

# Phi Alpha

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## TRACEY NAMED SEVENTH "ESR"

Kenneth D. Tracey, New Mexico Alpha '70, has been appointed to the post of Eminent Supreme Recorder by The Supreme Council of Sigma Alpha Epsilon. He is only the seventh person to hold that post since the Fraternity's inception in 1856.

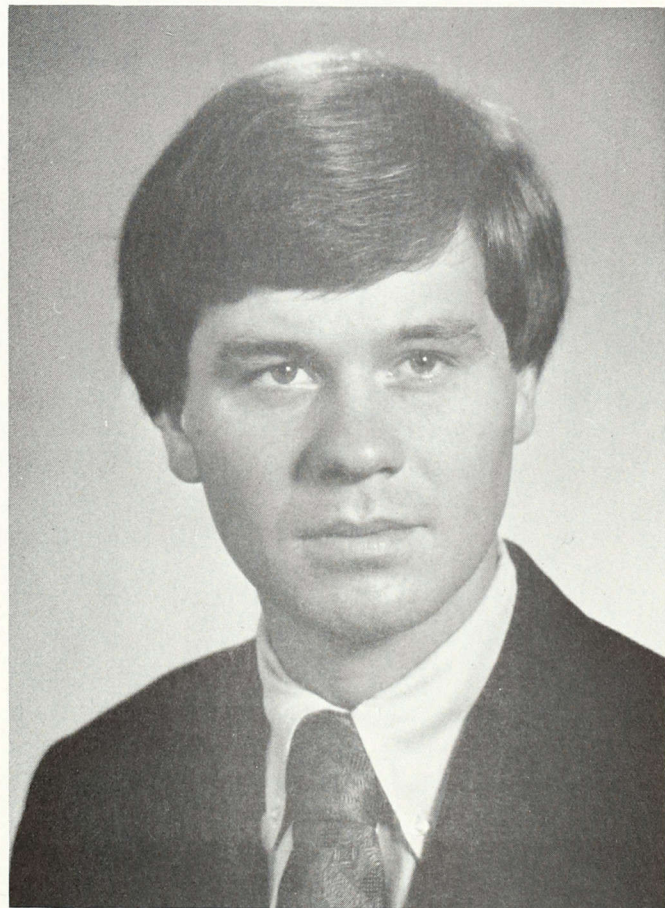
Tracey's appointment, effective August 1, 1978 came in a special meeting of the Supreme Council on June 17. He replaces Jack R. Hotaling who resigned after 20 years of service to the Fraternity.

Ken had been serving SAE as Director of Chapter Services/Programming. Prior to that he served as the first Director of Extension and as an Educational & Leadership Consultant.

Ken graduated from Eastern New Mexico University. He has visited a majority of SAE's 185 chapters and served as a member of the teaching faculty at eight National Leadership Schools.

Ken is married to the former Pamela Burkholder, of Evanston, Illinois who is a member of Delta Delta Delta, (Simpson College '75). His outside interests include photography, swimming, tennis and reading.

Tracey will be the youngest person to serve as Eminent Supreme Recorder on a professional basis.



*The Phi Alpha, a newsletter for chapters, published periodically to provide ideas and news of services by Sigma Alpha Epsilon, P.O. Box 1856, Evanston, Illinois 60204. Please post and distribute. Contributions are welcome!*

# 1856 SHERIDAN ROAD

The lead story reflects a change in the top professional management position. Other changes will take place as well. Clint Smith, Oklahoma '77 will serve as Director of Chapter Services/Extension. Clint served during the past year as E & L Consultant for Region 2. Mick Garrold, Allegheny '76, who served as Region 4 Consultant will take the position of Senior Chapter Consultant. He will work on an experimental program designed to provide special assistance to priority chapters.

Four new E & L Consultants have been hired to serve the four regions of SAE.

Region I will be served by Mike Neidow, Kansas '78.

Region II consultant for 1978-79 will be Kelly Noll, Northern Iowa '78.

Region III will have the services of Curt Spencer, Southern California '78.

Region IV will be served by Bruce Hornbuckle, Valdosta '78.

Barbara Ford, present Office Coordinator will also assume the duties of Administrative Assistant to the Eminent Supreme Recorder. Barb is a member of Delta Delta Delta (Beloit).

Rounding out our staff for next year is Financial Director William D. Hawes. Bill has served well in that capacity for the past 8 months. He is a member of the Theta Chi Fraternity, Michigan '45.

## RUSH SERVICES

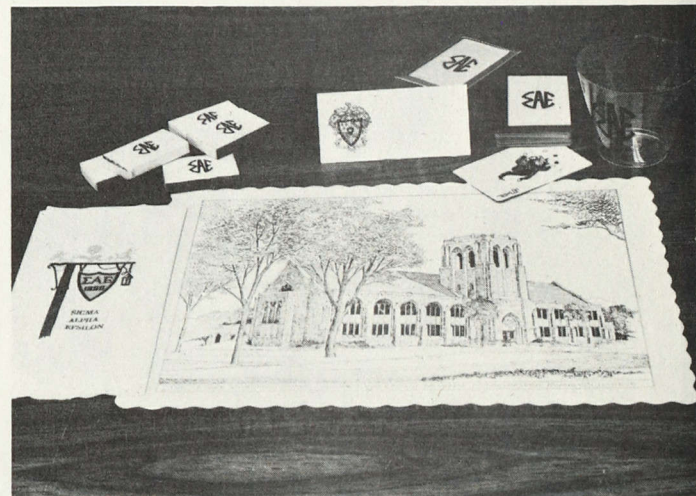
The National Office provides all chapters with a number of services and products designed to enhance the rush program.

Consulting - Chapters are encouraged to contact their E & L Consultant in order to discuss their rush program and seek suggestions for improvement in organization and/or activity planning.

Rush Recommendation Service - All brothers and chapters are encouraged to send names and data on rush prospects to the National Office for dissemination to the appropriate chapter. A Summer Directory of EA's and Rush Chairmen is also available on request. Rush recommendation cards are enclosed.

Manuals and Materials - The Rush Skills Manual and a whole array of written resource materials are available to all chapters free of charge. Other materials include: Summer Rush, Guide to the Rush Workshop Leader, Rush Chairman's Checklist, and others.

Rush Supplies - Specific supplies useful in rush are provided at cost to all chapters. Some of these include Name Tags, SAE Plastic Cups, SAE Placemats, SAE Napkins, SAE Matchboxes, SAE Playing Cards, Place Cards and Recommendation cards. See the Official Order Blank for a complete listing of supplies.



LEADERSHIP SCHOOL - Aug. 13