

RETREATS !

Spring brings new life and excitement to many a chapter with events such as formals, initiations, Founder's Day and Spring Break. In addition many chapters are planning retreats. Talk about renewal! If you are looking for ways to increase pride, spirit, knowledge and brotherhood - a retreat may be just the answer. If you'd like some assistance - the National Office has an idea-pac on Retreats.

THE CHAPTERS

Below we list some of the significant events of chapters for last fall.

Washington Beta (Washington State) brothers raised \$3,000 for Muscular Dystrophy in a 48 hour basketball marathon.

Kentucky Gamma (Morehead State) broke the Guinness World Record for carrying a 140 lb. man on a stretcher. The old record of 62 miles was broken by 1 mile in 25^o weather and raised over \$2,000 for a worthy cause.

Maryland Beta (Maryland) received the John O. Moseley Zeal Award for 1975. The presentation was made on Parent's Day by ESA Russ Heuer.

Arkansas Beta (Arkansas at Little Rock) celebrated its 10th anniversary with a banquet featuring ESA Heuer as speaker.

Michigan Iota-Beta (Michigan) won the world famous Mud Bowl by beating Phi Delta Theta 12-7.

California Mu (Cal State, Los Angeles) was presented the Community Service Award by Past ESA Joe Mancini on the occasion of their 10th anniversary.

Minnesota Alpha (Minnesota) raised over \$20,000 with their January 16-18 Dance Marathon.

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SPOTLIGHT: ΣAE at Illinois

The SECOND CHANCE scene was a festive one. Illinois Beta had just initiated 14 new brothers and a celebration was in order. Celebrating isn't all they do well - they do a lot of things well in order to remain a top house in our nation's largest Greek System (56 fraternities and 21 sororities).

SAE at Illinois is well organized - a fact substantiated by their success in athletics, scholarship and chapter management and all that goes into a well rounded fraternity experience. Rush Chairman Jay Rasmussen is already hard at work on their April (High School Senior) Rush and Mike Nelson, who is to serve on the faculty of the SAE National Leadership School, has been planning a diverse social program. The high caliber of the brothers is exemplified by the likes of Stu Summers who serves as the student member of the U of I Board of Regents, and many others involved in Varsity Sports. If they feel a weakpoint it is in their lack of involvement outside the chapter; however the brothers are searching for ways to directly help people in their community as opposed to merely collecting money for some distant charity.

EA John Carmichael reflects much pride when speaking about his chapter because of the strong tradition of brotherhood that has made 211 E. Daniel a happy home for over 1,200 SAE's for over 70 years. That takes some doing!

From The Editor

We stated in our December Phi Alpha that we are taking a new direction with this publication in that it will feature news of services, programs and ideas for chapters of Sigma Alpha Epsilon. OK, that's cool! But in order to be a really useful trade journal we need input from you. Got an idea you want to share with your brothers, jot it down and send it to me.

The Phi Alpha will try to communicate what's happening around 'the realm' with news from 1856 Sheridan Road (such as the fact that ESR Hotaling & wife are the proud parents of a new son, Robbie); with news from the Provinces (such as the fact that Province Tau hosted a very successful Leadership School with over 100 in attendance from 8 chapters); and from the chapters (such as the fact that Minnesota Alpha (Minnesota) raised over \$20,000 for Muscular Dystrophy with a Dance Marathon).

We will take a look at various aspects of chapter management. In this issue Consultant Jeff Shelton shares some thoughts on how to make the switch in chapter administrations smooth and successful. Also featured is a re-print of a December story, "Great Alumni Directory Rip-Off" which aptly describes some of the hassles involved in dealing with profit making firms looking for easy contracts. National Pitch-In Week sponsored by Budweiser and ABC may be just what you are looking for, a direct service to your community. It's all inside!

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A NEWSLETTER FOR CHAPTERS

Published by Sigma Alpha Epsilon periodically to provide ideas and and news of services and programs. Please post & distribute. Contributions are welcome!

KEN TRACEY - Editor

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UNCOMMON CONSULTANTS

Yes brothers, it is a full time job! Each year the National Fraternity hires four recent SAE graduates who travel the country visiting chapters on a regular schedule. The consultant program is designed to accomplish several objectives. First, it provides needed communication between chapters and the National Office. In addition, the consultant meets with college officials, alumni, house corporations, chapter advisors and undergraduate brothers. Most important he is equipped to serve and assist the chapter in all areas of programming and operation. He can answer specific questions, evaluate problems and offer suggestions for strengthening chapter structures. He is however, a consultant and not a miracle worker. The chapter needs to recognize that it must be responsible for its own fate; the consultant is only as effective as you make him.

LAST YEAR'S CONSULTANTS: Karl Wondrak is now SAE's Extension Coordinator; John Lundquist is teaching school in Oregon; and Gary Jackson, recently married, is with Chrysler Corporation in Portland.

The current staff is out "on the road": Bill Cunnings (St. Lawrence '75) is in Florida; Walker Zeiser (Harvard '74) will be visiting chapters in Colorado, Utah, Nevada, and Northern California; Mike Bell (So. Carolina '75) is traveling through Texas, Arkansas, Kansas and Missouri; and 1 year veteran Jeff Shelton (Iowa State '74) will be touring New Mexico, West Texas, Arizona and Southern California.

Walker Zeiser

THE PROVINCES

Province Tau (Iowa, Nebraska and South Dakota) will hold its second annual Basketball Tournament at Iowa State (Iowa Gamma) February 7. Iowa Chi at Northern Iowa will be defending its title against 8 other Province chapters.

Leadership Schools will be held by Province Gamma (Maryland, Virginia and D.C.) February 7 at the University of Virginia (Virginia Omicron); and Provinces Psi-Iota-Lambda (Indiana, Kentucky-Tennessee, and Northern Ohio) on February 28 at Hueston Woods State Park, Oxford, Ohio. Province (Illinois) at Northwestern and Levere Memorial Temple on February 28.

Province Conventions were held in January Provinces Pi & Omega. To be scheduled conventions for: Provinces Delta, Zeta, Eta, Rho, and Phi. Below are listed those Provinces who have scheduled their Conventions:

PHI	April 24	Orono, ME
ALPHA	April 3	Bethany, W. VA
ETA	April 24	Washington, D.C.
DELTA	April 23	Atlanta, GA
ALPHA	April 3	Johnson City, TN
PHI	April 3	Reno, NV
BETA	April 10	Eugene, OR
	April 3	Monmouth, IL
	April 3	Canton, N. Y.
EPSILON	April 10	Miami, FL
	March 6	Salt Lake City, UT
OMEGA	Feb. 7	Spartenburg, S. C.
ALPHA	Feb. 7	Dallas, TX
	April 10	Vermillion, S. D.
DELTA	Feb. 28	El Paso, TX
	April 3	San Diego, CA
	Feb. 7	Terre Haute, IN

Colony Installed

During the weekend of February 6-7 Province Officers, National Staff, and Province Beta chapters will be on hand to officially designate SAE's newest colony at Davis & Elkins College in Elkins, West Virginia. Karl Wondrak

1856 SHERIDAN ROAD

From time to time we will have sad news to report. In December, our Minnesota Beta chapter (Mankato) surrendered its charter. The environment was no longer conducive to the successful existence of an SAE chapter. On a brighter note we welcome three new chapters and two colonies to the realm. The new chapters are: Oklahoma Tau at Oklahoma City University, Arizona Gamma at Northern Arizona, and Virginia Zeta at Virginia Polytechnic Institute. The colonies are: Phi Alpha at Salisbury State (Maryland) and Phi Alpha at Davis & Elkins College (West Virginia). The beat goes on!

Jobs

Lots of travel and the chance to work with people are just two of the opportunities offered an Educational & Leadership Consultant with our fraternity. Applications for positions will be accepted through March. Employment will commence July 1 for a two year commitment. Write to Ken Tracey for details. See related story - "Uncommon Consultants".

Merchandise

Can I show you something in Navy Blue? Four Sportswear items have been introduced this year: Navy Blue Jackets, lined and unlined; Jerseys in Navy and Maroon; and Tennis-Golf Shirts in both Navy Blue and White.

A total of 60 items ranging from banquet supplies to jewelry and priced from .10 to \$60 is available from the National Office. The merchandise is provided as a service in the hopes of giving our members quality products and is not intended as a profit-making venture. Items needed for Founder's Day, initiations or gifts can be ordered. We provide speedy delivery!

Barb Searle

PASSING THE TORCH

The election of new officers is often accompanied by the fear of a rocky transition. Sound familiar? One recent suggestion was to devote an entire day for workshops in chapter operations, involving past officers, the newly elected, other interested brothers, advisors, house corporation officers, school administrators, etc. The past officers would describe his past duties in detail, and pass on any helpful hints gained during his tenure. Your advisors could work with the treasurer on financial techniques (or bring in a local accountant). School administrators might define the fraternity's role on campus (as a keynote). Alumni may supply valuable input on the course of the alumni relations program. The possibilities are endless.

Workshops would then be followed by the Installation of Officers ceremony from the Ritual, and then perhaps followed by a social event appropriate to the occasion. Give it a try and let us know how it works!

J. Conrad Shelton

"PITCH IN"

Looking for ways to serve your community? Budweiser and ABC Radio Network are sponsoring the third annual "National College 'Pitch In!' Week, April 5-9 and all SAE chapters have been invited to participate. Cash awards are given to campus groups that carry out the most creative "Pitch In!" project which could range from a beautification project to ridding the college campus community of a litter problem. Five \$1,000 First Place and five \$500 second place awards will be given.

If you'd like more information write to: American Broadcasting Company, "Pitch-In!" Week Desk 6th Floor, 1330 Avenue of the Americas, New York, N. Y. 10019.

GREAT ALUMNI DIRECTORY "RIP-OFF"

Several chapters have employed publishing companies to put out Alumni Directories. The cost is extremely high and the product slow in coming. The computer printout of alumni mailed to chapters each year is not to be used for commercial purposes. If you are interested in having a directory printed, read on.

An attractive 8½ x 11" alumni directory is now available through the National Office. The Brother's name, class year, and current address will be listed and indexed alphabetically, geographically and by class year. Cost varies according to the number of members listed and quantity of directories desired. (For example, an order of 1000 directories with 1000 brothers listed would cost approximately \$315.) Quite a savings over the deal offered by several publishing firms, and also has considerably more potential as a fund raising project, since a commercial firm would charge \$1,500 to \$2,000 for the same product. Contact the National Office for details.

J. Conrad Shelton