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**THE PHI ALPHA**  
Sigma Alpha Epsilon  
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# THE PHI ALPHA

A Private Publication of  
Sigma Alpha Epsilon

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## NATIONAL AFFAIRS



**advance  
registration**

**40th Leadership School  
August 18-22, 1974**

Levere Memorial Temple  
Evanston, Illinois

Arrow logo shown on Advance Registration

## Logo Chosen for Leadership School

The Leadership School Planning Committee, under the direction of Tom Kessler, has adopted a design by John March, Oklahoma '75 (Kappa) as the official logo of the 40th Annual Leadership School. The design, which features a pulsating arrow, will be featured on all Leadership School documents including the program and bulletin.

## EXTENSION

### Aggressive Extension Program Outlined

At the last Supreme Council meeting, ESA Mancini designated me as the Council member with policy supervision in the area of extension. I am pleased therefore to provide you with this progress report on recent activity in this area.

The main thrust of extension has traditionally been carried out within the Province structure, at least during the more recent history. During the era of the Bunting Brothers, extension was evidently more nationally oriented and carried out from a central point. You may note that the Fraternity has embarked on an experimental extension program in the last several weeks and I am pleased to be able to let you know that much progress is being made on several fronts.

To state that higher education has suffered from disruption and confusion during the last few years would be an understatement. On many campuses fraternities suffered more severely than other student groups and, in fact, SAE and others have lost chapters on some campuses. It seems this year that the tide has turned and the campuses have become more traditional in the outlook and activities of students. The fraternity movement is gathering, or regathering, strength and pledgings and initiations are on the increase in many areas. The time for more extension and the addition of strong chapters to the realm of SAE is right and the Supreme Council has authorized implementation of a more aggressive extension program.

To date a temporary study/implementation program has been undertaken through the addition of Ken Tracey as a temporary Director of Extension. There are no plans to make this a permanent position but, if warranted, the duties and programs established will be combined with the position of the Director of Chapter Services.

The potential for our extension program is great. We now have the opportunity to develop a deliberate and purposeful nationwide extension program that can react to campus situations and act on new extension possibilities with dispatch. Although coordination is being strengthened and services from the professional staff are being increased there will be no change in the authority and functioning of existing extension groups. The Permanent Extension Investigation Committee will continue to evaluate the quality of institutions prior to any campus extension efforts. The involvement of the Province will continue to be major and the opinions of the Province will continue to be paramount when future extension possibilities are projected and discussed.

There are currently two methods by which a chapter of SAE can be established on a campus. The first is the time tested assimilation of the local fraternity through approval by a national mail ballot or through appearance at a National Convention. The second method is through a process of colonization. The differences between the two processes are small and

ultimately rest only in the manner in which the group is formed and upon the requirements of the school — some require colonies and others refuse to permit them. Generally the policy will be that the appropriate group — local fraternity or colony — will be created on a campus based on local conditions.

As a part of the study of extension it was decided to initiate some efforts toward establishing new groups and targeting schools in order to test the development of a philosophy by means of actual experience. In order to effect such an experiment a meeting was held at the Temple on January 26, so that a plan of action could be drafted. The following steps may be reported:

1. The philosophy of extension has been set to strengthen the present procedures and policies of the Fraternity and to add purposeful direction to our extension efforts. The involvement of the professional staff in support of extension efforts will be increased. Close liaison will be maintained with the Province Archons and with alumni. The effort in extension is to be cooperative; not preemptive.

2. A survey of colleges and universities across the country was undertaken and immediate extension possibilities were reviewed. A target list of five institutions was set for action this spring and is as follows: Northern Arizona University, University of North Carolina at Charlotte, Virginia Polytechnic Institute and State University, Western Illinois University, and Eastern Washington State University. Director of Extension Tracey has established contacts with Province Archons concerned and is mapping out actions to be taken in each case.

The results at Northern Arizona have been gratifying and a group is currently functioning. Ken has put a lot of work into the group and Province Upsilon Archon Jim Maxon and representatives from area chapters have been crucial in the quick results that we have seen here. A group at VPI is being formed and a functioning local should be underway by April. Here again local undergraduates and province people have worked with Ken to effect this formation. The work at North Carolina is proceeding somewhat more slowly due to restrictions on colonization by the school. Essentially we are forming an alumni group and will proceed carefully to form a local fraternity on this campus. Inquiries at both Western Illinois and Eastern Washington are being made.

Two additional lists were created — one of investigations and one of additional inquiries with the thought of eventual expansion. The following schools are being investigated and discussed with provinces: Texas A & M, University of California, Irvine. University of Tennessee at Chattanooga. Stephen F. Austin, and California State University at Chico. The inquiries under consideration are the College of Charleston, Eastern Illinois University, Illinois State University, University of Louisville, University of Texas at Arlington, Clarion College, Widener College, Redlands, Rutgers, and Indiana University of Pennsylvania.

3. It was decided to ask Province Archons to survey the existing schools in their provinces to see if possibilities for extension exist.

Let me emphasize that SAE has always considered extension to be an important and necessary matter. Our purpose in establishing this new program is to bring ordered and purposeful growth to the Fraternity in a way which will insure that we remain as sound and strong as we have been over the years. Your reactions, suggestions, and comments are welcomed and solicited.

—Richard L. Moore

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## THE CHAPTERS

### Pledge Shakeup

What started out as a chapter tragedy ended happily this month as 24 pledges of Georgia Phi at Georgia Tech were initiated.

Only two weeks before the initiation the entire pledge class walked out of pre-initiation hell week activities *en masse*. The pledges said they refused to endure anymore harrassment and so were quitting.

After some negotiation however, the chapter agreed to discontinue hazing activities and the pledge class returned.

At the initiation banquet the chapter EA thanked the new initiates for forcing the reevaluation of the pledge program.

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### EDA Chosen Leadership School Coordinator

The Eminent Deputy Archon of each undergraduate chapter has been designated by the Leadership School Planning Committee as the contact man for all Leadership School registration. All publicity and information from the National Fraternity will be addressed to the EDA.

In a letter to EDAs Tom Kessler, Director of Leadership Training, said, "we think your most important task will be to assure attendance for your chapter. As EDA the challenge is yours. I hope you will accept it in this the 40th year of the Leadership School."

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### Publication Awards To Be Given at Leadership School

In an experimental program, awards for the best chapter newsletter and chapter scrapbook will be given at the Leadership School this year.

It has been tentatively decided that members of the Leadership School Phi Alpha staff will judge the entries.

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## THE PROVINCES

Five of the 24 provinces have held conventions so far this spring. The remainder of conventions have

been scheduled and will be held beginning March 15, 16 and running each weekend until April 27, 28.

The Province Theta convention, held in Jackson, Mississippi re-elected Jim Wilson Archon.

In Province Pi Rick Daniels was elected to succeed Bill von Stein as Archon. The convention was held in Kent, Ohio.

At their convention in Madison, Wisconsin, Province Rho re-elected Archon Jim Peterson.

Province Upsilon's convention in Albuquerque, New Mexico, re-elected young Archon Jim Maxon.

Bob Jones was elected to succeed Archon Dave Rentschler at Province Omega's convention in Ann Arbor, Michigan.

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## Province Officers Called to Assist Leadership School Promotion

Citing the potential problem that the gasoline shortage might present to Leadership School attendance, Director of Leadership Training Tom Kessler called on all province officers to assist chapters in planning to attend.

"Only by acting now can each chapter assure itself of being represented," Kessler said.

He added that advance registration forms would be mailed in mid-March and would be due back by April 15.

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## THE ALUMNI

An inventory recently taken by the National Office shows that over 40 separate alumni services are available through the National Fraternity. The inventory was taken in connection with a review of the posture of the Fraternity with respect to its alumni.

The list of services was distributed to a panel of alumni experts to form a basis for their input into the alumni program. It is hoped that their suggestions and comments will assist the alumni office to form a cohesive program.

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## Leadership Schools

In a letter to members of the official family of SAE, Director of Leadership Training Tom Kessler called on Fraternity alumni to help promote the 40th annual School.

"As an SAE alum there are many things you can do," said Kessler. "Write some letters! Contact your own chapter. Contact the chapters close by (speak to the EDA — he's our man). Make some phone calls! If the spirit moves, financially sponsor a delegate."

The letter was part of a campaign to overcome a problem of "lack of motivation," Kessler said. The School is to run from Sunday, August 18 to Thursday, August 22, 1974.

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A banquet honoring Past ESA Chester D. "Chick" Lee was held March 10 at the Iowa Gamma chapter house. At that time a Founder Membership, raised by the members of Iowa Gamma was presented to Chick, as a surprise.

Former chapter consultant Jim Claus reports that the surprise presentation was touching. He says that Chick was completely taken aback but very appreciative.

In another surprise presentation, the brothers of Kentucky Epsilon presented Honorary ESA Grady Sellards with a Founder Membership.

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## THE LEVERE MEMORIAL FOUNDATION

### LMF Loans Increase

The number of student loans issued by The Levere Memorial Foundation so far this year stands at 53, according to Director of Financial Affairs Dave Poe. This is an increase of 16 loans over last year's total of 37, he said.

Poe added that 15 additional loans are currently pending.

This dramatic increase comes at a time when the number of federally guaranteed student loans being offered through schools is down sharply.

The March 11 edition of **The Chronicle of Higher Education** reported that only about one percent of students are receiving aid from the government's new program of basic opportunity grants.

In addition, the **Chronicle** reported that the decline in loans was due mainly to "unrealistic funding, massive red tape and confusion."

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## 1856 SHERIDAN ROAD

### Luety Accepts Position with P and G

James E. Luety began work last month as a sales and management trainee with the Proctor and Gamble corporation. He will be working in suburban Chicago.

Jim resigned his post as Educational and Leadership Consultant for the Fraternity to take the new job.

Just prior to his resignation Jim had completed a special tour of the west coast to work with crisis chapters there.

Jim was pulled off the road early in his first year to serve six months active duty with the U.S. Naval Reserve. Following that he returned to work for the Fraternity and traveled extensively in the east.