is applied as a disciplinary measure against an ACTIVE MEMBER.

*Hazing is not* a mutually enjoyable experience for actives and pledges.

*Hazing is not* anything which makes a pledge remember why he wanted to join.

*Hazing is not* anything which resembles fraternity, as presented by an active to a rushee.

*Hazing is not* ever printed in rush publications as a selling point. If it's good, why not?

###

*Hazing is* a method for building the ego of actives at the expense of pledges.

*Hazing is* a method of revenge for actives because "They had to go thru it."

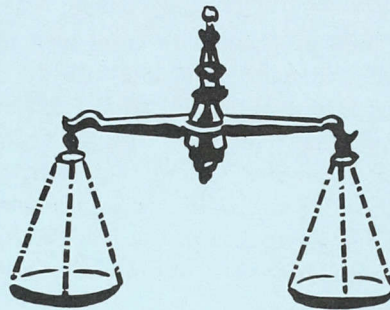
*Hazing is* the frequent cause of personal injury and property damage.

*Hazing is* a poor test of a pledge's potential value as an active member.

*Hazing is* a good way to guarantee that cliques will develop.

*Hazing is* the easiest, quickest, and most effective method of curtailing membership yet devised.

*Hazing is* the NUMBER ONE ENEMY of the fraternity world.



The subtle changes in hazing made within the last decade, from a predominantly physical approach to one of mental harassment, may be even more malignant. There is demonstrable evidence throughout colleges and universities that hazing practices still commonly used by fraternities symbolize the major reason independent students give for not wanting to join a fraternity. Hazing is the overt, tangible evidence of an *image* which is inconsistent and in direct opposition to the goals of higher education and the personal aims of prospective members.

A non-inclusive list of hazing practices commonly found in fraternity chapters is provided on the following pages along with suggested alternative procedures. These alternatives are such that they could be publicized, which could help attract more independent students to the fraternity system.

## HELL WEEK AND NATIONAL EXAMS

Often pledge classes must terminate their program with from two- to seven-day full time activity. It usually includes numerous house duties carrying them late into the night which interrupts study habits. Hell sessions, oral exams over fraternity history trivia, and other forms of mental and physical hazing are performed here. Many times hell week ends with an artificial national exam, administered by someone disguised as the National Examiner, Grand Inquisitor, or other inane title. This deceptive technique culminates an entire program by artificially testing the group's knowledge of SAE and desire for membership with a grand lie. Even though the hoax is dispelled after hell week, everyone is left with a misconception of the value and worth of fraternity history and ideals, and the true role of the national headquarters.

**Suggested Alternative:** Delete the false national exam practice and replace hell week with meaningful programs like the following:

- #### Exercises in gaining knowledge of fraternity operations
  - # Relationship of chapter to IFC, province, and national organization
  - # Financial responsibility
  - # Alumni relations
  - # Scholarship
  - # Rushing techniques
  - # Chapter management
  - # Pledge education
- #### Exercises in understanding the philosophy of fraternity
  - # Role of the fraternity in the community and in higher education

- # Brotherhood
- # True gentleman
- # Self-actualization needs
- # Unity of the house
- # Group patterns of behavior

- #### Exercises in group communications
- #### Post-initiation seminar on highlights of the ritual

These exercises can be accomplished through a combination of discussions, thought papers, seminars, workshops, written and/or oral exercises, and other constructive methods and will assist in bringing a meaningful period of pledge education to a positive conclusion and lay the groundwork for a continuing program of member orientation.

Honesty

Creativity

Phoenix

Retreat

Dialogue

Leadership

Workshops

## LENGTHY PLEDGE PROGRAMS

Pledges are often subjected to an endurance test through their requirements to fulfill the many questionable obligations over an extremely long period of time.

**Suggested Alternative:** Work with the IFC, and/or University to establish a reasonably timed program. The National Laws of Sigma Alpha Epsilon specifically require nothing less than a 4-week pledge program. The content should include material which allows the pledge an overall understanding of the fraternity and the program should cease when this goal has been achieved.

## HOUSE CLEANING DETAILS

Service

House Projects

A pledge's primary responsibility to the chapter is often his role as "Sanitor the Janitor." Disguised as house duties, he must clean up after active members to develop a pride in the house. This in effect, says to the pledge, "Be neat as a pledge, and sloppy as an active."

**Suggested Alternative:** Work TOGETHER on house details in pledge-active groups. This provides an excellent opportunity to test the acceptance of each other, resulting in a constant mutual respect for the maintenance of the physical structure.

Inspiration

Communications

## PLEDGE EDUCATION THROUGH MEMORIZATION

Pledges are frequently required to learn minute details of fraternity history and are tested weekly on their assigned materials. Sometimes members demand oral recitation of pledges' knowledge and they are verbally reprimanded when answers are repeated too slowly or incorrectly.

### Suggested Alternative:

Develop a list of important information regarding fraternity history, chapter management procedures, national fraternity structure and other areas which will assist pledges to understand the total picture of the fraternity system.

Research methods to make the learning process more interesting. Such methods might include: the use of Dr. Walt's SAE Story, a presentation available on tape, and other audio-visual aids; encouraging actives to summarize important historical information and presenting it interestingly; lead seminars on finances, chapter management, national fraternity programs, and so forth.

Inform pledges that the reason for learning important fraternity information is to develop "... an understanding of the ideals which founded, extended and preserved the organization through more than eleven decades, which should serve as a resource on which a brother may draw in formulating his concept of fraternity conduct ..."<sup>1</sup>

<sup>1</sup>PHI ALPHA, Sept. 1971, vol 56, p 3, "The Mechanics of Pledge Education;" John Bailey, Illinois Delta.

## STUDY HALLS

Pledges are often forced to study collectively, usually in the university library, during specified hours determined by the active chapter. The setting is usually uncomfortable, noisy, and seldom conducive to academic needs. Actives usually accompany them to make certain they are sitting at their desks.

**Suggested Alternative:** Develop academic programs designed to meet individual needs. Assign big brother-little brother academic teams, assist with study schedules and class schedules, offer individual course tutoring and group seminars. Make available an exhaustive list of student counseling services. Encourage house quiet hours at appropriate times. Invite instructors and counselors to chapter house to discuss study habits, job interviewing, writing resumes, and so on. Scholarship program opportunities available to fraternity chapters are virtually unlimited.

Personal Development

Spirit

Pride

Scholarship

## PERSONAL SERVITUDE

Pledges are frequently required to carry change and matches, answer telephones, shine shoes, clean individual rooms and so forth, which tends to make pledges avoid active members.

**Suggested Alternative:** Delete all forms of personal servitude in the pledge program and substitute with healthy, constructive group activities which foster pledge-active communication.

Determination

## ACTIVES DEMANDING PLEDGES RESPECT

Pledges must often call members Mr. \_\_\_\_\_, or say "yes, sir" or "no sir" when spoken to. They are frequently restricted from using the front door, eating with actives, and subjected to other degrading practices. Pledges must immediately respond to any demands of the actives or they are orally reprimanded and are sometimes required to perform calisthenics.

**Suggested Alternative:** When members have personal criticisms or requests of individual pledges, they should maturely approach him as if he were another brother. "Pledges should be confronted more and more in a mature manner . . . and this could take place in the way of adult sensitivity consultation."<sup>2</sup>

<sup>2</sup>Phi Alpha, *Aug., 1970, Vol. 55, #4, p. 4. "Revolution—A New Idea to an Old Concept."*

Participation

Fun

Loyalty

Interaction

Love

## FUN AND GAMES SESSIONS

Pledges are often forced to entertain actives by participating in food races, eating unfit items, running up and down stairs with water in mouth to extinguish artificial fires and other dehumanizing activities such as road trips or kidnappings where brothers take pledges (and vice-versa) miles from the chapter house and leave them stranded, sometimes ill-clothed, and often in dangerous areas. This practice has resulted in car accidents, permanent personal injury and in death.

**Suggested Alternatives:** Recognizing that pledge programs can certainly include entertaining activities, produce game sessions which everyone can enjoy and where there is no chance of personal injury or property damage. Have contests with active-pledge teams, big bro'-little bro' teams and the like. Road trips should be eliminated and replaced with annual pilgrimages to other chapters, National Shrines, and other places that would allow the pledges to learn more about the fraternity outside their local setting.

Singing

Truth



# SIGNATURES IN THE

## "BLACK BOOK"

Dialogue

Pledges are forced to acquire the signature of each active member, and must usually include his home town, major, girl friend's name, favorite brand of booze, or other "pertinent" information about him. The active can then test the pledge on his accumulated knowledge, may sometimes be allowed to rip pages out of the book if answers are incorrect, and the pledge must then repeat the process. The intent of this activity is usually disguised as either an opportunity to become acquainted with each active, or a convenient method to acquire member addresses.

**Suggested Alternatives:** Construct individual active-pledge conferences throughout pledgship to seek out areas of mutual interest and become more personally acquainted. Mimeographed address lists appear to be a much easier method for producing that information.

Maturity

Influence

The above categorizations have been set forth in hopes of encouraging serious chapter discussions. If many of these do not apply to pledge activities in your chapter, or if you disagree that some of the above practices constitute "hazing," consider this statement: "What parts of our Pledge Program relegate a man to second-class citizenry in the fraternity?" Then consider what "second class" citizens are doing today and you will understand why de-pledgings are so frequent, why pledge class walk-outs have become commonplace, and why it is a rarity to find an established Greek system increasing in size even when enrollments are climbing.

Changes in pledge programs must necessarily come about through changes in the attitudes of active chapter members and this takes thought and involvement by individuals. The forms of hazing discussed here are usually the result of the "I did it, you'll do it, too," attitude, and persists because too often chapters neglect to experiment with new programs for fear the pledges will not have the spirit once gained from more rudimentary approaches. Or because a well meaning chapter eliminated "hazing" for a pledge class and replaced it with . . . . nothing. What is being suggested is that a serious evaluation take place involving a large part of the actives and pledges. The task is to define the goals of pledge education, then adopt a program which will accomplish these.

In establishing goals, give attention to this basic assumption: the functioning of the active chapter is more important than the functioning of a pledge class. What you need to know about a pledge is, quite simply, how will he function as an active member? And to find this out, he must be cast into situations where you can learn about his potential as an active. To learn this, the rules and programs for pledges must be similar to those for actives . . . . separate, but with equality.

Love

In other words, the overall goal for a pledge program is *the preparation of a pledge for membership in the active chapter*. Do this, and hazing will die, so that fraternity may live.

# HELL SESSIONS

Active members attempt to "discipline" pledges under uncomfortable circumstances, usually in the form of a line-up under lights. Members criticize pledges by asking numerous, and often ridiculous questions and pledges are rarely given the opportunity to respond. Group punishment occurs, the individual causing harm is rejected, and cliques result.

**Suggested Alternative:** Encourage constructive one-to-one consultations between actives and pledges in a comfortable setting, and allow the pledge the opportunity for rebuttal when the active criticizes his actions. If further action is required after individual consultation, utilize your executive council.

Brotherhood

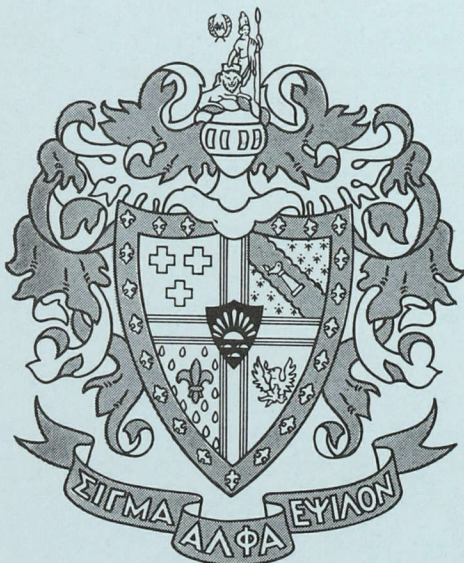
Equality

Talent

# Sigma Alpha Epsilon

## The True Gentleman

*The true gentleman is the man whose conduct proceeds from good will and an acute sense of propriety, and whose self-control is equal to all emergencies; who does not make the poor man conscious of his poverty, the obscure man of his obscurity, or any man of his inferiority or deformity; who is himself humbled if necessity compels him to humble another; who does not flatter wealth, cringe before power or boast of his own possessions or achievements; who speaks with frankness but always with sincerity and sympathy; whose deed follows his word; who thinks of the rights and feelings of others rather than his own; and who appears well in any company, a man with whom honor is sacred and virtue safe.*



# The RECORD Visits

## NORTH CAROLINA ALPHA

**N**orth Carolina Alpha at North Carolina State University, one of the youngest chapters in Province Omicron, was formally chartered on October 24, 1947. Though a relatively young chapter by SAE standards, it has become firmly entrenched on the North Carolina State campus.

It all started with Brother J. H. Lampe, Connecticut '18 (Beta), a University administrator, and several other Brothers from neighboring colleges who had transferred to N.C. State. Together they founded the Phi Alpha Club.

Alpha was chosen as the Chapter's name in honor of John Andrews, North Carolina '97 (Xi), one of the first and most active leaders of the Phi Alpha Club.

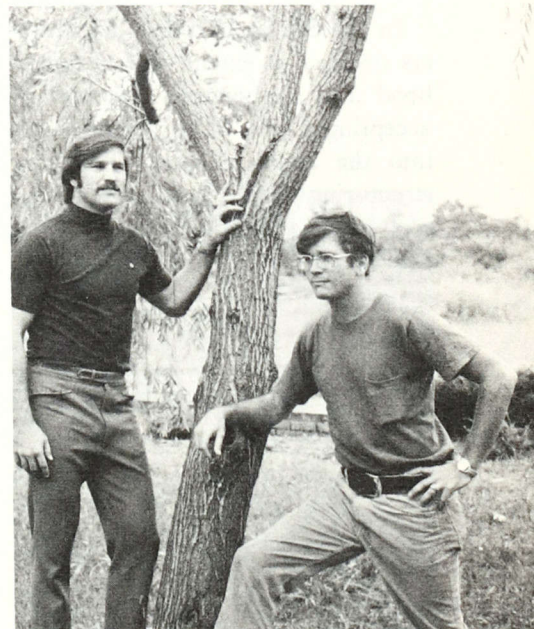
Gradually, as membership increased, the Chapter was able to purchase living quarters off campus in 1953. One of the Chapter's brightest and most exciting moments came in 1963 when a "continuous lease" agreement was signed with the University, which enabled N.C. Alpha to move into a new fraternity complex owned by the University.

Scholarship, athletics, participation in student government, and social excellence have been stressed since N.C. Alpha was founded, and the Chapter has always strived to be the best on campus in all aspects of college life.

Over the last several years, the Chapter has provided a significant number of campus leaders. Paul Duckwall '69, served on the Chancellor's Special Investigation Com-

mittee on Disturbances; Dave Whitehead '71 and Chip Davis '72 were members of the Student Government Judicial Board; Mike Mallan '71 played an active role as an officer and board member of the Inter-Fraternity Council; Eddie Baysden '70 was a member of the Board of Directors of New Arts, Inc., the University's prestigious social activities board; and Vins Bowers '71 held various positions on the IFC and within Province Omicron.

Varsity athletics has a tinge of the Purple and Gold colors of N.C. Alpha. Tom Evans '72 is the Chapter's first All-American, winning that dis-



*N.C. Alpha is the first fraternity on campus to initiate a program where a male resident counselor is used to replace the traditional housemother. Left is Jim Hardin, a former N.C. State football star presently a graduate student in sociology, who is the University's first Fraternity Resident Counselor. Left is Chapter EA Hood Ellis '72.*

inction by setting four conference swimming records and two national records. Dave Whitehead, Andy Wilkinson '73 and Mike Mallan were members of the varsity football team, and Andy and Mike also played varsity baseball. Norm Davis '71 was a member of the golf team, and Larry Szabo '71 was a pole vaulter for the Wolfpack track squad.

In lieu of all the traditional excellence which N.C. Alpha represents, the Brothers are proudest of their scholastic achievements. The Chapter has been first in scholarship for four consecutive semesters, with a grade point average well above the all-school average. The Chapter has placed more men on the Dean's List than any other fraternity on campus. Sandy Easley '71 was the Phi Eta Sigma delegate to the National Leadership Institute.

Along with scholarship, N.C. Alpha has excelled in other activities. In 1969, the Chapter won top honors in Greek Week, and 1970 found the Chapter's intramural basketball team posting an undefeated season.

In the Spring of 1967, the Brothers decided to extend their brotherhood into an honorary capacity by accepting Little Sisters of Minerva into the active chapter. This new structuring of SAE was to uphold such ideals as continuous service and sisterhood.

During the last five years, these young ladies have actively participated and creatively contributed to numerous social events and service projects sponsored by the Chapter. The projects have included such events as the annual Food Drive and a Christmas party for the North Carolina School for the Blind.

The strength of N.C. Alpha cannot exist solely upon the efforts of our collegiate brotherhood. Rather, its continuing strength lives in the activities toward joint participation of its alumni members and the Chapter Collegiate.

The Raleigh Alumni Association,



*This huge banner was prepared by the Brothers as a welcome to alumni returning last October for the Homecoming football game against the University of Virginia.*

although only four years old, has helped the Chapter tremendously in rushing activities and Chapter finances. Bud Murphy '69, Pat Simpson '67, and Jim Willson, Florida '62 (Upsilon), are but a few of the outstanding alumni who have worked

so diligently in behalf of the Chapter.

The men of N.C. Alpha, with a proud heritage behind them, remain genuinely dedicated in striving to uphold the supremacy of Sigma Alpha Alpha.

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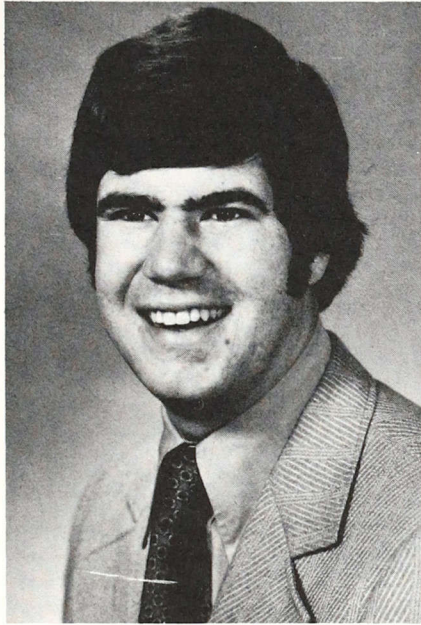
## Statement of Ownership

STATEMENT OF OWNERSHIP, MANAGEMENT AND CIRCULATION: Date of filing, Sept. 16, 1971; Title of Publication, THE RECORD of Sigma Alpha Epsilon; Frequency of Issue, Quarterly; Location of Known Office of Publication, Benson Printing Co., Nashville, Tennessee 37219; Location of Publisher, 1856 Sheridan Rd., Evanston, Illinois, 60201; Publisher, Sigma Alpha Epsilon, 1856 Sheridan Rd., Evanston, Illinois 60201; Editor, Jack R. Hotaling, P. O. Box 1856, Evanston, Illinois 60204; Managing Editor, William F. Lohrer, 1109 Georgian Dr., Kettering, Ohio 45429; Total No. Copies Printed (Avg. for preceding 12

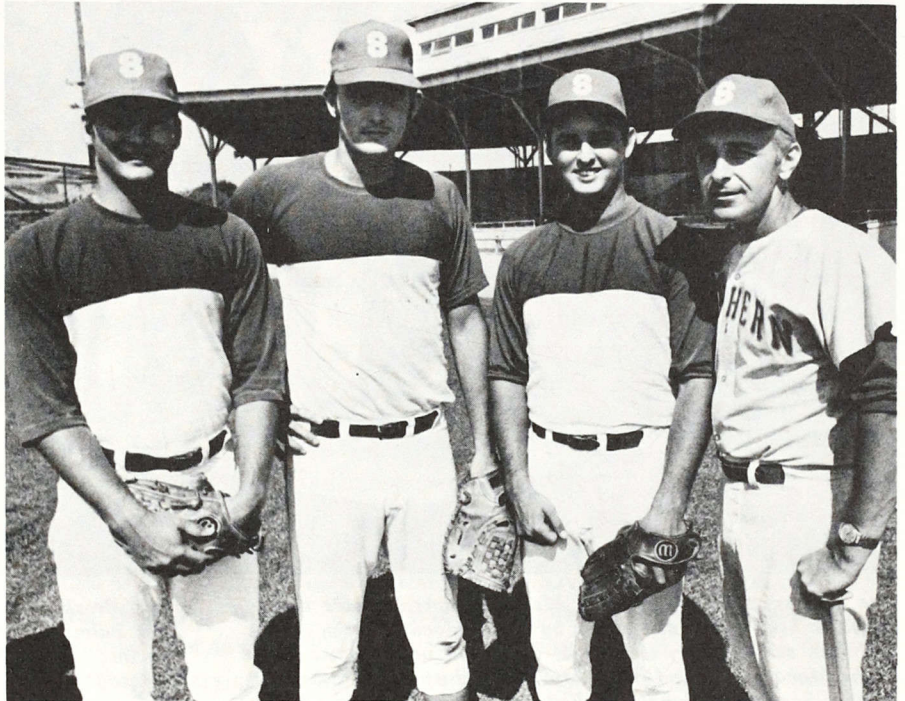
months), 72,625 (Single issue nearest to filing date), 61,900; Mail Subscriptions (Avg. for preceding 12 months), 70,802 (Single issue nearest to filing date), 59,840; Total Paid Circulation, same; Free Distribution (Avg. for preceding 12 months), 907 (Single issue nearest to filing date), 1,160. Total Distribution (Avg. for preceding 12 months), 71,709, (Single issue nearest to filing date), 61,000; Office Use and Left-Over (12-month Avg.), 916 (Single issue nearest to filing date), 900; Complete Total (12-month Avg.), 72,625 (Single issue nearest to filing date), 61,900. Statements certified as correct by Jack R. Hotaling, editor.



# CHAPTER NEWS



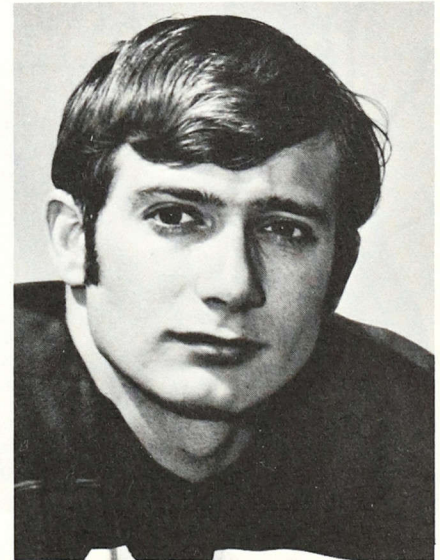
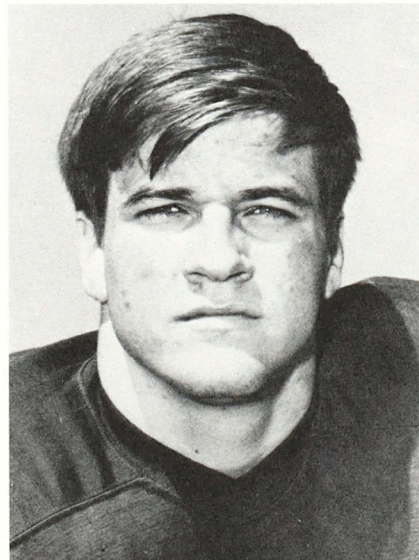
*John Graham Hill, Texas '71 (Rho), compiled an outstanding undergraduate record, serving his chapter as EA, Vice President of IFC, member of the Texas Student Union Executive Council and Friars, oldest men's campus honorary. He was recipient of the Union Leadership Award for Outstanding Service, and was chosen by the Yearbook as one of the 1971 Outstanding Students. He was one of forty students chosen for admission into the second class of the Lyndon B. Johnson School of Public Affairs.*



*These three Sig Alphas led Florida Southern (Gamma) to the College Division World Series and top ranking in the NCAA College Division. Left to right are third baseman Kevin Bryant '72, first baseman Jim Chapman '72, pitcher Tom Exum '72, and coach Hal Smeltzley '56. Brother Bryant batted .448 and drove in 14 enroute to being named the Most Valuable Player during the World Series playoffs.*



*These four Westminster (Mo. Gamma) brothers have been instrumental in helping Gamma win 10 intramural athletic trophies during the last three years. Kneeling, left to right, are Stan Leimer '72 and Powers Alder '72. Standing, left to right, are EA John Giorza '72 and Al Dixon '72.*



*Injuries kept these two Sig Alphas of Alabama Mu out of the Alabama Crimson Tide line-up this season. Both were starters for Coach Paul "Bear" Bryant last season. Left is Ed Hines '72, of LaFayette, Ala., and right is Asheton "Bubba" Sawyer '72, of Fairhope, Ala. (Contributed by John B. Thompson).*



The brothers of Georgia Psi at Mercer University have volunteered to help a leukemia victim by giving blood between classes and rush events. They learned of the blood need from a story in the Macon News and immediately signed up at the American Cancer Society headquarters. Pictured signing up are Charles

Bliss, Brock Field, Galen Jones, C. Bruce Gordy, Linn Wood, Russ Palmieri, Chedo King, David Unruh, Mike Harrell, Jim Cascino, Andy McGarry, Theron Finlayson, Steve Fogg and Dennis Rainer.

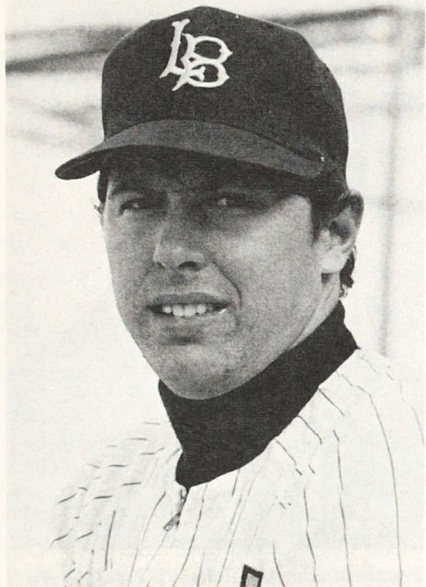


On a recent pleasure trip overseas, two neophytes and three brothers of Texas Christian (Beta) made it a point to stop in the city of Tours, France. Equipped with the Phoenix, the five posed before this old mansion they thought typical of the initiation location of brother Walter Jepson, December 4, 1918. Left to right are Kirk Blackmon '74, neophyte Bryan Fay '73, Bob Mooring '72, neophyte George Schmaling '74, and Steve Hargrove '73.

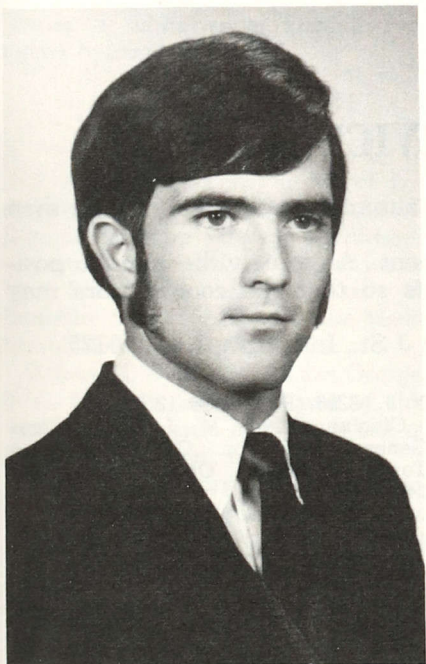


Kevin Conway, Wisconsin '73 (Alpha), received the Sportsmanship Award for the 1971 varsity tennis season and was named Captain for the 1972 season. He will be competing for the third year on the varsity squad.

# CHAPTER CHATTER



*Jim Gmur, Long Beach '72 (Cal. Lambda), was named to the 1971 First Team Pacific Coast Athletic Association Baseball Team. A catcher, Jim served as treasurer of his Chapter and was awarded the Order of the Phoenix for outstanding service.*



*Terry L. Dunham, Wichita State '71 (Kan. Gamma), was voted the Outstanding Fraternity Man at Wichita State. Terry, who maintained a 3.5 scholastic average, was vice president of the senior class, a member of the IFC, and a member of the Shocker Week Committee, Greek Week Committee and the DARE Program. He also directed the Chapter's Bounce-A-Thon, a fund-raising event for the speech institute.*

GARY LATHAM, Oregon '71 (Beta), Past EA of his Chapter, was presented an "Archon's Award" at the spring IFC banquet . . . The Brothers of *Kansas Gamma* at Wichita State have sponsored a "Bounce-A-Thon" the last two years in a fund raising effort for the Institute of Logopedics . . . *Ohio Gamma* at Ohio University boasts two captains of varsity athletic teams. They are JIM CARPENTER '72, of Columbus, Ohio, who leads the tennis team, and LARRY HEIMBACH '73, of Emmaus, Pa., who captains the swimming team, which last year won the Mid-American Conference title. The Chapter also teamed up with Alpha Delta Pi to win every award but one in the annual J-Prom activities last spring . . . *Kentucky Beta* (Western Kentucky) EA LARRY GILDERSLEEVE, has advised the Warren County Environmental Action Society that the Chapter will provide the manpower to pick up the accumulation of paper, tin cans and other debris that lines the banks of the Barren River just north of downtown Bowling, Green . . . *Wyoming Alpha* at the University of Wyoming donated \$25 to the Community Action Referral and Emergency Service, a non-profit organization which offers to listen to problems of community residents . . . Brothers of *California Sigma* at the University of San Francisco co-sponsored a boxing tournament with all proceeds going to charity . . . *Idaho Alpha* at the University of Idaho began a program of Pee Wee basketball to help youngsters in the community learn the fundamentals of the sport. Brother STEVE MCCOY '73, was responsible for getting support from other fraternities on the campus, and KEN RITCHIE '74, and BRUCE BURK '72, coached the Sig Alph "Junior Lions." . . . *New Mexico Phi* at New Mexico State has won five All-Campus championships and the intramural championship for the eighth straight year . . . RONALD W. SATZ, *Rensselaer '73*, (N.Y. Epsilon), of Bloomsburg, Pa., has written a book, "The Unmysterious Universe," as an introduction to the theories of scientist Dewey B. Larson as an explanation of Larson's Reciprocal System. Brother Satz is an exceptional student, a former ER of his chapter, a good athlete and a young man with a variety of extracurricular activities such as debating, photography and chess . . . The Brothers of *Texas Gamma* at the University of Texas, El Paso, donated the furnishings from their house on campus to the Southwestern Children's Home when the University bought their property . . . *California Nu* at San Fernando Valley State College held a clothing drive to benefit charitable organizations throughout the Valley . . . *Iowa Delta* brothers at Drake University paved the back lot for parking and the house's front patio has a new cement floor . . . DAN GOOCH, EA of *California Lambda* at Long Beach State has been chosen for membership in Who's Who Among Students in American Universities and Colleges for his activities during the 1970-71 academic year.



Three Idaho Alpha Brothers paced the varsity basketball team to a second place finish in the Big Sky Conference. Left to right are John Nelson '71, Tim Cummings '72, and Malcolm Taylor '72. John and Tim tied for the "Most Inspirational Player" award, and John won the "Fox Award" for attaining the highest academic average of any graduating varsity athlete. Malcolm, who was named to the Big Sky Conference's first team, paced the squad in scoring and also served his Chapter as EDA.



Dennis M. Parish, Toledo '72 (Ohio Nu), of Defiance, Ohio, is assistant head resident in the University's Carter East Men's Residence Hall. EA of his Chapter and author of an article on pledge training in a recent issue of the Phi Alpha, Denny worked last summer as an advisor in the University's summer orientation and registration program for incoming freshmen.

## SUMMER EMPLOYMENT SERVICE

This column is devoted to assisting our undergraduate members in finding summer employment, rather than the previous general job placement service.

Listed below are Brothers willing to aid in finding such summer employment. Alumni with summer positions available should contact these Brothers concerning their requirements so that the coordinators may give better service to those seeking employment.

This service is under the direction of Dr. Louis E. Smith, ESH, 108 North J St., Indianola, Iowa 50125.

Montgomery, Ala., Judge Richard P. Emmet, Court House, Montgomery, Ala. 36104 (Phone 269-1261).

Los Angeles, Cal., Ralph B. Smith, Jr., 16661 Ventura Blvd., Encino, Cal. 91316 (Phone Office Area 213-981-6800, Home 805-497-3232).

District of Columbia, E. A. Thomas, Jr., ROMAC & Associates, 1651 Old Meadow Rd., Westgate Research Park, McLean, Va. 22101 (Telephone Area 703-893-3970).

Jacksonville, Fla., Archie J. Baker, Jr., Mass. Mutual Life Inc. Co., 21 W. Church St., Jacksonville, Fla. 32202 (Phone 354-4481).

Miami, Fla., C. Ronald Slaughter, C.L.U., 4 Ambassadors Tower, Suite 1207, Miami, Fla. 33131 (Phone 371-4224).

Atlanta Ga., Charles B. Bottoms, Jr., Coca-Cola USA, P.O. Box 1734, Atlanta, Ga. 30301 (Phone Area 404-875-3411).

Chicago, Ill., Robert A. Lindemann, 370 Summit St., Suite 3, Elgin, Ill.

60120 (Phone Area 312-695-6285).

Indianapolis Ind., Thomas Scanlon, 8107 Braeburn North Dr., Indianapolis, Ind. 46219 (Phone Area 317-897-5940).

Louisville, Ky., Pem Newberry, 416 W. Jefferson St., Louisville, Ky. 40202 (Phone Area 502-589-1100).

Lafayette, La., William C. Rudolph, 1704 Johnston St., Lafayette, La. 70501 (Phone Area 318-234-3861).

Baltimore, Md., James P. Barton, Greenspring Valley Rd., Stevenson, Md. 21153 (Phone 486-2757).

Kalamazoo, Mich., Thomas R. Cofeld, T. J. Paul Associates, 905 Cambridge Dr., Kalamazoo 49001 (Telephone Area 616-381-1795).

St. Paul, Minn., William J. Stotts, 390 N. Robert St., St. Paul, Minn. 55101 (Phone 227-7301).

Billings Mont., Sam E. McDonald, Jr., McDonald & Company, 304 North 29th, Billings Mont. 59101 (Phone 252-6687).

Ocean City, N. J., T. Richard Sweigart, 117 Atlantic Ave., Ocean City,

N. J. 08226 (Phone 399-1219).

Cincinnati Ohio, W. J. Fuller, Conn. General Life Ins. Co., 431 Carew Tower, Cincinnati, Ohio 45202 (Phone 241-5302).

Cleveland, Ohio, John F. Beale, Republic Steel Corp., 1604 Republic Bldg., Cleveland 44115 (Telephone 574-7274).

Portland, Ore., Walter Kelly, 1201 Southwest 12th Ave., Suite 300, 97205 (Phone Area 503-234-6551).

Greenville, S. C., George E. Royster, Liberty Life Ins. Co., Wade Hampton Blvd., Greenville 29607 (Phone 244-5210). Sam B. Phillips, Jr., or R. Jeff Walker, Phillips Textile Services, P.O. Box 5698, Greenville 29606 (Phone Area 803-233-6324).

Corpus Christi, Texas, Walter C. Bodger, 529 Handover Dr., Corpus Christi, Texas 78412 (Phone Area 512-991-2722).

Dallas, Texas, Michaux Nash, Jr., National Bank of Commerce, 1525 Elm St., Dallas, Texas 75201 (Phone Area 214-744-2711).



# ALUMNI NOTES

## ALLEGHENY

### Pa. Omega

Harley J. Morris '22, of Meadville, Pa., is the recipient of an engraved plaque and a pin presented at the conclave of the Grand Commandery of Pennsylvania, Knights Templar.

Robert W. Seibert '48, of Summit, N.J., has been elected President and Chief Executive Officer of Great Western Industries with corporate headquarters in Springfield, N.J.

Thomas P. O'Mara '58, of Denver, Colo., has been appointed Vice President and General Manager of Samsonite Corporation's Toy Division in Denver.

Albert J. Ingham, Jr., '59, of Erie, Pa., has been appointed Assistant Vice President and Trust Officer of The First National Bank of Pennsylvania in Erie. He is a member of Omega's House Corporation.

Alan T. Popp '67, of Merrimack, N.H., is President of Dunhill of Manchester, a subsidiary of Dunhill Personnel System.

## BOSTON

### Mass. Beta-Upsilon

C. A. "Chuck" Peterson '48, of Los Angeles, Calif., has been elected an officer of Berkshire Life and its director of mutual fund sales. He also serves as Vice President in charge of sales of Berkshire Sales, Inc. He is a Life Member of the Chapter National.

Robert M. Blais '58, of Lake George, N.Y., has been elected Mayor of this world famous resort city. He is one of the State's youngest mayors.

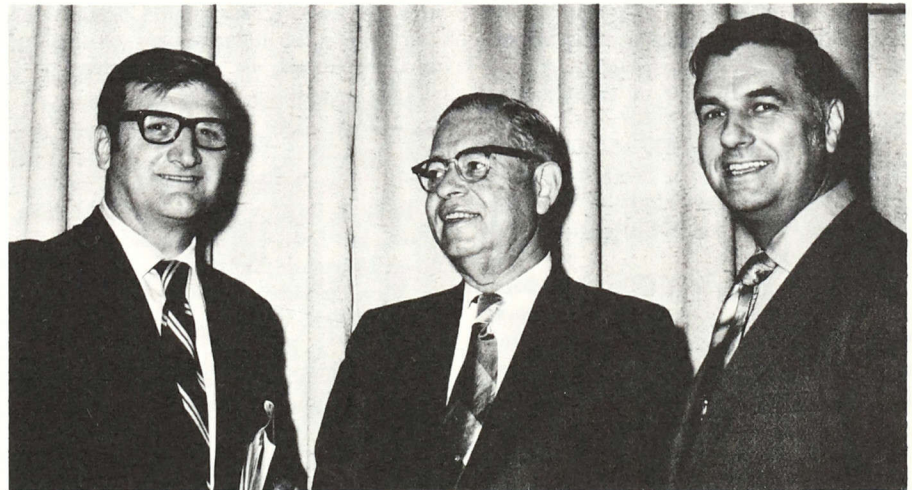
Louis W. Herborg '60, of Oswego, N.Y., has been elected President of the State University of New York Public Relations Council, composed of 70 units. He is also District Volunteer Training Director for the Boy Scouts of America.

Howard L. Clark, Jr., '67, of New York, N.Y., has been named Vice President in the Corporate Finance Division of Eastman Dillon, Union Securities.

William B. McDaniel '67, of Scotia, N.Y., has been named specialist with General Electric Advertising and Sales Promotion Operations in Schenectady, N.Y. He will assist in the sale of a broad range of marketing communications services.



*RECEPTION*—Iowa Governor Robert D. Ray, Drake '52 (Iowa Delta), and Mrs. Ray, left, joined with Dr. Joseph Walt, Tennessee '47 (Kappa), right, to co-host a reception honoring Dr. Louis E. Smith, Drake '52, and Mrs. Smith at the Governor's Mansion in Des Moines Nov. 2. Dr. Smith is Eminent Supreme Herald and Dr. Walt is Chairman of the Permanent Extension Investigation Committee. Alumni and undergraduates from Iowa Delta, Iowa Sigma, Iowa Gamma and Iowa Beta attended the festivities. (Submitted by Richard Gilbert, Iowa Sigma '62, Press Secretary to Governor Ray).



*HELPING YOUTH*—These three Sig Alphas are members of DECA (Distributive Education Clubs of America), the only national youth organization operating through the public schools to attract young people to careers in marketing and distribution. Shown at a recent DECA meeting in Washington, D.C., are, left to right, Dale Clark, William and Mary '46 (Va. Kappa), Associate Director of DECA; Ken Gambee, Miami '33 (Ohio Tau), Coordinator of Distributive Education for the Firestone Tire and Rubber Co. and that company's representative on DECA's National Advisory Board; and Paul Bennewitz, Millikin '54 (Ill. Delta), Distributive Education State Supervisor for Arizona and President of DECA, Inc.

## The Fraternity Club Opens In Queen City

The Fraternity Club of Cincinnati, formed several years ago as a private club by a group of distinguished fraternity alumni living in the Queen City but dormant in its activities, has been revived.

Brother Louis Nippert, Cincinnati '28 (Ohio Epsilon), Founder Member No. 28 of the The Levere Memorial Foundation Sustaining Fund, reports the Club was revitalized through the efforts of Brother Charles W. Broeman, Cincinnati '11, and Ewart W. Simpkinson, a member of Beta Theta Pi.

The Fraternity Club has taken over occupancy of the previous Bankers Club suite, which overlooks the new Fountain Square Plaza from the mezzanine level of the Sheraton-Gibson Hotel in downtown Cincinnati.

Both Brother Nippert and Broeman are Founder Members of The Fraternity Club.

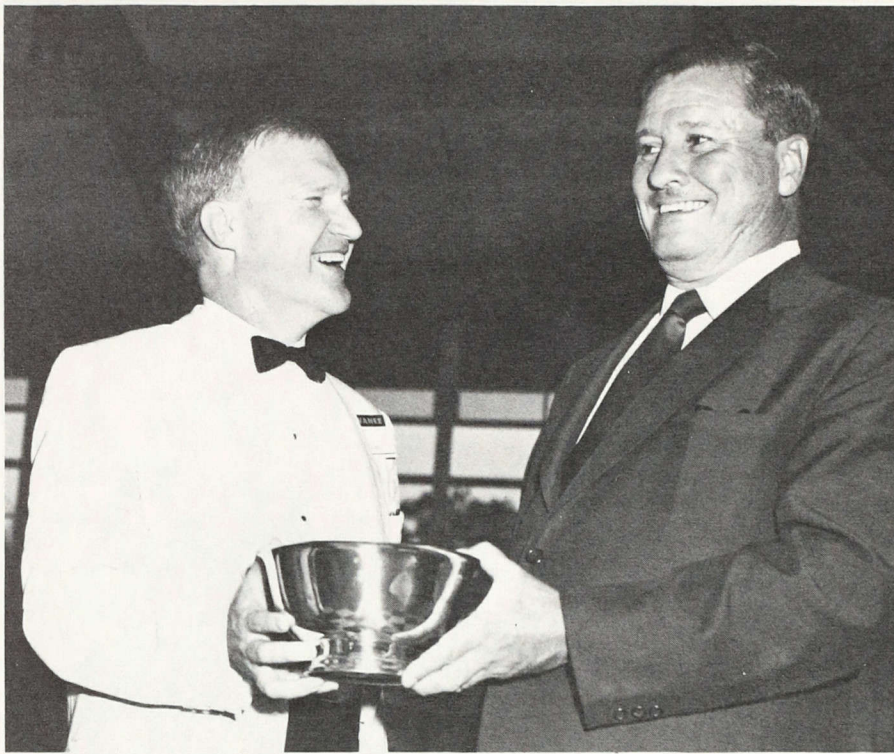
When the club was formed, it was the desire to provide dining and meeting facilities where fraternity alumni could meet with friends, entertain guests, and enjoy fine cuisine in an elegant and convenient downtown club. Facilities could not be procured and the club remained inactive.

The new quarters in the Sheraton-Gibson are elegantly furnished and consist of a large main dining room, private dining rooms, lounge and bar.

On your next trip to the Queen City, visit The Fraternity Club.

Vice President of Paine, Webber, Jackson & Curtis, a national investment firm. He is a Life Member of the Chapter National.

Charles D. Peebler, Jr., '58, of Omaha, Neb., is the recipient of a Religious Heritage of America Business



*GREETINGS—Two Sig Alphas from Tennessee Omega at the University of the South (Sewanee) are all smiles at a recent alumni affair in Pensacola, Fla. Left is John P. Guerry '48, former National President of the Sewanee Alumni Association, of Lookout Mountain, Tenn., presenting a silver bowl to The Rev. Van B. Davis '46, rector of St. Christopher's Episcopal Church in Pensacola. Rev. Davis, President of the Sewanee alumni in West Florida, was cited for having led the "most effective" regional alumni group in the nation for his alma mater.*

### BOWLING GREEN

#### Ohio Kappa

Ervin Kreisler '30, of Bowling Green, was honored recently by the Chapter at a banquet. Vice President of Financial Affairs for his alma mater, he is active in numerous civic groups and is a Life Member of the Chapter National.

Michael J. Pricer '67, of Bloomfield Hills, Mich., has been appointed New Manpower Division Manager for the Prudential Insurance Company's Detroit Agency.

Ron D. Wellman '70, has been named Baseball Coach at Elmhurst College, Elmhurst, Ill. A pitcher for the Falcons, he holds the school record for most wins in a season.

### COLORADO

#### Chi

Leslie M. LeCron '16, of Carmel, Calif., is the author of a new book, "The Complete Guide to Hypnosis." Brother LeCron is one of SAE's most prolific writers. He is a clinical psychologist and an expert on therapeutic hypnosis.

### DENVER

#### Colo. Zeta

Richard W. Whitehead '61, of Manhattan Beach, Calif., has joined Property Research Financial Corporation, responsible for management of income and recreation, as Vice President.

### DRAKE

#### Iowa Delta

Paul K. Ashby '31, of Des Moines, Iowa, has been elected President of the Iowa Mortgage Bankers Association. He is Vice President of the Central National Bank of Des Moines. Brother Ashby is a Founder Member of The Levere Memorial Foundation Sustaining Fund and is the advisor to Iowa Delta.

Walter T. Potts, Jr., '48, of West Des Moines, Iowa, is a governor of the International Society of Real Estate Appraisers.

D. Verne Lawyer '49, of Des Moines, Iowa, has been elected to represent Iowa on the International Committee of the American Trial Lawyers Association.

Lee H. Lovejoy '48, has been elected

Man of the Year Award. He was one of ten businessmen singled out for making a significant impact for good in their own community or on a national level. He is President of Bozell and Jacobs, an Omaha advertising and public relations firm.

Thomas C. Nelson '65, of Arlington Heights, Ill., has been appointed to the newly created position of Assistant Director of the American Academy of Orthopaedic Surgeons in Chicago, Ill.

J. Bryce Kinsey '66, of Rochester, Minn., is chief pharmacist at St. Mary's Hospital in Rochester.

#### FRESNO STATE

##### Cal. Iota

Calvin Niklaus '59, of Mountain View, Calif., has been named project director for leasing of the new Marina Playa executive office center in Santa Clara, Calif.

#### FURMAN

##### S.C. Phi

Dr. Ronald W. Hyatt '56, is Assistant Professor of Physical Education and Director of Intramural Sports at the University of North Carolina, Chapel Hill, N.C. A Life Member of the Chapter National, he was featured in a story in a recent issue of The Alumni Review.

Sam B. Phillips, Jr., '64, of Greenville, S.C., is President of Phillips Textile Services, with offices in Greenville and Spartanburg.

#### GEORGIA

##### Beta

James D. Philips, Jr., '69, of Decatur, Ga., a Commercial Officer of The First National Bank of Atlanta, is the winner of a National Banking Award in the annual Robert Morris Associates case studies competition.

#### GEORGIA TECH

##### Phi

James A. "Flip" Lyle '67, of El Paso, Tex., has joined the IDC Real Estate Company there as an investment consultant.

#### GETTYSBURG

##### Pa. Delta

Lester O. Johnson '35, has retired after 41 years as a Professor of School Administration at Gettysburg College. He is a Life Member of the Chapter National.

USAF Lt. Col. Henry W. Parlett '51, of Washington, D.C., has been awarded the Joint Service Medal for "meritorious service" as Chief of the Nuclear Physics Branch of the Weapons Development Liaison Directorate, Field Command, Defense Atomic Support Agency.



*MERIT KEY—James P. Huchison, Denison '33 (Ohio Mu), right, was presented the Merit Key Award at a recent meeting of the Dayton Alumni Association. Brother Huchison, a Dayton accountant, has held every office in Province Delta and is a past president of the Dayton alumni. Making the presentation is Alumni President William F. Lohrer, Ohio U. '61 (Gamma).*

#### INDIANA

##### Gamma

Frank E. McKinney, Jr., '26, of Indianapolis, Ind., was Indiana Chairman of the 1971 United Negro College Fund campaign. He is Executive Vice President of the American Fletcher National Bank and Trust Co., of Indianapolis.

Robert J. Stebbins '51, of Bloomington, Ind., is Director of Annual Giving and Alumni Funds for the Indiana University Foundation.

Tom Bolyard '63, of Bloomington, Ind., is Director of Alumni Clubs at his alma mater. He is a former star Hoosier basketball player.

#### IOWA STATE

##### Gamma

John A. McKinley '25, of O'Fallon, Ill., recently presented his new book of poetry, "Poetic Fantasias," to the Levere Memorial Temple Library. A special section of the library is devoted to those books whose authors are members of SAE. The books cover the gamut of subject, size and style.

#### KANSAS STATE

##### Beta

USAF Col. George T. Dalziel '42, of Hampton, Va., has been named Assistant Surgeon General for Veterinary Services at USAF Headquarters in Washington, D.C. He is a Life Member of the Chapter National.

#### KENT STATE

##### Ohio Lambda

Elmer F. Priebe '57, of Hudson, Ohio, has been appointed Cleveland District Manager of the new Ford Customer Service Division of Ford-Lincoln-Mercury.

Tom Borden '66, and Tom Kessler '61, were featured guests at the Ohio Lambda Homecoming dinner and party at the Holiday Inn. Over 50 alumni were in attendance. Bill Wright '71 served as chairman of the affair.

#### LAFAYETTE

##### Pa. Gamma

John S. Rupp '70, of Mountainside, N.J., has been appointed Resident Assistant at Pennsylvania State University.

#### LONG BEACH

##### Cal. Lambda

Malcolm Epley '26, of Long Beach, is retiring after 35 years as a staff member of the Long Beach Independent Press-Telegram. He has written the "Beach Combing" column since 1949. Active in numerous civic and service organizations, Brother Epley is a Life Member of the Chapter National.

Dennis J. Murray '68, of Los Angeles, Calif., a California State at Long Beach administrator, has been appointed to an advisory board that will aid state legislators in viewing California's master plan for higher education.



**50TH ANNIVERSARY**—Helping Iowa Delta at Drake University celebrate its 50th anniversary last Apr. 23 and 24 in Des Moines were Paul K. Ashby '31, long-time Chapter Advisor, left, and Past ESA Roy L. Miller '27. On hand for the festivities were Iowa Governor Robert Ray, Iowa Delta '52, Past ESA and Mrs. Chester D. Lee, and ESR Jack R. Hotaling. The main address was delivered by then ESA Paul B. Jacob, Jr. More than 2,000 alumni and friends were in attendance, including Chapter Founders, who were presented 50-year Certificates.

tion. He is statewide president of the State Colleges' Alumni Association.

**MARSHALL**  
W. Va. Alpha

Emmett J. Foster '57, of Stone Mountain, Ga., is Senior Vice President of the National Bank of Georgia in Atlanta. He is a Life Member of the Chapter National and was president of the first SAE pledge class at West Virginia Alpha.

**MEMPHIS STATE**  
Tenn. Sigma

USAF Maj. Donald G. Rhoads '55, of Bedford, Mass., is the new Director of Information at the Air Force Electronic Systems Division in Bedford.

**MERCER**  
Ga. Psi

Tom W. Baldrige '31, of Winchester, Va., has been re-elected Chairman of the Jay Cee War Memorial Fund. This million dollar trust fund was founded more than 25 years ago by Brother Baldrige for educational and patriotic training of young men. He is a Life Member of the Chapter National.

John G. Harrison '32, of Akron, Ohio, has joined the Central Research Division of the Goodyear Tire and Rubber Co. as Senior Research Chemist.

**MICHIGAN STATE**

**Gamma**

George B. Peters '36, of Aurora, Ill., has been awarded his alma mater's Distinguished Alumni Award for his outstanding contribution in the field of mechanical engineering. He is Chairman of the Board of the Aurora Metal Corporation, Aurora, Ill. He is active in numerous civic and service organizations and is a Life Member of the Chapter National.

**MISSOURI**

**Alpha**

Robert A. Cameron '51, of Grand Rapids, Mich., has been named Vice President-Finance and Treasurer of the Federal Sign & Signal Corp., Chicago, Ill.

**MONTANA STATE**

**Alpha**

J. Gene Bourdet '48, of La Mesa, Calif., is Athletic Director and Chairman of the Department of Physical Education at Fresno State College.

**NEBRASKA**

**Lambda-Pi**

Robert G. Bartizal '54, of Minneapolis, Minn., has been promoted to Vice President, Education Services, of Control Data's Services Group.

**NEVADA**

**Alpha**

Clyde E. Biglieri '51, of Reno, Nev., is a member of the Reno City Council.

**NEW MEXICO STATE**

**Phi**

Kay S. Samson '53, of Las Cruces, N.M., has been awarded the Order of the Phoenix by New Mexico Phi in recognition of his support and dedicated service as long-time advisor. He is a Life Member of the Chapter National.

**NORTHWESTERN**

**Ill. Psi-Omega**

Donald M. Graham '33, Chairman of the Board of Directors of the Continental Bank and Trust Co. of Chicago, has been named Old Town Chicago Boys Club Man of the Year in recognition of his "public and private life of service on 27 philanthropic and public organization boards." He is a member of the Advisory Council of the Levere Memorial Foundation. He resides in Evanston.

Charles D. Reese, Jr., '51, is President of Reese Associates, a management consulting firm in Pittsburgh, Pa.

Douglas McMillan II, '59, of Hillsborough, N.C., is at the University of Sarajevo, Yugoslavia, for a Fulbright Lectureship.

**OHIO WESLEYAN**

**Delta**

USAF Capt. Paul E. Gallo '62, was recently appointed aide-de-camp to the Commander of the 63rd Military Air-lift Wing at Norton AFB, California.



**REUNION**—The 30th reunion of the 1941 pledge class of Oklahoma Kappa at the University of Oklahoma was held Oct. 2. Kneeling, left to right, are John Jacobs, Waco, Tex.; Norman Reynolds, Oklahoma City, Okla.; and M. D. Johnson, Jr., Amarillo, Tex. Middle row, left to right, are Bill Hollis, Denver, Colo.; Pat O'Bannon, Claremore, Okla.; John Graham, Tulsa, Okla.; Bill Husband, Elk City, Okla.; Jack Strong, Lawrence, Kan.; and Jack Trigg, Boulder, Colo. Back row, left to right, are Bob Berry, Tulsa, Okla.; Bill Duncan, Abilene, Tex.; F. A. (Luke) Sewell, Clinton, Okla.; Stanley Lee, Oklahoma City, Okla.; Gene Edwards, Amarillo, Tex.; Bill Kilpatrick, Oklahoma City, Okla.; Bill Clarke, Amarillo, Tex.; Tom Flesher, Oklahoma City, Okla.; Bob Harris, Oklahoma City, Okla.; and Art Whitt, Tulsa, Okla.

# CHAPTER ETERNAL

## ADRIAN

### *Mich. Alpha*

Clyde O. Goodrich '43, of Newton Square, Pa., Sept. 30, 1970.

## ALABAMA

### *Mu*

\*Benjamin F. Noble '03, of Atlanta, Ga., Aug. 4, 1970.

Leon Whitmire '34, of Birmingham, Ala., Aug. 4, 1971.

John F. Aldridge, Jr., '36, of Mobile, Ala., May 23.

## ALLEGHENY

### *Pa. Omega*

Russell A. Phillips '20, of Willoughby, Ohio, Sept. 6.

## ARIZONA

### *Alpha*

George D. Clark '35, of Houston, Tex., Apr. 26.

Donald Boucher '51, of Glenview, Ill., Nov. 19.

Donald M. Lau '68, of Phoenix, Ariz., Nov. 6.

## ARKANSAS

### *Alpha-Upsilon*

\*Edward R. Norton '03, of Pine Bluff, Ark., Aug. 7.

\*William M. Van Valkenburg '09 of Conway, Ala., Aug. 1.

Louis D. Bell '27, of Texarkana, Tex., Oct. 21.

## AUBURN

### *Ala. Alpha-Mu*

Truman A. Smith '04, of Mobile, Ala., Jan. 18, 1971.

Charles R. Bricken, Jr., '16, of Montgomery, Ala., Apr. 10.

William W. Sullivan, Jr., '18, of Anderson, S.C., July 5.

George K. Miller '19, of Bay St. Louis, Miss., Sept. 5.

Howard A. White '70, of Atlanta, Ga., June 29.

## BELOIT

### *Wisc. Phi*

Harry J. Riess '16, of River Forest, Ill., Oct. 7.

Alfred J. Kvale '23, of Chicago, Ill., Dec. 17, 1970.

David A. Allison '40, of Sarasota, Fla., May 19.

\*Gordon V. Anderson '40, of Sterling Heights, Mich., Jan. 27, 1971.

## BIRMINGHAM-SOUTHERN

### *Ala. Iota*

\*Hunt Cleveland '28, of Anniston, Ala., Jan. 14, 1971.

## BOSTON U.

### *Mass. Beta-Upsilon*

David E. Truesdell '36, of Cohasset, Mass., Nov. 23.

John J. Labanara '67, of Belmont, Mass., Oct. 20.

## BUCKNELL

### *Pa. Zeta*

Francis C. Walsh '22, of Hollidaysburg, Pa., Sept. 8, 1970.

Gerald F. Wagner '40, of Ithaca, N.Y., Feb. 16, 1971.

## CALIFORNIA

### *Beta*

David L. Fitz '61, of Woodland, Calif., May 4.

## CARNEGIE-MELLON

### *Pa. Phi*

\*James L. Hott '20, of Solvang, Calif., June 14.

H. Donald Sonnemann '23, of Chevy Chase, Md., Oct. 1.

## CASE-WESTERN RESERVE

### *Ohio Rho*

H.F. Peirson '20, of Hinckley, Ohio, June 21.

Ralph C. Schiring '32, of Chagrin Falls, Ohio, Oct. 6.

William S. Limbird, Jr., '62, of Mayfield Heights, Ohio, Aug. 22.

## CENTRE COLLEGE

### *Ky. Kappa*

Leo G. Gruss '39, of Malvern, Pa., Aug. 29.

## CHICAGO

### *Ill. Theta*

Charles G. Higgins '19, of Michigan City, Ind., Nov. 11.

## CINCINNATI

### *Ohio Epsilon*

Glenn F. Barrett, '10, of Petroskey, Mich., Sept. 3.

## COLORADO

### *Chi*

Rodney N. Vickery '31, of Shawnee Mission, Kan., Mar. 14.

## COLORADO SCHOOL OF MINES

### *Lambda*

Henry P. Fidel '23, of Fullerton, Calif., Dec. 19, 1970.

## COLUMBIA

### *N.Y. Mu*

Alan E. Burns '19, of Aiken, S.C., Apr. 19.

Clarence A. Johnson '27, of New York, N.Y., Apr. 9.

Arthur F. Kane '28, of Cos Cob, Conn., in May, 1971.

## CONNECTICUT

### *Beta*

Joseph B. Buttafuso '60, of Winsted, Conn., Sept. 22.

## CORNELL

### *N.Y. Alpha*

\*John C. Ward, of Orchard Park, N.Y., Oct. 8, 1970.

\*Howard O. Babcock '14, of Buffalo, N.Y., May 23.

Schuyler O. Spurrier '25, of Okmulgee, Okla., Sept. 15.

Edward H. Bahrenburg '28, of South Orange, N.J., July 28.

## CUMBERLAND

### *Tenn. Lambda*

Edward W. Thomas '00, of Camden, Tenn., May 15.

John T. Haney '05, of Colorado Springs, Colo., Feb. 7, 1971.

John M. Wall '14, of Jackson, Miss., Apr. 22.

\*Bower R. Parks '15, of Dallas, Tex., Aug. 16.

## DAVIDSON

### *N.C. Theta*

\*James C. Peden '10, of Olivette, Mo., in St. Louis, Mo., Sept. 6.

John L. Team '11, of Camden, S.C., in Columbia, S.C., Oct. 31.

## DENISON

### *Ohio Mu*

William N. Leasure '23, of Middletown Ohio, May 1.

Robert B. Dell, Jr., '69, of Middletown, Ohio, in Lima, Ohio, Sept. 26.

## DENVER

### *Colo. Zeta*

\*M.W. Gipe '09, of Salinas, Calif., in Carmichael, Calif., Sept. 30.

\*Myron P. Gerton '18, of Orange, Calif., Dec. 11, 1970.

Alvin E. Stetson '41, of Aurora, Colo., Nov. 5.

\*Richard Hittinger, Jr., '52, of Shasta, Ga., Aug. 19.

Arthur J. Murray '54, of Denver, Colo., July 23.

## DE PAUW

### *Ind. Delta*

Dr. Louis Byrne '52, of Bloomington, Ind., Apr. 17.

## DICKINSON

### *Pa. Sigma-Phi*

Charles H. Nuttle '03, of Morristown, N.J., Oct. 10.

\*George W. Emmert, Jr., '14, of Evanston, Ill., Nov. 8.

Robert G. Wise '25, of Mechanicsburg, Pa., June 19.

(Continued)

## Past ESA Arthur L. Beck Dies in Florida; Founder No. 74 of Levere Memorial Foundation

Past ESA Arthur L. Beck, Carnegie-Mellon '22 (Pa. Phi), of Avon Park, Fla., and Buffalo, N.Y., passed to the Chapter Eternal Dec. 27 in Avon Park. He was 70 years old.

Brother Beck, who served as Eminent Supreme Archon from 1961 to 1963, was Founder Member No. 74 of The Levere Memorial Foundation Sustaining Fund. He served as Archon of Province Beta from 1948 to 1950.

The Fraternity awarded Brother Beck its highest award, the Distinguished Service Award, at the 113th Anniversary National Convention in 1969. The presentation was made at the 50th anniversary celebration of Pa. Phi several months later.

Brother Beck was born in Lafayette, Ind., and was graduated from Buffalo, N.Y., Technical High School and Carnegie Tech (now Carnegie-Mellon). In 1924 he was married to the former Isabel Gracey in Newville, Pa.

That same year he began an insurance career that was to span 45 years until his retirement in 1969. He served for 25 years as General Agent for the National Life Insurance Co. of Vermont, attaining his C.L.U. (Certified Life Underwriter) designation in 1937. He was the first man in Buffalo to be elected president of all local trade associations.

Brother Beck resided in Amherst for over 47 years. He was a member of the Amherst Community Church, serving twice as Chairman of the Board of Directors. He was also a member of the New York State Congregational Board.



Past ESA Arthur L. Beck

A member of Rotary International for over 40 years, he served as president of the local club, was its District Governor, an International Committeeman, and a Fellow of the Rotary Foundation.

A memorial service was held in the Amherst Community Church in Buffalo Sunday, Jan. 2. The Fraternity was represented by Past ESA Howard Falls of Richmond, Va., and Rex A. Smith, Executive Secretary of the Levere Memorial Foundation.

In addition to his wife, Brother Beck is survived by a brother, Leland; two sons, Dr. Arthur L. Beck, Jr., Northwestern '53 (Ill. Psi-Omega), of Portville, N.Y.; and Jay S. Beck, Denison '56 (Ohio Mu), of Snyder, N.Y.; and five grandchildren.

### DRAKE

*Iowa Delta*

Harlan M. Baird '36, of Topeka, Kan., Mar. 11.

### EMORY

*Ga. Epsilon*

Eugene P. Fortson '01, of Augusta, Ga., in Milledgeville, Ga., July 13.

\*James A. Clapp, Jr., '31, of Houston, Tex., Feb. 21, 1971.

Dr. Howard L. Cheshire '37, of Thomasville, Ga., Jan. 7, 1971.

Nevin J. Miller '37, of Dalton, Ga., in Atlanta, Ga., Oct. 9, 1970.

Henderson H. Hogg, Jr., '43, of Cedartown, Ga., in Atlanta, Ga., Mar. 29.

### EVANSVILLE

*Ind. Epsilon*

\*David H. White '16, of Indianapolis, Ind., Oct. 10.

### FLORIDA

*Upsilon*

Charles M. Binnicker '22, of Tallahassee, Fla., Aug. 11.

Robert B. Hensley '28, of Tampa, Fla., in March, 1971.

\*Edward N. Belcher, Jr., '37, of Coral Gables, Fla., Nov. 27.

### FRANKLIN

*Ind. Alpha*

Herbert R. Whitaker '37, of Franklin, Ind., Jan. 11.

### FURMAN

*S.C. Phi*

\*Walter A. Bull, Sr., '26, of Greenville, S.C., Mar. 27.

Zech F. Bond, Jr., '34, of McLean, Va., Mar. 7.

### GEORGE WASHINGTON

*Wash. City Rho*

Mercer L. Price '28, of Ormond Beach, Fla., Mar. 30.

Paul D. Hinkel '34, of Washington, D.C., Apr. 15.

Walter B. Cosdon '40, of Arlington, Va., Nov. 13.

### GEORGIA

*Beta*

\*Alvin W. Neely '07, of Waynesboro, Ga., Apr. 15.

Asbury C. Latimer '36, of Atlanta, Ga., Oct. 24.

### GEORGIA TECH

*Phi*

Ralph A. Preas '17, of Johnson City, Tenn., Apr. 12, 1970.

Clare A. Frye '23, of Alexandria, Va., Oct. 16.

### GETTYSBURG

*Pa. Delta*

E. Edward Miller '22, of Harrisburg, Pa., Jan. 16, 1971.

Willard P. Woodward '34, of Wichita, Kan., Feb. 5, 1971.

### HARVARD

*Mass. Gamma*

\*Milton T. Greenman '26, of St. Louis, Mo. Aug. 5.

### IDAHO

*Alpha*

Edward Peterson '26, of Seattle, Wash., Dec. 8, 1970.

\*Emmett B. Porter '39, of Vancouver, Wash., May 19.

Vernon Riddle '41, of Twin Falls, Idaho.

### ILLINOIS

*Beta*

Andrew T. Kincaid '09, of Lake Oswego, Ore., Apr. 19.

Hugo Layer '11, of Bloomington, Ill., in Naperville, Ill., Sept. 24.

Arthur J. Bradley '12, of Elgin, Ill., Feb. 25, 1971.

\*Robert H. Crowder '24, of Sullivan, Ind., July 20.

Harry L. Frese '32, of Little Rock, Ark., June 14.

### INDIANA

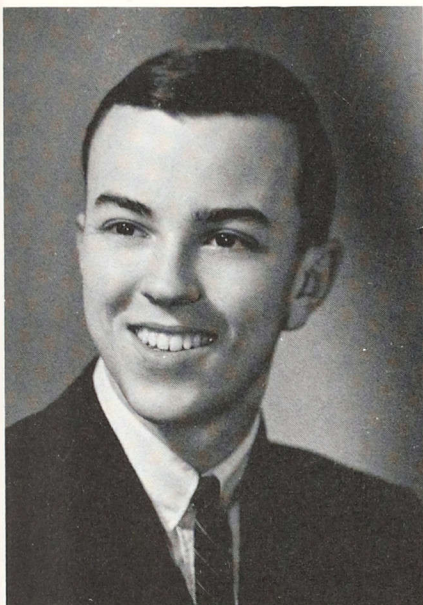
*Gamma*

\*Paul L. Feltus '21, of Bloomington, Ind., Feb. 2, 1971.

\*Carl B. Carpenter '22, of Chicago, Ill., Feb. 23, 1971.

William E. Waymire '23, of Orlando, Fla., Nov. 11, 1970.

George O. Ross '31, of Wabash, Ind., May 11.



John M. Wicklund

John M. Wicklund, Idaho '64 (Alpha), of Lake Oswego, Ore., for three years a Chapter Consultant for the Fraternity, was killed Dec. 27 in a three-car accident in Kelso, Wash. His wife, Sandy, was also killed in the crash.

Brother Wicklund joined the National Office staff shortly after graduation and resigned in 1967 to enter the business world. At the time of his death, he was associated with the Safeco Insurance Company of Portland, Ore.

Services for the Wicklunds were held in Lewiston, Id., on Dec. 30. Brother Wicklund is survived by his parents and a sister.

Ernest H. Vogel '45, of Ft. Wayne, Ind., in St. Croix, Virgin Islands, Nov. 11, 1970.

David D. Porter '63, of Noblesville, Ind., in Bloomington, Ind., Sept. 5.

#### IOWA

##### *Beta*

Dr. Rothwell D. Proctor '21, of Cedar Rapids, Iowa, in San Marcos, Tex., Mar. 27.

Charles L. Jones '44, of Toledo, Ohio, Nov. 11.

#### IOWA STATE

##### *Gamma*

Conrad E. Frudden '12, of Milwaukee, Wisc., Apr. 16.

\*Thomas H. Wright, Jr., '14, of Cedar Rapids, Iowa, Sept. 23, 1970.

#### KANSAS

##### *Alpha*

\*Dr. Charles K. Shofstall '20, of Kansas City, Mo., Nov. 28.

# In Memoriam

Memorial gifts to The Levere Memorial Foundation are used to beautify and maintain The Levere Memorial Temple in Evanston, Ill., and to enlarge endowments for members services such as student loans, tutorial assistance, libraries and others.

The Foundation and the Fraternity are grateful for the special contributions in remembrance of SAE Brothers and friends of SAE. Memorial contributions can be sent to Rex A. Smith, Executive Secretary, The Levere Memorial Foundation, P.O. Box 1856, Evanston, Illinois 60204.

Contributions have recently been received in memory of:

- ✿ James Hamm, Colorado State '65 (Delta), who is reported "missing in action" in South Vietnam, by Dennis Cressey
- ✿ Eustace Conway, Sr., by Edley H. Jones, M.D.
- ✿ Ralph M. Eden, Sr., by Mrs. Ralph M. Eden, Sr.
- ✿ Lt. Richard H. Shaddick, Jr., by Mrs. R. H. Shaddick
- ✿ Ralph M. Eden, Sr., by Leila E. and Harvey E. Linne'
- ✿ Dennis Chapman, by Mr. and Mrs. Howard Chapman
- ✿ Ernest R. Conroy, by Signe Kallberg
- ✿ William H. Tyler, by William A. Colley
- ✿ Fred L. Gaddis, Jr., by Harris H. Barnes
- ✿ Charles E. Harding, Sr., father of Charles, Jr., by the Fresno, California Alumni Association
- ✿ Durbin Breckenridge, Sr., father of Durbin Breckenridge, Jr., by the Fresno, California Alumni Association
- ✿ Bower R. Parks, by Mrs. Bower Rutherford Parks
- ✿ David H. White, by Mrs. David H. White
- ✿ Dean G. Curry, by Mrs. Dean G. Curry
- ✿ Harry J. Riess, by Mrs. Alice L. Riess

#### KENTUCKY

##### *Epsilon*

Douglass Graham '02, of Pembroke, Ky., Aug. 19.

G. Frank Brown, Jr., '27, of Madisonville, Ky., Apr. 10.

Dr. Charles P. Russell '65, of Hopkinsville, Ky., Dec. 3.

Lt. William R. Gamboe '70, of Louisville, Ky., in Little Rock, Ark., Nov. 12.

#### LAFAYETTE

##### *Pa. Gamma*

Dr. Joseph Repa '24, of Oneonta, N.Y., May 24.

Ralph E. Hughes '25, of Forty Fort, Pa., May 7.

John A. Asch '33, of Cos Cob, Conn., in Westbury, N.Y., Dec. 21, 1970.

#### LONG BEACH

##### *Calif. Lambda*

\*William S. Grant '16, of Long Beach, Calif., Oct. 3.

#### LOUISIANA STATE

##### *Epsilon*

Lamar Baker '05, of Shreveport, La., Apr. 26.

William C. Armstrong '28, of Delhi, La., Sept. 30.

#### MAINE

##### *Alpha*

Freeland J. Morrison '11, of Manistee, Mich., Apr. 2.

\*Winburn A. Dennett '18, of Hopedale, Me., in Milford, Mass., June 21.

Henry W. Campbell '23, of Sydney, Me., in Naterville, Me., July 22.

Dr. Frank P. Dobbins '23, of Key West, Fla., Sept. 8.

\*John P. MacCaffrey '29, of Burbank, Calif., Oct. 26.

Dr. Robert A. Bearor '45, of Cape Elizabeth, Me., Sept. 25, 1970.

(Continued)

## MARSHALL

### *W.Va. Alpha*

\*Richard J. Stevens '31, of Huntington, W. Va., June 17.

## MERCER

### *Ga. Psi*

Robert S. Roddenbery, Jr., '19, of Moultrie, Ga., in Lake City, Fla., Feb. 27, 1971.

## MIAMI

### *Ohio Tau*

Lyndon P. Smith '20, of Lorain, Ohio, Jan. 18, 1971.

Ralph J. Grool '22, of Wapakoneta, Ohio, Aug. 1.

Russell L. VanOster '31, of Elyria, Ohio, Jan. 6, 1971.

J. Norman Swanson '46, of Indianapolis, Ind., Nov. 9.

Charles H. Gautier '48, of Miami, Fla., Dec. 7.

\*Martin H. Coyle '51, of Hamilton, Ohio, June 22, 1970.

Robert S. Anderson, Jr., '62, of LaGrange, Ill., Oct. 21.

## MICHIGAN

### *Iota-Beta*

\*Ernest R. Conroy '05, of New York, N.Y., Sept. 8.

James S. Wickwire '18, of Jackson, Mich., Aug. 7.

## MICHIGAN STATE

### *Gamma*

Watt H. Daniel, Jr., '37, of Tupelo, Miss., Nov. 6.

Alexander G. MacCreadie '40, of Birmingham, Mich., Sept. 26.

## MILLIKIN

### *Ill. Delta*

\*Carl W. Pritchett '14, of Niantic, Ill., in Decatur, Ill., Sept. 14, 1970.

\*Harry J. Horn '17, of Monroe, Ga., Apr. 26.

James R. Hardendorf '18, of Ft. Wayne, Ind., June 20.

Harold A. Carmack '21, of Champaign, Ill., Nov. 7.

Dean G. Curry '20, of Lincoln, Ill., June 13.

## MINNESOTA

### *Alpha*

James R. Conner, Sr., '46, of Bemidji, Minn., June 18.

## MISSISSIPPI

### *Gamma*

\*Tandy C. Young '04, of San Antonio, Tex., Sept. 20, 1970.

David J. Callahan '22, of Clinton, Miss., Sept. 5.

Dr. Samuel L. Brister '23, of Greenwood, Miss., Feb. 25, 1971.

## MISSISSIPPI STATE

### *Theta*

\*Robert G. Wier '20, of Starkville, Miss., Nov. 22.

Fred L. Gaddis, Jr., '68, of Forest, Miss., Feb. 20.

## MISSOURI

### *Alpha*

Paul V. Barnett '12, of Leawood, Kan., Nov. 1.

Ted Hackney '12, of Ft. Worth, Tex., Oct. 20.

Aubrey H. Marshall '21, of Independence, Mo., Sept. 13.

## MONTANA

### *Beta*

Ernest H. Michaelson '31, of Seattle, Wash., Oct. 21.

John P. Acher '55, of Missoula, Mont., May 12.

## MONTANA STATE

### *Alpha*

Edward G. Noble '15, of San Rafael, Calif., in Ross, Calif., Apr. 13.

\*Charles C. Ingram '17, of Hamden, Conn., in Sharon, Conn., Oct. 8.

\*Charles A. Truitt '23, of Seattle, Wash., Nov. 25.

## MOUNT UNION

### *Ohio Sigma*

\*Cyrus Wise '14, of Canton, Ohio, Jan. 19, 1971.

Howard E. Ellis '17, of Alliance, Ohio, Nov. 4.

## NEBRASKA

### *Lambda-Pi*

\*Guy H. Teeter '08, of Green Lake, Wisc., Apr. 17.

Dennis H. Chapman '65, of Schuyler, Neb., Aug. 26.

## NEVADA

### *Alpha*

John L. Quail '19, of Fresno, Calif., Sept. 16.

\*Leonard J. Sullivan, Jr., '21, of Richmond, Calif., Sept. 6.

James R. Miller '55, of Scottsdale, Ariz., Aug. 31.

## NEW HAMPSHIRE

### *Beta*

\*D. Crosby Hoyt, Jr., '24, of Arlington, Va., in Washington, D.C., Aug. 23, 1970.

## NORTH CAROLINA

### *Xi*

Dr. R. N. Harden '20, of Greensboro, N.C., Mar. 23.

John D. Shaw '21, of Charlotte, N.C., May 15.

F. Barron Grier, Jr., '28, of Columbia, S.C., Feb. 8, 1971.

William F. Shaffner, Jr., '28, of Winston Salem, N.C., Nov. 2.

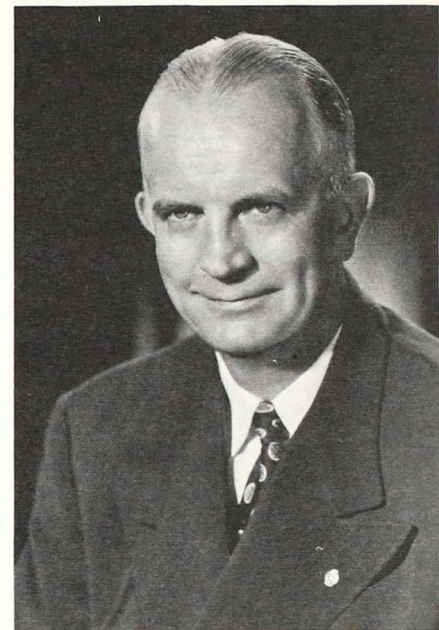
Robert G. Glenn '64, of Winston Salem, N.C., Aug. 23.

## NORTH DAKOTA

### *Alpha*

Verner M. Knutson '30, of Detroit, Mich., Aug. 23.

Tony W. Stein '72, of Mandan, N.D., Oct. 16.



Etheridge B. Baugh

Etheridge B. "Eth" Baugh, Purdue '23 (Ind. Beta), Executive Secretary of the Purdue Alumni Association from 1935 until his retirement in 1969, died Sept. 29 in a West Lafayette hospital at the age of 70.

During his long tenure as alumni secretary, Brother Baugh came in contact with thousands of Purdue graduates through both meetings and the magazine which he edited. He was a past president of the Big 10 Alumni Directors, Lafayette Rotary Club, and the Greater Lafayette Chamber of Commerce.

"Eth" was a member of the Trinity Methodist Church, the John Purdue Club, P-Men's Club, and the Masonic Order. He was a former member of the boards of directors of the Lafayette Home Hospital and the Lafayette YMCA. He was also active in fundraising work for the American Red Cross and the United Fund.

Known by many as "Mr. Purdue," Brother Baugh served for many years as president of the Indiana Beta House Corporation. He held the Merit Key Award.

Brother Baugh is survived by his wife, Lois; a son, Etheridge Jr.; and a daughter, Mrs. Robert Land.

## NORTHERN COLORADO

### *Alpha*

John J. Hammond '16, of Denver, Colo., Oct. 18.

C. Elden Savage '37, of Huntington Beach, Calif., in Idyllwild, Calif., Sept. 4, 1970.



## NORTHERN ILLINOIS

### *Gamma*

Gale V. Woolsey, Jr., '68, of Edwards, Ill., in the Philippine Islands, Dec. 12.

## NORTHWESTERN

### *Ill. Psi-Omega*

Anthony G. Frankenhoff '33, of Bedford, N.Y., Feb. 11.

William T. Karstenson '42, of Wilmette, Ill., Sept. 20.

## NORWICH

### *Vt. Alpha-Sigma-Pi*

Henry A. Slayton '40, of Los Altos, Calif., Mar. 19.

Col. Richard W. Ellison '43, of San Diego, Calif., in Vietnam, Feb. 16, 1971.

## OCCIDENTAL

### *Calif. Epsilon*

\*Dr. John H. Ballard '09, of Novato, Calif., Aug. 10.

## OHIO STATE

### *Theta*

Robert L. Hunter '27, of Columbus, Ohio, Feb. 28, 1971.

Robert C. Bollen '37, of Delaware, Ohio, Apr. 17.

Charles V. Anderson '44, of East Palatke, Fla., July 16.

## OHIO WESLEYAN

### *Delta*

Charles N. Wenzlau '17, of Tipp City, Ohio, Apr. 5.

\*Roland S. Evans, Sr., '26, of Detroit, Mich., Sept. 24.

## OKLAHOMA

### *Kappa*

Merle H. Little '21, of Oklahoma City, Okla., Oct. 6.

\*William R. Burns '32, of Vinita, Okla., Mar. 18.

## OKLAHOMA STATE

### *Mu*

\*Wilson J. Bentley '38, of Stillwater, Okla., June 17.

## OREGON

### *Beta*

J. Horton Beeman, Jr., '22, of San Francisco, Calif., Sept. 25.

Frank G. Carter '23, of Santa Cruz, Calif., June 21.

## OREGON STATE

### *Alpha*

Arthur A. Borgeson '23, of Portland, Ore., Sept. 15.

William C. Wymer '32, of Bremerton, Wash., Dec. 7, 1970.

## PENNSYLVANIA

### *Theta*

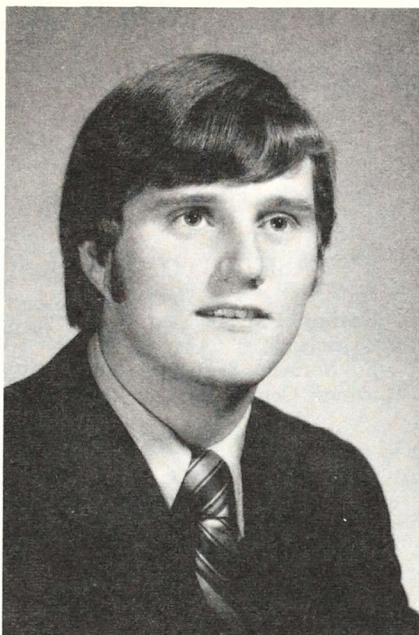
\*S. Robert Granitz '40, of East Hampton, N.Y., June 26, 1970.

George G. Given '52, of Westboro, Mass., June 4.

## PENNSYLVANIA STATE

### *Alpha-Zeta*

Charles H. Campbell, Jr., '07, of Logansport, Ind., Mar. 11.



Scott R. Gamelin

Scott R. Gamelin, Washington State '73 (Beta), was killed Sept. 23 when the car he was driving failed to negotiate a turn north of Pullman, Wash.

Brother Gamelin, who was majoring in Building Theory, had served the chapter as Eminent Correspondent and as a member of several intramural teams. He was a member of the WSU golf team as a freshman.

In addition to his parents, he is survived by a sister and a brother, Gordon, a recent pledge of Washington Beta.

In honor of Brother Gamelin, the chapter has established the Scott R. Gamelin Memorial Fund. Money will be used to honor deserving students.

Charles N. Higgins '27, of Pittsburgh, Pa., Dec. 15, 1970.

Charles J. Allen '52, of Elmira, N.Y., Sept. 10.

\*Luther M. Otto III, '71, of Fitzwilliam, N.H., June 24.

## PITTSBURGH

### *Chi-Omicron*

\*Robert O. Garvin '24, of Pittsburgh, Pa., Nov. 15.

## PURDUE

### *Ind. Beta*

\*Walter E. Viol '08, of Lafayette, Ind., Oct. 14.

\*Charles M. Kemmerling '14, of New Harmony, Ind., Oct. 5.

Bernard A. Drake '19, of Columbus, Ind., Jan. 21, 1971.

Robert S. Barngrover '22, of Kokomo, Ind., Dec. 2.

\*Etheridge B. "Eth" Baugh '23, of West Lafayette, Ind., Sept. 29.

\*Arvid P. Bayne '23, of Seattle, Wash., Sept. 11.

## SAN DIEGO STATE

### *Calif. Theta*

James A. Vierhus '55, of San Diego, Calif., in Calexico, Calif., Oct. 3.

## SOUTH CAROLINA

### *Delta*

\*Lucien E. Wagnon '31, of Spartanburg, S.C., May 22.

## SOUTH DAKOTA

### *Sigma*

Lucian W. Mead '16, of Sioux Falls, S.D., Sept. 19.

Harry J. Eggen '22, of De Smet, S.D.  
William C. Welsh '23, of Aberdeen, S.D., in May, 1971.

Dennis Chapman '65, of Schuyler, Neb., Aug. 26.

## SOUTHERN CALIFORNIA

### *Gamma*

Anthony H. Sanz '65, of Los Angeles, Calif., Apr. 7.

## SOUTHERN METHODIST

### *Tex. Delta*

Wilbur C. Fouts '28, of Nacogdoches, Tex., Sept. 30.

James B. Arthur '31, of San Antonio, Tex., Nov. 18.

## STANFORD

### *Calif. Alpha*

Dudley D. Sales '06, of Nevada City, Calif., Aug. 20.

Wayne C. Chapman '17, of Fremont, Calif., Sept. 21.

Harris B. Sproles '21, of Salinas, Calif., Sept. 6.

Dr. William E. Nunn '46, of Los Gatos, Calif., Oct. 8.

## SYRACUSE

### *N.Y. Delta*

Herbert S. Rand '11, of Syracuse, N.Y., July 31.

Lawrence E. Read '26, of Williams-ville, N.Y., Apr. 16.

Donald Q. Faragher '30, of Rochester, N.Y., Feb. 5.

## TENNESSEE

### *Kappa*

\*Philip H. Cornick '03, of Yonkers, N.Y., Oct. 24.

Dr. Franklin P. Allen, Jr., '40, of Memphis, Tenn., Dec. 29, 1970.

John S. VanGilder '12, of Knoxville, Tenn., June 8.

## TULANE

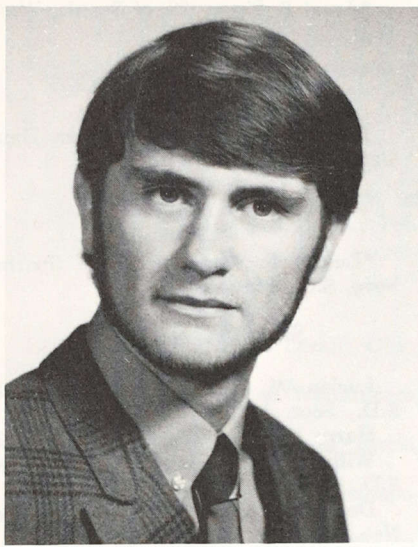
### *La. Tau-Upsilon*

Eustace Conway, Sr., of Vicksburg, Miss., Sept. 19.

## UNION

### *Tenn. Eta*

Thomas J. Murray '14, of Jackson, Tenn., Nov. 28.



Tony Stein

Tony Stein, North Dakota '72 (Alpha), of Mandan, N.D., was killed Oct. 16 when fire swept through the North Dakota Alpha Chapter house.

Brother Stein served the Chapter as Pledge Trainer, LSOM Coordinator, and Stewart.

EA Dave Hinrichs wrote the National Office that the Chapter suffered heavy financial loss as well as the loss of a beloved Brother.

The Chapter has established a building fund. Donations can be made to the SAE Fire Fund, 306 Hamline, Grand Forks, N.D., 58201.

#### UNIVERSITY OF MIAMI

*Fla. Alpha*

Howard H. Hawes '69, of Alexandria, Va., Oct. 5.

#### UNIVERSITY OF THE SOUTH

*Tenn. Omega*

Gay C. Helm '23, of Houston, Tex., Sept. 24, 1970.

#### UTAH

*Phi*

Ernest L. Carlson '48, of Orlando, Fla., Nov. 26.

#### VANDERBILT

*Tenn. Nu*

Virgil Owen, Jr., '24, of Houston, Tex., Nov. 26.

Charles R. Byrn '43, of Nashville, Tenn., Sept. 15.

#### VIRGINIA

*Omicron*

William H. Tyler '10, of Ft. Worth, Tex., Aug. 10.

\*Carl E. Mellin '17, of Salt Lake City, Utah, Nov. 29.

Dr. Hall H. Ratcliffe '23, of Ferriday, La., Jan. 22, 1971.

Robert E. Gildea '30, of Cobham, Va., Aug. 22.

#### VIRGINIA MILITARY

*Theta*

George S. Plants '08, of Seymour, Tex., Apr. 30.

#### WASHINGTON & LEE

*Va. Sigma*

George F. Maynard, Jr., '25, of Clarksdale, Miss., Aug. 22.

F. Norman Snelgrove '48, of West Hartford, Conn., Jan. 30, 1971.

#### WASHINGTON STATE

*Beta*

G. Richard Garrison '21, of Sunnyside, Wash., in Pullman, Wash., May 11.

Charles A. Oehler '21, of Packwood, Wash., in Seattle, Wash., June 6.

Frank C. Davis '24, of Tucson, Ariz., Aug. 9.

#### WASHINGTON OF ST. LOUIS

*Mo. Beta*

\*Shepard Barnes '13, of Ponte Vedra Beach, Fla., Feb. 8, 1971.

Van A. Denison '20, of St. Louis, Mo., July 20.

George E. Stephenson, Jr., '67, of Creve Coeur, Mo., July 11.

#### WILLAMETTE

*Ore. Gamma*

William C. Fritts '61, of San Francisco, Calif., Oct. 24.

#### WILLIAM & MARY

*Va. Kappa*

Wilfred S. Webster '26, of Knoxville, Tenn., Feb. 26, 1971.

#### WISCONSIN

*Alpha*

John V. Brennan '02, of Detroit, Mich., Sept. 19.

Ralph L. Jones '13, of Mason City, Iowa, Jan. 13, 1971.

Lloyd E. Bemis '16, of Austin, Tex., July 24.

\*Arthur C. Leonard '26, of Elgin, Ill., Nov. 3.

William B. Frackelton '27, of Killingworth, Conn., Nov. 20, 1970.

#### WORCESTER TECH

*Mass. Delta*

Clyde W. Hubbard '26, of Nahant, Mass., Nov. 12.

#### WYOMING

*Alpha*

Frank DeForest '27, of Cheyenne, Wyo., July 2.

\*Jack E. Stenberg '30, of Vancouver, Wash., June 3.

Samuel R. Sims '60, of Minneapolis, Minn., in Osseo, Minn., Aug. 14.

\*INDICATES LIFE MEMBER OF THE CHAPTER NATIONAL.

## Lt. William R. Gamboe Killed in Plane Crash

USAF Lt. William R. Gamboe, Kentucky '70 (Epsilon), of Louisville, Ky., was killed Nov. 12 in the crash of an Air Force Hercules cargo plane at Little Rock AFB.

Brother Gamboe served as Chapter house manager and was active on several committees. He was voted the Jim Dobbs Intramural Award for outstanding athletic achievement.

He was awarded an Air Force ROTC commission upon graduation from the University of Kentucky and earned his wings at Lackland AFB, Tex. He had been on temporary assignment in Little Rock pending a permanent assignment when the crash occurred.

## Wilfred S. Webster, Founder Member No. 60, Dies in Indiana

Wilfred S. Webster, William and Mary '26 (Va. Kappa), Founder Member No. 60 of The Levere Memorial Foundation Sustaining Fund, died Feb. 26.

Brother Webster was retired vice president and general manager of the Walter Bledsoe & Co., a Terre Haute, Ind., coal company. He was a corporate officer of several other mining companies, and was a former president of the American Coal Sales Association.

## Paul V. Barnett, Retired Attorney, Dies in Columbia, Mo.

Paul V. Barnett, Missouri '12 (Alpha), of Leawood, Mo., died Nov. 1. He was retired from the Columbia, Mo., law firm of Barnett and Skeer.

Brother Barnett was past president of the SAE Club of Columbia, Chairman of the Missouri Alpha Board of Trustees, a Province Zeta officer, and formerly active in the leadership of the Kansas City Alumni Association.

**J**ohn Wicklund had the biggest appetite for a man his size that I have ever seen. His specialty was mashed potatoes, and I suppose the reason for that was because he was born in Idaho.

When word was received that John and his wife, Sandy, were killed in a three-car accident Dec. 27 just north of Portland, Ore., I was too stunned to do anything. To be honest, I had a hard time sleeping that night.

Several months after the Supreme Council hired me to edit *The RECORD*, John, a Chapter Consultant then, was making his semiannual visit to Ohio Gamma at Ohio University. My wife, Carla, thought it would be nice to invite John and the Chapter Housemother to our house for dinner. She fixed her specialty . . . mashed potatoes, roast beef, creamed peas, hot rolls, etc.

I guess being constantly on the road does something for your appetite. John probably never weighed more than 130 pounds all the time he was traveling for the Fraternity, but that night in October, 1965, John packed away enough food, including three helpings of spuds, to make me wince. He never even asked for a bromo!

I roomed with John at two National Conventions; 1965 in Atlanta and 1967 in Minneapolis. He was a quiet type, but with a wry humor. He loved SAE, and he loved the work he was doing. During Leadership School, John "taught" the fine art of rushing. He was an expert.

John Wicklund was a good friend and a great SAE, and I will miss him dearly.

Ironically, Past ESA Arthur L. Beck passed to the Chapter Eternal on the same day as Brother Wicklund. I never had the pleasure of meeting Brother Beck, but I do know his son, Jay, and many have said he's a chip off the old block. Like his dad, Jay has been successful in the insurance business and has devoted a great deal of time to the Fraternity.

On behalf of the Fraternity, I would like to express my deepest sympathy to Brother Beck's widow, Isabel, and his two sons. SAE has lost a great leader.

**S**tewart Howe, head of an alumni relations firm in Evanston, Ill., reports that of the 535 members of the 92nd Congress, 65 of the 100 senators and 151 of the 435 representatives have college social and professional

fraternity affiliations. Phi Delta Theta leads with 14 (all in the House of Representatives), and SAE and Beta Theta Pi are tied for second with 13. There are two Sig Alph senators and 11 representatives.

**C**hairman of the banking section of Chicago's 1971 United Settlement Appeal was Brother Arthur J. Gneuhs, Ohio State '39 (Theta), Vice President of the Harris Trust & Savings Bank. Under his leadership, Chicago bankers were organized into a fund-raising effort for the city's 53 neighborhood settlement agencies.

For 99 years, Chicago settlements—such as Jane Addams' famous Hull House—have helped needy families and newcomers to the city. The 1971 goal was \$500,000.

Brother Gneuhs began his banking career with the Central National Bank in Ohio. After a stint in the U.S. Naval Reserve during World War II, he held banking positions in Cleveland, Sardinia and Fairborn before moving to Chicago as bank representative for the National Cash Register Company. He joined Chicago National Bank in 1959 as an assistant vice president. The bank merged with Harris Trust and Savings in 1960.

**I**t's always nice to single out an individual for outstanding effort. The University of Evansville has had its share of outstanding educators. One of them is Brother Ralph Olmstead, Ind. Epsilon '23, former University Business Manager and now Archivist. He is completing work on the history of the University, something he certainly is qualified to write.

Brother Olmstead has been associated with the University for 42 years . . . 39 years as Business Manager. He was a member of Evansville's first graduating class, and pledged the present Chapter when it was a local, Phi Lo.

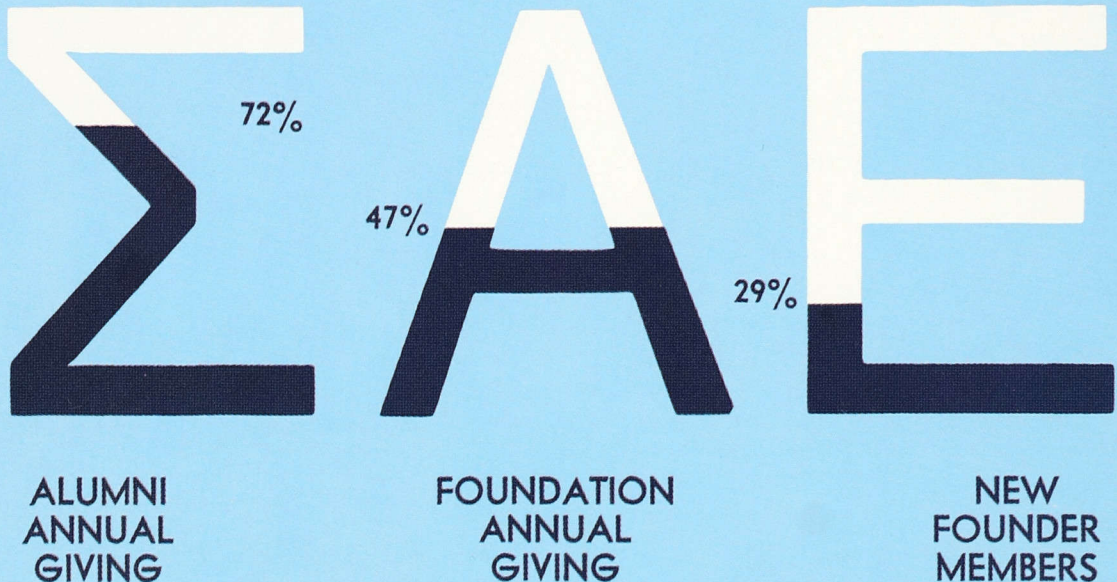
Helping Indiana Epsilon is one of Brother Olmstead's favorite projects. Presently, he is helping with a fund-raising campaign to help pay for the new Ind. Epsilon Chapter house.

An undergraduate member said this of Brother Olmstead:

"He's a man who never meets a stranger. The men of the Chapter are very grateful for the support he has given us through the years."

Congratulations, Brother Olmstead, on a job well done!

# OUR GOAL FOR EXCELLENCE



We are nearing our goal of alumni contributions to the SAE Leadership Fund. For those who have not yet become Sustaining Members for 1972, we urge you to help us by sending your check today. (The listing of contributions in the November 1971 RECORD covered gifts received from July 1, 1970 through June 30, 1971. This coincides with the Fraternity's fiscal year. If your contribution was received after July 1, 1971, it will be included in the November 1972 RECORD which will list all contributions of ten dollars or more during the period from July 1, 1971 through June 30, 1972.) Larger contributions may be directed to the Levere Memorial Foundation where we are only half way to our goal. For those desiring information about our Founder Member program, direct your inquiry to Rex A. Smith, Executive Secretary, Levere Memorial Foundation, P.O. Box 1856, Evanston, Illinois 60204. All checks made payable to the Levere Memorial Foundation are tax deductible. Sigma Alpha Epsilon and The Levere Memorial Foundation must have the support of our alumni in order to continue present programs, expand services and develop new ways of assistance to the entire Fraternity and its membership. In this period of rising costs, initiation fees alone are not adequate to guarantee our future. Won't you help us meet our goals.