

RUSH! = Pledges!

Below are some of the latest for Fall 1976

burn	31	Missouri	31
ham-Southern	19	Washington	10
abama	24	Westminster	11
uth Alabama	19	Rockhurst	2
izona	36	Nebraska	38
izona State	34	Eastern N. M.	20
rthern Arizona	15	New Mexico	4
kansas, Little Rock	15	N. M. State	17
n Jose State	17	N. C. State	10
lif., Santa Barbara	2	North Carolina	12
n Diego State	26	N. D. State	18
esno State	16	Youngstown State	12
lif., Davis	8	Bowling Green	
lif. State, Long Beach	17	State	9
lif. State, Sacramento	14		
n Francisco	8	Mount Union	7
nver	26	OK State	27
ami	14	Oregon State	22
orida Southern	3	Oregon	12
st Florida	3	Willamette	23
orgia	32	Lewis & Clark	14
ory	24	Drexel	3
lethorpe	10	Pittsburgh	15
ostota State	23	Wofford	30
orgia Tech	23	So. Carolina	24
aho	21	Clemson	7
nmouth	4	S. D. State	6
rthern Illinois	15	East Tenn. State	14
adley	14	Middle Tenn. "	38
rthwestern	19	Union	24
anklin	12	Memphis State	21
ll State	29	Texas Christian	12
wa State	22	U. of Houston	6
ake	18	U. of Utah	6
mpson	29	Washington	25
rthern Iowa	31	Puget Sound	20
nsas	26	U. of Wyoming	24
nsas State	24	Washington State	6
chita State	15		
stern KY	17		
uthwestern LA	8	MORE TO COME!	
ine	2		
ryland	20		
Institute of			
chnology	13		
nesota	21		
ssissippi	26		
ss. State	25		
uthern Miss.	31		

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SPOTLIGHT: on success

Special tribute was paid to the brothers of Lewis & Clark College and San Jose State at the 42nd Leadership School Banquet. Prior to Winter 1975 both were dead - you'd never know they had ever died today! Both are vigorous, exciting brotherhoods.

Ohio Gamma (Ohio University) never went under like the two chapters mentioned above, but when they lost their house to bank foreclosure last winter the future looked mighty bleak. They had been struggling for over five years to keep a house that was simply too big to fill. Losing this financial albatross was for the best, although they didn't think so at the time.

After much debate the brothers decided to try to continue. (SAE chapters don't die easily!) A vigorous search for a new house lead them to signing a lease on the old Kappa Delta house. The well furnished and attractive building is described by the Ohio University Rush Brochure as the "only fraternity house on sorority row." Needless to say 15 pledges were quickly attracted this fall bringing their strength to 40 men. Ohio Gamma, with renewed spirit, has a promising future.

Michigan Delta (Western Michigan) dedicated their new house last weekend, an event which culminated a long and tough struggle to secure a home of their own. They're a great bunch of guys to be around.

1856 SHERIDAN ROAD

Sheridan Road doesn't run through the Grand Canyon of Arizona, but it happens to be where I am as I write this column. I am with the brothers of Arizona Beta (Arizona State) on retreat. A great place for a retreat, the 'canyon' serves as a tremendous backdrop for getting away from it all, relaxing and setting goals and making plans for the year. It's a great break after a very successful but hectic rush season, and everyone seems to be getting to know each other a lot better.

We office types do escape from the 'Ivory Tower' every once in a while in order to learn "what is really happening in SAE." My travels this year have enabled me to learn from and enjoy friendship with brothers in Washington, Oregon, Idaho, Kansas, Missouri and Oklahoma City. I am planning stops in New Mexico and Nebraska for more of the same before returning to Evanston.

During my stop in Kansas I was a guest at the annual KU Minerva Club dinner-theatre night in Kansas City. The mothers hosted the event in order to raise money and provide a fun evening for alumni, parents, brothers, wives and dates.

Speaking of travel the staff has been making plans that will take Mick Garrold to Utah, Colorado, and California; Kevin Nagle to West Virginia, Virginia and Pennsylvania; Jim Hamlin to South Dakota, Iowa, Nebraska, Wisconsin and Minnesota; and Tim Tolan to Michigan.

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A NEWSLETTER FOR CHAPTERS OF
SIGMA ALPHA EPSILON

KEN TRACEY - EDITOR

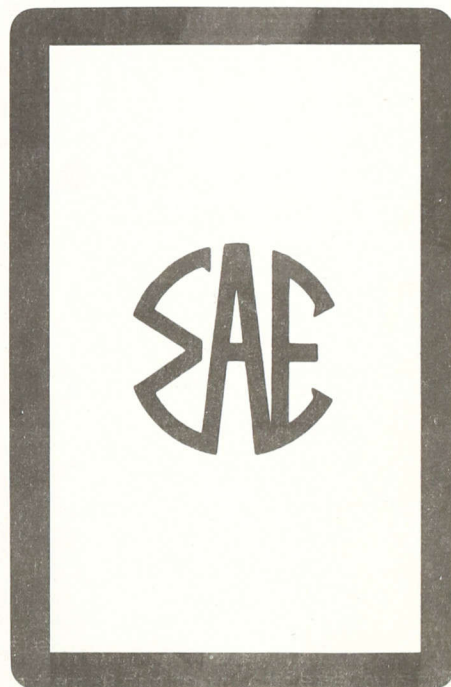
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Barb Searle asks that I remind everyone that Computer Printout orders must be received by the 25th of a month. Alumni directories and mailing labels arrive by the 10th of the following month. Our computer firm in St. Louis will provide printouts at other times but charge \$25 for the emergency run.

Speaking of computers, Geoff Woie is still seeking chapters willing to try a monthly accounting service by computer. It is inexpensive, simple and could save a treasure a lot of time. Contact Geoff for more information.

Bridge anyone? Maybe Spades? SAE playing cards are now available for only \$2.50 per deck.



Other new items now available include a very attractive SAE tie for \$7.00; SAE Name Tags for \$3.50 per hundred; Needle-point Kits of the coat-of-arms. Matches (purple tips & gold flame?) and plastic cups are on the way. All of these items are being marketed in an effort to provide SAE products at lower prices to our brothers.

Plans for this year's FAD CAMPAIGN (Fight Against Dystrophy) are now being formulated by the Collegiate Council. Rick Kelley indicates that chapters should be receiving information on the campaign within the next month.

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WALLETS, Part II

Last April we featured a warning article "They Steal Wallets, Don't they?" and find it necessary to do a part II. There have been a number of reported thefts in chapters across the country, more in fact than at any other time in memory.

We are very vulnerable when it comes to activities by unscrupulous solicitors, con artists, imposters and everyday thieves. Warn brothers to keep their rooms locked. Lock the house up at night or when at intramurals, parties, etc. Install a push button combination lock system which alleviates the hassels caused by expensive key distribution, lost and forgotten keys. If the combination leaks out it is easily changed.

Before dealing with a salesman have him checked out through the Dean's Office, IFC or local police. Never give a salesman a deposit as it may be the last time you see it. Encourage IFC to research and maintain information on companies that handle stationery, jewelry, composites, sportswear, favors, etc. If you have a problem with a salesman or receive unsatisfactory service warn other organizations and notify the Dean's Office, IFC and police.

Visitors should never be left unattended. It is discourteous and you could get ripped off! Recently a "father" told a group of brothers that he was going upstairs to see his "son". No one escorted the man or even asked his name - he made off with a bundle. Last year a "brother" falsely claiming to be from UCLA stopped in on no less than six chapters, quickly made friends, and proceeded to have a great time collecting wallets, jewelry, cameras and other valuable items.

Remember that effective security can be maintained through frequent discussions in chapter and pledge meetings. At the same time discuss the importance of good hospitality. Both security and hospitality can be accomplished if we make the right plans. It is important SAE tradition to be cordial to all guests!

NOW WHAT?

For most of us Fall Rush is over! It is appropriate to evaluate and plan for the future. Design an evaluation form and have both brothers and pledges fill it out based on their own perspective. (The National Office has sample forms available).

In addition, pledge trainers should develop lessons on 'how to rush' to be taught to new members while they can still identify with the experiences they have just had. The rush chairman can lend a hand in designing an effective rush skills workshop.

ENERGY OR DOLLARS?

Many of us have become complacent regarding the energy crisis. We don't hear much about it these days so it is easy to forget energy saving policies. However, let's not forget that energy costs continue to rise. So if we don't care as much about conserving our precious resources, perhaps the incentive will be in keeping our housebills at current levels. Be concerned about energy consumption and save money!

FREE!

The National Office exists to serve the 185 chapters, alumni associations, Little Sisters Organizations, Mother's Clubs and in fact all who are associated with Sigma Alpha Epsilon. One of our many services is to provide resource materials, (manuals, and information packets) on a variety of management and programming areas. Below we list information that is available at no charge. We are constantly researching new materials and would appreciate your suggestions!

CHAPTER ORGANIZATION

Eminent Archon's Manual
Organization Chart
Order of Business
Parliamentary Procedure
Tips for Meetings
Ground Rules for Discussion
Committee Descriptions
Committee Planning Chart
Committee Report Form
Chapter Advisor's Responsibilities
Suggestions for the Recorder
Minutes of Meetings
Guide to By-Law Construction
Eminent Archon's Checklist

HOUSE MANAGEMENT

Fire Safety Checklist
Fire Prevention Responsibilities
of the House Manager
Closing the House for Vacations

PROGRAM AREAS

Pledge Education Manual
Retreats
Chapter Development Questionnaire
Chapter Diagnostic Questionnaire
Problem Solving Steps
Community Involvement
Public Relations
Tips on Scholarship
Reading & Study Skills Guide
Planning an Effective Initiation
Career Planning Guide
Scholarship Manual
Little Sister's Packet
(Sample Constitution, Ritual, ideas)

RUSH

Rush Skills Manual
Rush Workshop
Rush Reminders
Rushee Profile
Cost Comparisons of Largest National
Fraternities
Rush Chairman's Checklist
Rush Evaluation
Visual Aids - Multi Media
Rush Brochures
Summer Rush
Facts about Sigma Alpha Epsilon

FINANCES

Financial Techniques Manual
Financial Policy Guides
Financial Checklist
Eminent Treasurer's Checklist
Sample Contract
Group Purchasing
Inflation Fighters
SAE Impact: On the Economy
Fund Raising Ideas

ALUMNI

Alumni Relations Suggestions
Tips on Publications
Compiling the Newsletter
Suggestions for Alumni Associations
Alumni Association Sample By-Laws

To Order Any Of The Above Write: Ken Tracey, Director of Programming, Sigma Alpha Epsilon
P.O. Box 1856, Evanston, IL 60204