

Phi Alpha

A PRIVATE PUBLICATION OF SIGMA ALPHA EPSILON

VOLUME 62

JUNE 1977

NUMBER 6

TO THE NEW EA

Most of the Eminent Archons that receive this special issue of Phi Alpha will be newly elected. I don't have to tell you that you've taken on some awesome tasks for the next 6 months or so, but I do want you to know that you've got the support of all of us here at the National Office. In addition to all of the officers manuals and other written materials on chapter management and programming, we are available for phone and letter contact on just about any question or concern you might have. The new Eminent Archon manual serves as a great aid in getting an understanding of your varied responsibilities and in getting your administration organized in general. If you don't have a copy, let me know and I'll send you one. In addition, this newsletter comes out once a month with information on the services of your fraternity and ideas for chapter programs and management. We hope it's helpful and would appreciate any contributions you'd care to make. In the meantime, enjoy your summer and prepare for a very rewarding experience as EA next fall.

NATIONAL STAFF APPOINTMENTS

The Supreme Council has appointed 2 new Educational & Leadership Consultants, Clint Smith (Oklahoma '77) who will take over for Tim Tolan in Region 2 (South and Mid-west) and Clifford "Tip" Tracy (Northwestern '77) who will replace Kevin Nagle in Region 1 (East Coast). They join the ranks of Mick Garrold (Region 4) and Jim Hamlin (Region 3). Other changes include designation of Ray Artigue as Director of Extension replacing Karl Wondrak, and designation of Ken Tracey as Director of Chapter Services/Programming, which represents an adjustment in responsibilities as well as title. More on all this next time.

SAE LEADERSHIP INTERN GRANTS

Gerald Wait-Westminster
Chris Trompeter-St. Lawrence
Sam Groseclose-Hampden-Sydney
John Becker-Stanford
Lynn Yamada-M.I.T.
Todd Decrezeni-Tennessee
Bruce Meth-Harvard
Holton Guyton-Southwestern
Michael Kane-Rhode Island
Kevin Mayfield-Westminster
Michael Harper-Kansas

LEVERE FOUNDATION TUTORS

C. Roland Grimes-Arizona State
Timothy W. Peterson-U. of Oregon
Scott B. Walker-Utah State
Scott D. Thompson-U. of Richmond
Theodore L. Solomon-Tulane
Patrick J. McCafferty-Miami
Robert Earl Moore-Western Kentucky
James P. Dunne-Southern California
Mark F. LeRoux-Willamette

LEADERSHIP SCHOOL NEWS

Registration forms are coming in at a fast clip and we should have an extremely large number of brothers attending the 1977 school, perhaps setting a record. The Supreme Council has authorized payment of tuition and travel expenses for a limited number of chapter advisors to attend the leadership school and participate in a special program for advisors. If you think your advisor would be interested in participating in this unique experience, have him write to Ken Tracey, care of the National Office. In fact, go a step further than that and specifically discuss the idea with your advisor, encourage him to go.

Various awards are presented to chapters who present materials for judging. If you think you had either a good newsletter, rush brochure, scrapbook, pledge program or community service project contact Ken Tracey for full details on how to enter the competition. The newest award is for the John Baugh Award for Outstanding Pledge Programming. A plaque and Leadership School tuition will be awarded to all chapters with good pledge programs, but you've got to enter in order to be eligible.

NATIONAL CONVENTION OPENS JUNE 19 IN PHILADELPHIA

We're coming down to the wire on registration for the 121st Anniversary Convention at the Ben Franklin Hotel. All chapters must attend the biennial meeting which sets the policies and directions for SAE for the next two years. If your chapter is listed below -- you are not registered as of June 6 and should check to see that your delegate is all scheduled to go and represent your chapter.

Alabama Iota	Ill. Delta	Missouri Gamma	So. Dakota Sigma
Alabama Mu	Ill. Epsilon	Missouri Delta	Tennessee Delta
Alabama Chi	Ind. Gamma	Montana Alpha	Tennessee Zeta
Arizona Beta	Indiana Delta	New Mexico Tau	Tennessee Kappa
Arizona Gamma	Idaho Beta	New York Alpha	Tennessee Sigma
Calif. Delta	Kentucky Beta	New York Epsilon	Tennessee Tau
Calif. Lambda	Kentucky Kappa	No. Carolina Nu	Tennessee Omega
Calif. Nu	Louisiana Alpha	Ohio Alpha	Texas Gamma
Calif. Rho	Louisiana Epsilon	Ohio Gamma	Texas Delta
Colorado Zeta	LA Tau-Upsilon	Ohio Delta	Texas Rho
Colorado Chi	Michigan Alpha	Ohio Kappa	Utah Upsilon
Florida Gamma	Michigan Gamma	Ohio Lambda	Virginia Alpha
Florida Epsilon	Michigan Delta	Ohio Mu	Virginia Sigma
Florida Sigma	Mich. Iota-Beta	Ohio Sigma	Wash. City Rho
Florida Upsilon	Minnesota Alpha	Okla. Tau	W. VA. Beta
Georgia Eta	Miss. Gamma	Oregon Gamma	Wisconsin Alpha
Georgia Sigma	Miss. Sigma	Penn. Delta	Wyoming Alpha
Illinois Gamma	Missouri Gamma	R. I. Alpha	

ADVISING: A SYSTEMS APPROACH

by Dan Castillo

Each chapter across the nation has its own way of doing things and develops advisory needs according to the make-up of the membership. The system of advising is in many cases never examined to see if chapter needs are being met. Many chapters never see their "advisor" or do not understand what his function is, so may never utilize him. Some chapters have advisors who don't understand their role themselves. Other chapters have advisors that visit the chapter only to criticize or point out a chapter's shortcomings. Finally, there are many chapter advisors who keep on top of things and are very key to the success of the chapter.

One effective system is used by the Fresno Alumni Association in advising California Iota Chapter at Fresno State University. California Iota was established in 1949, from a local fraternity in existence since 1923. The Fresno Alumni Association, 300 "active" members strong, has been very involved in supporting the chapter's activities, and develops its alumni functions to include the active chapter.

The philosophy of the advisors program is: that the fraternity is a vehicle for its members to develop ability, self determination and responsibility in many areas of management; therefore advisors must serve as resource people; and that directing the chapter's activities is not their function. Further, that if the chapter needs and requests assistance, special efforts should be made to answer this challenge.

A number of advisors are used in specific areas of chapter management:

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|---------------------|---------------------|
| A) Rush | E) Bookkeeping |
| B) Pledge Education | F) Purchasing |
| C) Finance | G) Public Relations |
| D) House Management | |

Advisors are assigned at the request of the chapter, assisting for one semester unless there is a need for continued utilization of that resource person. Generally speaking, the areas mentioned above are on-going categories for advising. There are occasional requests for assistance in other areas. Assignments to alumni are rotated and individuals are assigned only to areas of their special interest.

At the beginning of each semester the executive committee of the Alumni Association meets with key chapter members to assess the chapter's status and to determine advisory needs. The role of the advisors is clarified so that both the chapter and the assigned advisors understand what is expected of them. During the year the Chapter Eminent Archon attends all meetings of the Alumni Board and each week an alumni advisor (usually more than one) attends chapter meetings. The Alumni President and/or a designated individual attend all special activities. The exposure, we feel, gives new members in the chapter an understanding of the association and motivates them to join after graduation. Organized alumni activities are held at the fraternity house. Three formal dinners are held annually which are attended by 50 to 75 alumni. Additional functions that are socially oriented: annual football, baseball and volleyball games are held (alumni vs. actives).

There are a number of effective systems for advising chapters in SAE. The advantage of this system is:

1. That there is a good balance of advising offered by alumni who are interested in that specific area.
2. It offers continued support and interest by the alumni involved and it encourages other alumni to participate.
3. It allows the chapter to maintain a direct contact with alumni and keeps alumni as a viable entity.

THE REGION REPORT

CHAPTER NEWS

The Brothers of Wyoming Alpha have a long history of service and participation in SAE. This year they are "winners" of the Region IV Leadership School attendance award. 9 brothers traveled to Evanston this year . . . Best Rush Idea . . . California Xi, Sacramento State, fortune cookies with SAE rush messages inside. . . Upcoming Events - Province Conventions every two years - Province Conventions are held to elect new officers and take care of local business. Each chapter is encouraged to send as many representatives as possible. These events are usually held in the spring of each year. All California Leadership Conference - Province Chi Archon, Walt DeAguero (Southern California) and Province Kappa Archon, Dan Castillo (Northern California) have tentatively arranged for an all-state Leadership School sometime in April. This School would include all 17 California chapters and the one Nevada chapter. More later . . .

DEAN OF FRATERNITIES

The majority of schools having SAE chapters also have one person in the Student Life Office responsible for dealing with Greeks. This person could be an Assistant Dean, Dean or any employee of the office. In any event you as a chapter will be dealing with this person from time to time. Often chapters complain that they never get an even break from the school and are only in touch with the administration during probationary periods. What part of this is the chapter's fault? People acting in an advisory capacity are more than happy to be invited over for dinner or to an executive council meeting. This can work to the advantage of the House in several ways. 1. Personal contact. 2. Information of available services. 3. Feedback for the chapter from someone in the know. Use these people! They are being paid to help your house.

DO YOU KNOW THESE PEOPLE?

Along with the chapter advisor there are some other people you should be aware of. Listed below is their title and a description of their position. If you are not aware of who holds these offices, be sure to check with your EA.

1. Chapter Advisor - assists with chapter management and with organization. Should meet periodically with EA and Executive Council and with the chapter. Knowledge in Rush, Pledging and Finances needed. Resides in area near chapter.
2. House Corporation President - a Brother with knowledge and exposure in Real Estate and Finance. Handles taxes and legal affairs of the physical house. Collects rent from the chapter for those payments and for repairs and remodeling or for purchase of a new structure.
3. Province Archon - Regional volunteer officer. Works with chapter on management and house functions. Required by National Law to visit each chapter in the region. Helps coordinate intra-chapter events such as Leadership Schools, Sports Tournaments and Conventions. Listed below are the Province Archons for Region IV:

Upsilon	- Charles Pineda - (Arizona, New Mexico, West Texas)	New Mexico Tau	'72
Chi	- Walter DeAguero - (Southern California)	Cal. Mu	'72
Eta	- J. Clarke Houston (Colorado, Wyoming)	Colo Delta	'66
Kappa	- Dan Castillo - (Northern California, Nevada)	Cal. Iota	'71
Lambda	- Porter Underwood (Oregon, Washington)	OR Beta	'38
Phi	- Larry Brewer (Idaho, Montana, Utah, Eastern Wash.)	MT Beta	'75